

March 2, 2017



Profire Energy Sets Fiscal Year 2016 Conference Call for Friday, March 10, 2017 at 1:00 p.m. EST

Company to Discuss 2016 Transition Period Results, Recent Market Developments, and Industry Outlook

LINDON, Utah, March 02, 2017 (GLOBE NEWSWIRE) -- Profire Energy, Inc. (Nasdaq:PFIE), a technology company which creates, installs and services burner and chemical management solutions in the oil and gas industry, will hold a conference call on Friday, March 10, 2017 at 1:00 p.m. EST to discuss results for the nine-month transition period ended December 31, 2016. Financial results are expected to be filed with the Securities and Exchange Commission and reported in a press release prior to the conference call.

As previously communicated, due to a change in the Company's fiscal year-end, the Company will file a transition report on Form 10-K covering the transition period from April 1, 2016 to December 31, 2016, which is the period between the closing of the Company's most recent fiscal year and the opening date of the newly selected fiscal year. The results from the quarter ended December 31, 2016 will be reflected in the nine-month period covered by the transition report.

Profire Energy President and CEO Brenton Hatch and CFO Ryan Oviatt will host the teleconference, followed by a question and answer period.

Date: Friday, March 10, 2017
Time: 1:00 p.m. EST (11:00 a.m. MST)
Toll-free dial-in number: 1-877-705-6003
International dial-in number: 1-201-493-6725

The conference call will be telecast live and available for replay via this link: <http://public.viavid.com/index.php?id=123227>. The telecast replay will be available for one year.

Please call the conference telephone number five minutes prior to the start time. An operator will register your name and organization. If you have any difficulty connecting the conference call, please contact Todd Fugal at 1-801-796-5127.

A replay of the call will be available after 5:00 p.m. EST on the same day through March 17, 2017.

Toll-free replay number: 1-844-512-2921
International replay number: 1-412-317-6671
Replay Pin Number: 13656825

About Profire Energy, Inc.

Profire Energy assists energy production companies in the safe and efficient production and transportation of oil and natural gas. As energy companies seek greater safety for their employees, compliance with more stringent regulatory standards, and enhanced margins with their energy production processes, Profire Energy's burner management and chemical injection systems are increasingly becoming part of their solution. Profire Energy has offices in Lindon, Utah; Houston, Texas; Shelocta, Pennsylvania; Greeley, Colorado; and Edmonton, Alberta, Canada. For additional information about Profire Energy, visit www.ProfireEnergy.com.

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Source: Profire Energy