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Phunware Appoints Brittany Kaiser to Advisory Board

Cambridge Analytica whistleblower to facilitate global #OwnYourData initiatives in conjunction with Phunware MaaS ecosystem.

AUSTIN, Texas--(BUSINESS WIRE)-- [Phunware, Inc. \(NASDAQ: PHUN\)](#) (the "Company"), a fully-integrated enterprise cloud platform for mobile that provides products, solutions, data and services for brands worldwide, today announced the appointment of Brittany Kaiser to its Advisory Board.

This press release features multimedia. View the full release here:
<https://www.businesswire.com/news/home/20190619005825/en/>

Randall Crowder, COO Phunware & Brittany Kaiser, Board Advisor (Photo: Business Wire)

Ms. Kaiser is an international law, diplomacy and data-driven campaigning

professional with significant global experience. Her work involves developing successful strategies for politicians, governments, and corporations to achieve their goals using cutting edge technology and she is currently focused on legislative reform for digital assets such as personal data and tokens on the blockchain. Ms. Kaiser has worked previously at Bueno Capital in Zurich, Cambridge Analytica in New York, SCL Group in London, Pathfinder Trade & Invest in London and Pace Group in Tripoli. She holds an LLM in Human Rights from the University of London and an MA with Honors in International Relations from the University of Edinburgh. Ms. Kaiser also holds Certificates in Conflict Analysis and Violence, Conflict and Fragility from the United States Institute of Peace and the World Bank Institute, respectively.

"We are incredibly honored to have Ms. Kaiser represent our inaugural Advisory Board appointment," said Randall Crowder, COO of Phunware. "Brittany has been at the epicenter of the global movement towards privacy, consumer protection and corporate accountability and we expect that she will help us leverage our global platform's scale and reach to radically alter the existing landscape of brand-consumer interactions through a currently untrustworthy duopoly."

#OwnYourData initiatives are central to the world's population regaining control of their personal identities, data and information globally while receiving compensation for their voluntary participation and engagement with companies, brands and organizations worldwide. Media buying currently exceeds a half trillion dollars per year globally and consumers everywhere are being unnecessarily exploited both personally and financially, often without their consent or knowledge, by intermediaries that have lost the public's trust and that should no longer be afforded any benefit of the doubt.

"Major corporations and organizations have completely failed their consumer advocacy and protection mandates, often ignoring that personal data and information ownership is a basic

human right,” said Brittany Kaiser, Co-Founder of the Digital Asset Trade Association (DATA). “I am extremely excited to help Phunware not only redefine what healthy brand-consumer interactions should look like globally rolling forward, but also to accelerate the transition from an era of unacceptable consumer exploitation into an era of openness, respect and transparency through the Company’s blockchain-enabled data exchange and mobile loyalty ecosystem.”

Safe Harbor Clause and Forward-Looking Statements

This press release includes forward-looking statements. All statements other than statements of historical facts contained in this press release, including statements regarding our future results of operations and financial position, business strategy and plans, and our objectives for future operations, are forward-looking statements. The words “anticipate,” “believe,” “continue,” “could,” “estimate,” “expect,” “expose,” “intend,” “may,” “might,” “opportunity,” “plan,” “possible,” “potential,” “predict,” “project,” “should,” “will,” “would” and similar expressions that convey uncertainty of future events or outcomes are intended to identify forward-looking statements, but the absence of these words does not mean that a statement is not forward-looking.

The forward-looking statements contained in this press release are based on our current expectations and beliefs concerning future developments and their potential effects on us. Future developments affecting us may not be those that we have anticipated. These forward-looking statements involve a number of risks, uncertainties (some of which are beyond our control) and other assumptions that may cause actual results or performance to be materially different from those expressed or implied by these forward-looking statements. These risks and uncertainties include, but are not limited to, those factors described under the heading “Risk Factors” in our filings with the Securities and Exchange Commission (SEC), including our reports on Forms 10-K, 10-Q, 8-K and other filings that we make with the SEC from time to time. Should one or more of these risks or uncertainties materialize, or should any of our assumptions prove incorrect, actual results may vary in material respects from those projected in these forward-looking statements. We undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. These risks and others described under “Risk Factors” in our SEC filings may not be exhaustive.

By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. We caution you that forward-looking statements are not guarantees of future performance and that our actual results of operations, financial condition and liquidity, and developments in the industry in which we operate may differ materially from those made in or suggested by the forward-looking statements contained in this press release. In addition, even if our results or operations, financial condition and liquidity, and developments in the industry in which we operate are consistent with the forward-looking statements contained in this press release, those results or developments may not be indicative of results or developments in subsequent periods.

About Phunware, Inc.

Everything You Need to Succeed on Mobile — Transforming Digital Human Experience

[Phunware, Inc. \(NASDAQ: PHUN\)](#), is the pioneer of [Multiscreen-as-a-Service \(MaaS\)](#), a fully integrated enterprise cloud platform for mobile that provides companies the products, [solutions](#), [data](#) and [services](#) necessary to engage, manage and [monetize](#) their mobile application portfolios and audiences globally at scale. Phunware's [Software Development Kits \(SDKs\)](#) include [location-based services](#), [mobile engagement](#), [content management](#), messaging, [advertising](#), loyalty ([PhunCoin & Phun](#)) and [analytics](#), as well as a mobile application framework of pre-integrated iOS and Android software modules for building in-house or channel-based mobile application and vertical solutions. Phunware helps the world's most respected brands create category-defining mobile experiences, with more than [one billion active devices touching its platform each month](#). For more information about how Phunware is transforming the way consumers and brands interact with mobile in the virtual and physical worlds, visit <https://www.phunware.com>, <https://www.phuncoin.com> and follow @phunware and @phuncoin on all social media platforms.

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