

# Orbital Tracking Launches Newest U.S. Online Retail Marketplace on Walmart.com

## Walmart.com Retail Site Adds to Growing North American Presence of Orbital Satcom Brand

AVENTURA, FL--(Marketwired - September 19, 2016) - Orbital Tracking Corp., (OTCQB: TRKK) (the "Company"), today announced that its wholly owned subsidiary, [Orbital Satcom Corp.](#) ("OSC") has expanded its U.S.-based online retail channel through Walmart's invite-only Marketplace at [www.walmart.com](http://www.walmart.com). Once the Company's full catalog of products are added to the site over the next few weeks, the new North American online marketplace will join a growing list of U.S.-based e-commerce marketplaces operated by Orbital Tracking under the OSC brand including sites on [Amazon.com](#), [eBay](#) and [Sears.com](#). According to data provided by [Statista](#), as of January 2016, Walmart was the second most popular retail website in the United States, in terms of unique visitors, with over 91 million visitors a month.

"Walmart is one of the most well-known and trusted brands in North America, and that is why we are honored to be invited by them to join their growing marketplace program, one of the top online retail destinations reaching millions of shoppers each month," said David Phipps, CEO of Orbital Tracking Corp. "North America, in particular, the United States, is a large and vibrant market, and one that we expect will further contribute to our continued world-wide growth as we build the OSC brand."

The new OSC Walmart Marketplace will feature an expanded catalog of products including an assortment of top-selling satellite phones and trackers from providers including Iridium, Inmarsat, Thuraya and Globalstar, as well as an array of pay-as-you-go and monthly subscription voice and data airtime options.

### About Orbital Satcom Corp.

OSC supplies a range of portable satellite voice, data and tracking solutions which provide communications services in areas of the world where regular methods of communication do not exist or are limited. These solutions include handheld satellite phones, personal and asset tracking devices and portable high speed broadband terminals, all of which work almost anywhere on the globe. Additionally, OSC provides a variety of satellite-based asset tracking and monitoring services including ground station construction, specialized engineering services and product design. Please visit OSC at <http://www.orbitalsatcom.com> for more information.

### About Orbital Tracking Corp.

Orbital Tracking Corp. provides satellite-based tracking services as well as mobile voice and data communications services globally via satellite to the commercial and Government users. Orbital Tracking Corp. specializes in services related to the Globalstar satellite constellation, including ground station construction, simplex tracking services and satellite

telecommunications voice airtime. Orbital operates various e-commerce retail and tracking portals where users around the world can purchase satellite hardware and track assets in real-time on mobile devices or PCs. For more information regarding Orbital Tracking Corp., please visit [www.OrbitalTracking.com](http://www.OrbitalTracking.com)

### **Forward-Looking Statements**

Certain statements in this release constitute forward-looking statements. These statements include the capabilities and success of the Company's business and any of its products, services or solutions. The words "believe," "forecast," "project," "intend," "expect," "plan," "should," "would," and similar expressions and all statements, which are not historical facts, are intended to identify forward-looking statements. These forward-looking statements involve and are subject to known and unknown risks, uncertainties and other factors, any of which could cause the Company to not achieve some or all of its goals or the Company's previously reported actual results, performance (finance or operating) to change or differ from future results, performance (financing and operating) or achievements, including those expressed or implied by such forward-looking statements. More detailed information about the Company and the risk factors that may affect the realization of forward-looking statements is set forth in the Company's filings with the SEC, copies of which may be obtained from the SEC's website at [www.sec.gov](http://www.sec.gov). The Company assumes no, and hereby disclaims any, obligation to update the forward-looking statements contained in this press release.

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