

August 29, 2014



Profire Energy to Unveil New Warehouse at Annual Meeting on September 18, 2014

Company to Cut Ribbon on New Facilities, Public Invited to Tour Warehouse

LINDON, Utah, Aug. 29, 2014 (GLOBE NEWSWIRE) -- Profire Energy, Inc. (Nasdaq:PFIE), a technology company which creates, installs and services burner management systems and other combustion technologies for the oil and gas industry, will be hosting its annual shareholder meeting on September 18, 2014 at 10:00 a.m MDT. The shareholder meeting will be held at Profire's headquarters in Lindon, Utah, and is open only to shareholders of the company. Beneficial owners of the Company's stock are invited to vote through their respective broker.

The schedule for the event is as follows: (all times MDT)

- 10:00 a.m. – Shareholder Meeting
- 10:30 a.m. – Public Open House
- 11:00 a.m. – Ribbon Cutting: to be "cut" (burned) by Profire's new flare-stack igniter
- 11:15 a.m. – Lunch and Raffle

"As Profire grows, our shareholders will become increasingly important to our success. We've appreciated our shareholders' feedback as we've grown over the years, and look forward to their continued support as we plan for—and execute in—the years ahead," said Andrew Limpert, chief financial officer of Profire Energy. "With the significant growth in our shareholder base since our last meeting, we hope to have many of them join us as we unveil our newly expanded facilities here in Lindon."

The shareholder meeting will include the election of directors, approval of the 2014 Equity Incentive Plan and executive compensation, the ratification of Sadler, Gibb & Associates, LLC as the company's accounting firm, and other items as properly submitted by shareholders. The subsequent open house will allow visitors to tour corporate offices, meet employees, and see the company's products demonstrated by Profire representatives.

The address of Profire Energy's headquarters (where the day's events will be held) is 321 South 1250 West, Lindon, UT 84042.

About Profire Energy, Inc.

Profire Energy assists energy production companies in the safe and efficient production and transportation of oil and natural gas. As energy companies seek greater safety for their employees, compliance with more stringent regulatory standards, and enhanced margins with their energy production processes, Profire Energy's burner management systems are increasingly becoming part of their solution. Profire Energy has offices in Lindon, Utah; Houston, Texas; Victoria, Texas; Oklahoma City, Oklahoma; Tioga, Pennsylvania; and

Edmonton, Alberta, Canada.

To learn more about the company's products and services, please visit www.ProfireEnergy.com.

Cautionary Note Regarding Forward-Looking Statements

Statements made in this release that are not historical are forward-looking statements. This release contains forward-looking statements, including, but not limited to statements regarding the Company's intent to host the Annual Shareholder Meeting and open house with all other scheduled events of the day. All such forward-looking statements are subject to uncertainty and changes in circumstances. Forward-looking statements are not guarantees of future results or performance and involve risks, assumptions and uncertainties that could cause actual events or results to differ materially from the events or results described in, or anticipated by, the forward-looking statements. Factors that could materially affect such forward-looking statements include certain economic, business, public market and regulatory risks and factors identified in the company's periodic reports filed with the Securities Exchange Commission. All forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. All forward-looking statements are made only as of the date of this release and the Company assumes no obligation to update forward-looking statements to reflect subsequent events or circumstances, except as required by law. Readers should not place undue reliance on these forward-looking statements.

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