

October 26, 2022



Delta Apparel Appoints Patrick Bowman as Senior Director of DTG2Go

DULUTH, Ga.--(BUSINESS WIRE)-- Delta Apparel, Inc. (NYSE American: DLA), a leading provider of core activewear and lifestyle apparel products, announced today the addition of Patrick Bowman as Senior Director of DTG2Go, its digital print business unit, effective October 17, 2022.

Matt Miller, Delta Group President commented, “We are delighted to welcome Patrick to the team. Patrick’s experience in leading production across multiple locations in a fast-paced consumer digital printing business will be vital to the exciting growth of DTG2Go. Patrick will oversee and lead all operational aspects of the DTG2Go business unit and will be responsible for on-time, on-quality, and on-cost delivery of production targets.”

Patrick brings to the Delta Group extensive experience in driving process standardization, building and managing key performance indicators and staffing models, and designing training and machine maintenance programs. Prior to joining Delta Group, Patrick was Vice President of Operations at Doxim (formerly Pinnacle Data Systems), a document technology solutions company that services the public and private sector by producing high-volume, time-sensitive direct mail to customers.

Patrick was also a Captain in the United States Marine Corp, proudly serving six years of active duty, and since 2013, he continues to serve in numerous executive-level positions in the United States Marine Corp Reserve. Patrick holds a Bachelor of Science degree in Consumer Economics and an Executive MBA from the University of Georgia.

About DTG2Go

DTG2Go is a market leader in the on-demand, direct-to-garment digital print and fulfillment industry, bringing technology and innovation to the supply chain of our many customers. Using highly-automated factory processes and proprietary software, DTG2Go delivers on-demand, digitally printed apparel direct to consumers on behalf of its customers. With its eight fulfillment facilities throughout the United States, DTG2Go offers a robust digital supply chain to ship custom graphic products within 24 to 48 hours to consumers in the United States and to over 100 countries worldwide. DTG2Go’s ‘On-Demand DC’ digital solution provides retailers and brands with immediate access to utilize DTG2Go’s broad network of print and fulfillment facilities, while also offering the scalability to integrate digital fulfillment within the customer’s own distribution facility. Leveraging its Autoscale.ai technology, DTG2Go provides automated solutions for design creation, art and licensing management, and marketing spend, as well as seamless connectivity with various online marketplaces. DTG2Go services the fast-growing e-retailer channels, as well as the ad-specialty, promotional products, screen print, traditional retail, social media, and licensed apparel

marketplaces, among others.

About Delta Apparel, Inc.

Delta Apparel, Inc., along with its operating subsidiaries, DTG2Go, LLC, Salt Life, LLC, and M.J. Soffe, LLC, is a vertically-integrated, international apparel company that designs, manufactures, sources, and markets a diverse portfolio of core activewear and lifestyle apparel products under the primary brands of Salt Life®, Soffe®, and Delta. The Company is a market leader in the direct-to-garment digital print and fulfillment industry, bringing DTG2Go technology and innovation to the supply chain of its customers. The Company specializes in selling casual and athletic products through a variety of distribution channels and tiers, including outdoor and sporting goods retailers, independent and specialty stores, better department stores and mid-tier retailers, mass merchants and e-retailers, the U.S. military, and through its business-to-business e-commerce sites. The Company's products are also made available direct-to-consumer on its websites at www.saltlife.com, www.soffe.com and www.deltaapparel.com as well as through its branded retail stores. The Company's operations are located throughout the United States, Honduras, El Salvador, and Mexico, and it employs approximately 8,600 people worldwide. Additional information about the Company is available at www.deltaapparelinc.com

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