

Taglich Brothers Initiates Coverage of Profire Energy, Inc.

NEW YORK, NY -- (MARKET WIRE) -- 01/24/12 -- Taglich Brothers, Inc. announces it has initiated coverage of Profire Energy, Inc. (OTCBB: PFIE).

<u>Profire Energy, Inc.</u>, headquartered in Lindon, Utah, manufactures, installs and services oilfield combustion management systems and related burner products that aid oil and natural gas producers in the safe and efficient development and transportation of carbon-based fuels.

The complete 15-page report is available at www.taglichbrothers.com.

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Source: Profire Energy, Inc.