

September 23, 2014



# Profire Energy to Ring NASDAQ Closing Bell on Thursday, October 9

## Bell-Ringing Ceremony to Commemorate Profire Energy's NASDAQ Uplisting

LINDON, Utah, Sept. 23, 2014 (GLOBE NEWSWIRE) -- Profire Energy, Inc. (Nasdaq:PFIE), a technology company which creates, installs and services burner management systems and other combustion technologies for the oil and gas industry, will ring the NASDAQ Stock Market Closing Bell on October 9, 2014 to commemorate the company's recent market uplisting.

Brenton Hatch, Chief Executive Officer of Profire Energy, will ring the closing bell at the NASDAQ Marketsite in Times Square, where he will be joined by other company management and directors.

"The ringing of the closing bell at NASDAQ marks a major milestone for Profire and highlights the extraordinary growth and profitability we've achieved," noted Hatch. "We would like to thank our loyal customers, employees and our shareholders for their support, which has helped make Profire the industry leader in oilfield burner management products."

The event will be broadcasted on major business networks and a live webcast of the NASDAQ Closing Bell can be accessed at <http://new.livestream.com/nasdaq/live>.

Profire Energy management will be available throughout the day to meet individually with shareholders and investors. To request a meeting, please contact Profire Energy's investor relations manager, Tanner Lamb, at (801) 796-5127, or Ron Both of Liolios Group Investor Relations at (949) 574-3860.

To learn more about Profire Energy, please visit [www.ProfireEnergy.com](http://www.ProfireEnergy.com).

### About NASDAQ OMX Group

NASDAQ OMX (Nasdaq:NDAQ) is a leading provider of trading, exchange technology, information and public company services across six continents. Through its diverse portfolio of solutions, NASDAQ OMX enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 70 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. NASDAQ OMX is home to more than 3,400 listed companies with a market value of over \$8.5 trillion and more than 10,000 corporate clients. To learn more, visit [www.nasdaqomx.com](http://www.nasdaqomx.com).

### About Profire Energy, Inc.

Profire Energy assists energy production companies in the safe and efficient production and transportation of oil and natural gas. As energy companies seek greater safety for their employees, compliance with more stringent regulatory standards, and enhanced margins with their energy production processes, Profire Energy's burner management systems are increasingly becoming part of their solution. Profire Energy has offices in Lindon, Utah; Houston, Texas; Victoria, Texas; Oklahoma City, Oklahoma; Tioga, Pennsylvania; and Edmonton, Alberta, Canada.

*Cautionary Note Regarding Forward-Looking Statements. Statements made in this release that are not historical are forward-looking statements. This release contains forward-looking statements, including, but not limited to statements regarding Profire Energy Management team ringing the NASDAQ bell on October 9, 2014; or Profire Energy being the industry leader in creating, supporting, and servicing burner management systems; or there being a live webcast on [livestream.com/NASDAQ/live](http://livestream.com/NASDAQ/live); or Profire Energy hosting meetings with shareholders and investors on October 9, 2014; or the bell-ringing ceremony indicating continued growth and profitability. All such forward-looking statements are subject to uncertainty and changes in circumstances. Forward-looking statements are not guarantees of future results or performance and involve risks, assumptions and uncertainties that could cause actual events or results to differ materially from the events or results described in, or anticipated by, the forward-looking statements. Factors that could materially affect such forward-looking statements include certain economic, business, public market and regulatory risks and factors identified in the company's periodic reports filed with the Securities Exchange Commission. All forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. All forward-looking statements are made only as of the date of this release and the Company assumes no obligation to update forward-looking statements to reflect subsequent events or circumstances, except as required by law. Readers should not place undue reliance on these forward-looking statements.*

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