

August 30, 2021



Amesite Announces Sponsorship of the ATD 2021 International Conference & Exposition

Dr. Ann Marie Sastry, Founder & CEO of Amesite, to speak at the Salt Lake City-based conference on August 31

The Association for Talent Development (ATD) has hosted conferences to educate and inspire professionals in the talent development field for nearly 80 years

DETROIT, Aug. 30, 2021 /PRNewswire/ -- Amesite Inc. (**NASDAQ:AMST**), the leading artificial intelligence software company offering a cloud-based learning platform and content creation services for business, university, non-profit and government agency learning and upskilling, announced today its sponsorship of the ATD 2021 International Conference & Exposition, taking place in Salt Lake City, Utah, August 30 - September 1, 2021.



Join Amesite's Founder & CEO Dr. Ann Marie Sastry on Tuesday, August 31, at 3:00 PM MT in Room # 250 as she shares her commentary on the Future of Work based on her experience as a serial entrepreneur, chaired professor, and engineer. Over her accomplished career, Ann Marie has co-authored over 100 publications and 100 patents and filings and has delivered over 100 invited lectures and seminars globally on a range of scientific and technology topics. Her technology and business work have been featured in the WSJ, Fortune, Forbes, the Economist, USA Today, the New York Times and on the cover of Inc.

"We now know that businesses that digitalize to high degrees are more profitable and grow faster because the digitalization of functions offers both efficiency and convenience," said Ann Marie. "These companies offer the jobs that people want and need, and all companies will continue to digitalize to stay competitive. Essentially, all jobs will require growing degrees of digitalization work skills."

The Association for Talent Development (ATD) has hosted conferences to educate and inspire professionals in the talent development field for nearly 80 years. With its commitment

to providing world-class speakers, thought leadership, and unprecedented networking and collaboration opportunities, the ATD International Conference & Exposition is the premier event for its field. More than 13,000 professionals from 80+ countries rely on ATD's annual conference to learn about trends and best practices and discover new tools and solutions at the largest EXPO for training and development practitioners, sharing ideas with peers who are committed to helping create a world that works better.

Throughout the live event, Amesite will have an engaging presence on the show floor in Booth 382 for attendees to see live demos, participate in 1:1 consultations with Ann Marie, and receive free prizes.

WHEN: Monday, August 30 - Wednesday, September 1, 2021

WHERE: Expo – [Salt Palace Convention Center](#) (100 S. West Temple), Booth 267

Exhibitor Solution Session **2022 Insights: Adapting to New Work Patterns, Practices, and Platforms with eLearning** – Room # 250 on Tuesday, August 31 at 3:00 PM MT

SCHEDULE A 1 on 1: <https://lp.amesite.io/2021-atd-international-conference-and-exposition-book-an-appointment>

About Amesite Inc.

Amesite is an ed-tech, SaaS company with the most advanced artificial intelligence driven online learning platform in the industry, providing both content creation and a best-in-class infrastructure for the multi-billion-dollar online learning markets in business and education. For more information, visit <https://amesite.com/>.

Forward Looking Statements

This communication contains forward-looking statements (including within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and Section 27A of the Securities Act of 1933, as amended) concerning the Company, the Company's planned online machine learning platform, the Company's business plans, any future commercialization of the Company's online learning solutions, potential customers, business objectives and other matters. Forward-looking statements generally include statements that are predictive in nature and depend upon or refer to future events or conditions, and include words such as "may," "will," "should," "would," "expect," "plan," "believe," "intend," "look forward," and other similar expressions among others. Statements that are not historical facts are forward-looking statements. Forward-looking statements are based on current beliefs and assumptions that are subject to risks and uncertainties and are not guarantees of future performance. Actual results could differ materially from those contained in any forward-looking statement. Risks facing the Company and its planned platform are set forth in the Company's filings with the SEC. Except as required by applicable law, the Company undertakes no obligation to revise or update any forward-looking statement, or to make any other forward-looking statements, whether as a result of new information, future events or otherwise.

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