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# Profire Energy Opens Sales and Service Center in Colorado

## New Office to Support Strategic Initiatives in Colorado Region

LINDON, Utah, Dec. 9, 2014 (GLOBE NEWSWIRE) -- Profire Energy, Inc. (Nasdaq:PFIE), a technology company which creates, installs and services oilfield burner and chemical management solutions in the oil and gas industry, has opened a new sales and service center in Greeley, Colorado.

The new office was established to accommodate Profire's existing sales and service teams in Colorado, improve lead-time for customers in the region and strengthen the Company's presence in the area.

"Our new office in Colorado improves our ability to assist the oil and gas producers in the region who rely on our industry-leading products and services," said Andrew Limpert, Chief Financial Officer of Profire Energy. "The new office also supports the sales of our products which make oil and gas production more safe, more efficient and more compliant with industry regulations. Opening this office supports our growth strategy and helps facilitate improved reach in the Colorado region."

The expansions brings the number of the Company's offices to seven:

- Lindon, Utah
- Edmonton, Alberta
- Houston, Texas
- Oklahoma City, Oklahoma
- Victoria, Texas
- Tioga, Pennsylvania
- Greeley, Colorado

### About Profire Energy, Inc.

Profire Energy assists energy production companies in the safe and efficient production and transportation of oil and natural gas. As energy companies seek greater safety for their employees, compliance with more stringent regulatory standards, and enhanced margins with their energy production processes, Profire Energy's burner management systems and chemical injection systems are increasingly becoming part of their solution. Profire Energy has offices in Lindon, Utah; Houston, Texas; Victoria, Texas; Oklahoma City, Oklahoma; Tioga, Pennsylvania; Greeley, Colorado; and Edmonton, Alberta, Canada. To learn more about Profire Energy, visit [www.ProfireEnergy.com](http://www.ProfireEnergy.com).

*Cautionary Note Regarding Forward-Looking Statements. Statements made in this release that are not historical are forward-looking statements. This release contains forward-looking statements, including, but not limited to statements regarding the new office space*

*accommodating Profire's sales and service teams in Colorado, improving lead-time for customers and strengthening the Company's presence in the area; Any improvement with the Company's ability to assist oil and gas producers in the region; The new office resulting in an increase in sales and revenue for the Company; The Company's products and services creating a safer work environment, more efficient work processes and customers being more compliant with regulatory bodies. All such forward-looking statements are subject to uncertainty and changes in circumstances. Forward-looking statements are not guarantees of future results or performance and involve risks, assumptions and uncertainties that could cause actual events or results to differ materially from the events or results described in, or anticipated by, the forward-looking statements. Factors that could materially affect such forward-looking statements include certain economic, business, public market and regulatory risks and factors identified in the company's periodic reports filed with the Securities and Exchange Commission. All forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. All forward-looking statements are made only as of the date of this release and the Company assumes no obligation to update forward-looking statements to reflect subsequent events or circumstances, except as required by law. Readers should not place undue reliance on these forward-looking statements.*

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