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Intel and DigitalBridge Launch Articul8, an Enterprise Generative AI Company

SANTA CLARA, Calif. & BOCA RATON, Fla.--(BUSINESS WIRE)-- Intel Corp. (Nasdaq: INTC) and DigitalBridge Group, Inc. (NYSE: DBRG; “DigitalBridge”), a global investment firm, today announced the formation of Articul8 AI, Inc. (Articul8), an independent company offering enterprise customers a full-stack, vertically-optimized and secure generative artificial intelligence (GenAI) software platform. The platform delivers AI capabilities that keep customer data, training and inference within the enterprise security perimeter. The platform also provides customers the choice of cloud, on-prem or hybrid deployment.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20240103045309/en/

Intel Corp. and DigitalBridge Group Inc. announce the formation of Articul8 AI Inc., an independent company offering enterprise customers a full-stack, vertically-optimized and secure generative artificial intelligence (GenAI) software platform. (Credit: Intel Corporation)

Articul8 was created with intellectual property (IP) and technology developed at Intel, and the two companies will remain strategically aligned on go-to-market opportunities and collaborate on driving GenAI adoption in the enterprise. Arun Subramaniyan, formerly vice president and general manager in Intel’s Data Center and AI Group, has assumed leadership of Articul8 as its CEO.

“With its deep AI and HPC domain knowledge and enterprise-grade GenAI deployments, Articul8 is well positioned to deliver tangible business outcomes for Intel and our broader ecosystem of customers and partners. As Intel accelerates AI everywhere, we look forward to our continued collaboration with Articul8," said Pat Gelsinger, Intel CEO.

DigitalBridge Ventures, the venture initiative of DigitalBridge, served as lead investor of Articul8. In addition, Intel, along with a syndicate of established venture investors, including Fin Capital, Mindset Ventures, Communitas Capital, GiantLeap Capital, GS Futures and Zain Group, has taken an equity stake in the company.

“Every global enterprise today is challenged to integrate GenAI capabilities into their workflows. Articul8 has built a scalable and easy-to-deploy GenAI software platform that is already enabling enterprises to unlock value from their proprietary data. We see GenAI as a pivotal force driving digital infrastructure, and we are pleased to collaborate with Intel to support Articul8’s growth,” said Marc Ganzi, DigitalBridge CEO.

Articul8 offers a turnkey GenAI software platform that delivers speed, security and cost-efficiency to help large enterprise customers operationalize and scale AI. The platform was launched and optimized on Intel hardware architectures, including Intel® Xeon® Scalable processors and Intel® Gaudi® accelerators, but will support a range of hybrid infrastructure

alternatives. Following the technology's early deployment at Boston Consulting Group (BCG), the team has scaled the platform to enterprise customers in industry segments requiring high levels of security and specialized domain knowledge, including financial services, aerospace, semiconductors and telecommunications.

"GenAI is at the forefront of our clients' business strategy and needs. Our collaboration began nearly two years ago while the venture was still in the incubation stage at Intel. Since then, we have deployed Articul8 products for multiple clients seeking production-ready platforms with rapid time to market," said Rich Lesser, global chair of BCG.

As an independent company supported by industry investment, Articul8 will be able to accelerate its go-to-market strategy and scale its product offerings for the broader GenAI ecosystem.

For more information about Articul8, visit www.articul8.ai.

About Intel

Intel (Nasdaq: INTC) is an industry leader, creating world-changing technology that enables global progress and enriches lives. Inspired by Moore's Law, we continuously work to advance the design and manufacturing of semiconductors to help address our customers' greatest challenges. By embedding intelligence in the cloud, network, edge and every kind of computing device, we unleash the potential of data to transform business and society for the better. To learn more about Intel's innovations, go to newsroom.intel.com and intel.com.

About DigitalBridge

DigitalBridge (NYSE: DBRG) is a leading global alternative asset manager dedicated to investing in digital infrastructure. With a heritage of over 25 years investing in and operating businesses across the digital ecosystem, including cell towers, data centers, fiber, small cells, and edge infrastructure, the DigitalBridge team manages $75 billion of infrastructure assets on behalf of its limited partners and shareholders. Headquartered in Boca Raton, DigitalBridge has key offices in New York, Los Angeles, London, Luxembourg, and Singapore. For more information, visit: www.digitalbridge.com.

About Articul8

Articul8 is a generative AI (GenAI) enterprise software company focused on helping organizations solve the world's toughest problems. Articul8's full-stack, vertically-optimized GenAI software platform enables companies to build, deploy and manage enterprise-grade, secure GenAI applications rapidly and cost-effectively. Articul8's proprietary GenAI technologies are infrastructure and hardware-agnostic, and deliver lasting business value by transforming customer data into actionable insights. Our team of industry veterans and AI experts have a heritage of successfully operationalizing and deploying AI at scale across a variety of mission-critical industries. For more information, please visit www.articul8.ai.

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