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Intel Announces Organizational Changes

SANTA CLARA, Calif.--(BUSINESS WIRE)-- Intel announced a number of important organizational changes today and expansion of some key executive responsibilities.

The changes align the business around the core competencies of Intel Architecture and world class manufacturing, placing operating responsibility for them in three senior executives. In making the changes, Paul Otellini, Intel's chief executive, will devote a higher quotient of his time to corporate strategy and driving the company's growth initiatives.

First, Intel is consolidating all of its major product divisions into the newly formed Intel Architecture Group (IAG), which will be co-managed by Sean Maloney and Dadi Perlmutter, both executive vice presidents. Maloney will be responsible for business and operations while Perlmutter will lead product development and architecture. Reporting to them will be all of Intel's components businesses based on the Intel architecture, as well as all the development and marketing teams needed to bring these products to market.

Second, Intel's global manufacturing organization, the Technology and Manufacturing Group (TMG), will now report to Andy Bryant, Intel's chief administrative officer and also an executive vice president. The move formalizes the role of influence Bryant already plays with TMG and further increases Otellini's time on business strategy. The TMG organization under Bob Baker, Bill Holt and Brian Krzanich will report to Bryant but otherwise remain unchanged. Baker will continue to oversee Intel's NAND flash memory business.

In addition to micro-architecture planning, microprocessor and chipset development, SOC (system on a chip solutions) and wireless teams managed by Steve Pawlowski, Sunil Shenoy, Rony Friedman, Rob Crooke and Raviv Melamed respectively, there will be six business groups operating under the new IAG umbrella. The first is the PC Client Group that will consolidate Intel's existing mobile and desktop product operations. As markets shift to a higher mix of mobile products, this new group will take advantage of common building blocks that have existed for years and enable Intel to better scale cross-platform efforts like security and manageability. The PC Client Group will be led by Mooly Eden. The second is the Data Center Group, focused on servers, cloud computing, networking and high-performance computing. This group will be led by Kirk Skaugen. The third is the Visual Computing Group, focused on advanced visualization products, and led by Jim Johnson. The fourth is the Ultra Mobility Group, which will continue to be led by Anand Chandrasekher and will focus on extending the Intel architecture into mobile handheld devices. The fifth is the Embedded and Communications Group, which Doug Davis will continue to lead. And the sixth is the Digital Home Group, still under Eric Kim, that is driving Intel chips into a variety of entertainment systems and consumer electronic applications.

In addition, with Maloney's move to IAG, Tom Kilroy will assume responsibility for Intel's Sales and Marketing Group (SMG). Kilroy was previously co-manager of processors for enterprise-class applications, the unit previously known as the Digital Enterprise Group

(DEG). Kilroy will report to CEO Otellini.

Separately, Intel also announced today that Pat Gelsinger and Bruce Sewell have decided to leave the company to pursue other opportunities. Gelsinger co-managed DEG and Sewell served as Intel's general counsel. Suzan Miller, currently deputy general counsel, will take the role of interim general counsel. "We thank Pat and Bruce for many years of service to Intel and wish them well in their future endeavors," said Otellini.

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