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Ingram Micro and AVAD Showcase ProAV / Digital Signage Solutions at Digital Signage Expo in Booth #1602

Technology Distributor Spotlights Comprehensive ProAV / Digital Signage Solutions Portfolio and Dedicated Business Enablement Resources

LAS VEGAS, NV -- (Marketwire) -- 02/26/13 -- *Digital Signage Expo* -- AVAD and the ProAV / Digital Signage Business Unit (BU) of Ingram Micro Inc. (NYSE: IM) are teaming up once again to demonstrate and discuss the industry's latest ProAV and digital signage trends at this year's Digital Signage Expo in Las Vegas, Feb. 27-28, in booth #1602. The alliance marks the second year in a row the two lines of business have come together at the Digital Signage Expo to show the competitive advantages Ingram Micro brings to channel partners focused on ProAV and digital signage.

"ProAV and digital signage are among the IT industry's top-performing technology categories and represent a growing marketplace for us and our mutual channel partners," says Jim Annes, general manager, AVAD, an Ingram Micro subsidiary and the industry's leading supplier to custom installers of ProAV solutions and professional services. "Recognized as an experience-oriented category, ProAV and digital signage solutions are changing how companies communicate and how consumers engage. It's a greenfield of opportunity that we're ensuring our channel partners are well positioned to capture."

To accelerate success, Ingram Micro's ProAV / Digital Signage BU and AVAD have come together to offer channel partners a comprehensive and specialized solutions portfolio. Additionally, AVAD and Ingram Micro channel partners gain access to high-value, business enablement resources such as dedicated credit analysts and field-based and cross-trained technical support teams, as well as pre- and post-sales representatives, targeted marketing programs and vendor management experts.

"One of the biggest differentiators for Ingram Micro and AVAD is our ability to sell across the entire technology spectrum and truly enable our channel partners' success in all they do," says Kevin Prewett, senior director of Ingram Micro's Pro AV & Digital Signage BU. "The Digital Signage Expo is a great show to demonstrate our market leadership and the unique business value we bring as a single-source provider for everything from core infrastructure hardware to customizable content software solutions and professional AV services."

One of the world's largest LED TVs, the Sharp 90-inch AQUOS Smart 3D TV, will be on display in the Ingram Micro booth, as well as the InFocus Mondopad, for affordable A/V conferencing. Other vendors participating in Ingram Micro and AVAD's booth include Next/Now, a leader in kinetic, projection and multi-touch experiences for exhibits, retail operations and brand spaces; and the Quick-Service Restaurant, featuring Samsung

displays with content driven by Popstar Networks and mounts by Peerless AV.

To schedule an appointment with Ingram Micro and AVAD at Digital Signage Expo, please email proav@ingrammicro.com.

More information about Ingram Micro is available at www.ingrammicro.com and http://ingrammicroinc.wordpress.com.

To learn, see and hear more about Ingram Micro online, follow the distributor on Facebook at www.facebook.com/IngramMicro; Twitter at www.twitter.com/IngramMicroInc; and YouTube at http://www.youtube.com/user/ingrammicroinc.

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