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Ingram Micro and AVAD to Showcase Latest Audio Visual and Digital Signage Solutions at InfoComm 2011

Industry Leading Distributors Collaborate With Top Manufacturers and Sherlock Systems to Demonstrate Business Value of Latest Technology Solutions for the Hospitality Industry

ORLANDO, FL -- (MARKET WIRE) -- 06/14/11 -- *BOOTH #3283* -- Ingram Micro Inc. (NYSE: IM), and AVAD LLC, a leading distributor of residential and commercial custom-installation products, have teamed with technology manufacturers BroadSign, Doublesight, NEC, Peerless, PopStar, and Sharp, as well as IT solution provider Sherlock Systems to demonstrate three distinct, hospitality-focused audio visual and digital signage solutions live at InfoComm 2011, June 15-18, at the Orange County Convention Center in Orlando, Fla.

Recognized as the world's largest audiovisual trade show, InfoComm is expected to draw attendance from approximately 32,000 industry professionals. Throughout the event, Ingram Micro, AVAD and its channel partners will showcase how custom electronics, digital signage technologies and targeted content creation media are being used within the hospitality industry to enhance customer service and drive greater business efficiencies.

"InfoComm is a great event to demonstrate the breadth and depth of our hospitality solutions and really showcase all that Ingram Micro, AVAD and our business partners bring to the table when it comes to custom electronics and digital signage," says Kevin Prewett, vice president, vendor management, Ingram Micro U.S.

"Together, Ingram Micro and AVAD offer the consumer electronics and IT industry access to a complete portfolio of professional audio, video, control, content distribution and digital signage solutions," says Jim Annes, vice president and general manager of AVAD. "That's a value proposition our customers and channel partners would be hard pressed to find anywhere else."

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About AVAD LLC
AVAD LLC, a wholly-owned subsidiary of Ingram Micro Inc., is the most complete custom electronics provider in North America. Offering customers the most trusted brands, AVAD stocks complete systems solutions for home theater, home automation, pro AV, lighting controls, security, distributed A/V, central vacuum, HVAC and more. Further, the company is

dedicated to dealer education, training and skill advancement, as evidenced by AVAD University's over 450 online and classroom continuing education classes held each year. AVAD ensures just-in-time delivery from each of its 23 North American facilities. Visit www.avad.com.

About Ingram Micro Inc.
As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics, technical and financial support, managed and cloud-based services, and product aggregation and distribution. The company is the only global broad-based IT distributor, serving more than 150 countries on six continents with the world's most comprehensive portfolio of IT products and services. Visit www.ingrammicro.com.

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