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Geely Holding Group Expands Mobileye Collaboration

Three additional Geely brands to leverage Mobileye SuperVision for advanced ADAS, building off the launch of ZEEKR 001.

NEWS HIGHLIGHTS

- Mobileye and Geely Holding Group aim to expand their collaboration to include three additional Geely brands.
- Collaboration builds off the successful launch of the ZEEKR 001 electric vehicle with Mobileye SuperVision.
- ZEEKR to expand Mobileye SuperVision to additional models, as well.

JERUSALEM & SHANGHAI--(BUSINESS WIRE)-- Mobileye and Geely Holding Group announced today the expansion of their ongoing collaboration for advanced driver-assistance systems (ADAS) and autonomous vehicle technology. The announcement follows the successful launch of the ZEEKR 001 premium electric vehicle (EV) with Mobileye SuperVision™ technology, with more than 40,000 vehicles already on the road and ahead of an over-the-air (OTA) update that will unlock SuperVision's full capabilities.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20220926005067/en/

Mobileye and Geely Holding Group are expanding their collaboration to bring Mobileye SuperVision to three additional Geely brands, with additional plans to bring the technology to other models in the future. The expansion follows the successful launch of Geely Group's ZEEKR 001, a premium electric vehicle also equipped with the Mobileye full-stack advanced driver-assistance system. (Credit: Mobileye, an Intel Company)

Building on the success with the premium electric mobility technology brand ZEEKR, three additional brands under the Geely Holding Group umbrella are set to globally launch electric vehicle models with Mobileye SuperVision technology beginning next year. ZEEKR will also introduce Mobileye SuperVision on two new EV models, as well as developing new lidar-based features with Mobileye.

"We have proudly worked with ZEEKR, our strategic partner, on the first consumer deployment of SuperVision technology, demonstrating both its on-road capabilities and its ability to evolve through over-the-air updates," said Prof. Amnon Shashua, Mobileye president and chief executive officer. "This is only the beginning of potential applications for this technology, and with these new projects, we will demonstrate how SuperVision can be adapted to any brand's specific needs."

An Conghui, president of Geely Holding Group and CEO of ZEEKR Intelligent Technology,

said: “Mobileye is an important strategic partner for ZEEKR. As the cooperation between ZEEKR and Mobileye continues to deepen, Mobileye's globally leading intelligent driving technologies will be used in more ZEEKR models in the future. ZEEKR is committed to openness and integrating future technologies in various fields to provide our users with better intelligent drive experiences.”

ZEEKR 001 customers already benefit from constantly upgrading surround vision-based, highway-assist capabilities with special safety features. The system is expected to receive full SuperVision capabilities through over-the-air updates by the end of this year that will bring ZEEKR customers’ driving experience to the next level.

Mobileye SuperVision is powered by two 7 nanometer EyeQ®5 system-on-chip. It supports point-to-point assisted driving under a wide range of road types – from highway, arterial and rural to urban. Mobileye SuperVision enables the vehicle to change lanes autonomously, navigate intersections and manage key driving priorities, as well as powering automated parking and preventive steering and braking. The Mobileye SuperVision system uses 11 high-resolution cameras – seven long-range and four parking cameras – to provide full visual coverage surrounding the vehicle.

About Intel

Intel (Nasdaq: INTC) is an industry leader, creating world-changing technology that enables global progress and enriches lives. Inspired by Moore’s Law, we continuously work to advance the design and manufacturing of semiconductors to help address our customers’ greatest challenges. By embedding intelligence in the cloud, network, edge and every kind of computing device, we unleash the potential of data to transform business and society for the better. To learn more about Intel’s innovations, go to newsroom.intel.com and intel.com.

About Mobileye

Mobileye is a global leader in the development of computer vision and machine learning, data analysis, localization and mapping for advanced driver-assistance systems and autonomous driving. Mobileye’s technology helps keep passengers safer on the roads, reduces the risks of traffic accidents, saves lives and has the potential to revolutionize the driving experience by enabling autonomous driving. Mobileye’s proprietary software algorithms and EyeQ® chips perform detailed interpretations of the visual field to anticipate possible collisions with other vehicles, pedestrians, cyclists, animals, debris and other obstacles. Mobileye is a wholly owned subsidiary of Intel (Nasdaq: INTC). For more information, visit http://www.mobileye.com.

Forward-Looking Statements

Statements in this press release that refer to future plans and expectations are forward-looking statements that involve a number of risks and uncertainties. Words such as “anticipates,” “expects,” “intends,” “goals,” “plans,” “believes,” “seeks,” “estimates,” “continues,” “may,” “will,” “would,” “should,” “could,” and variations of such words and similar expressions are intended to identify such forward-looking statements. Statements that refer to or are based on estimates, forecasts, projections, uncertain events or assumptions, including statements relating to future products and technology and the availability and benefits of such products and technology, expectations regarding customers, market

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Justin Hyde
1-202-656-6749
justin.hyde@mobileye.com

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