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Microchip's MPLAB® X IDE Wins Elektra Electronic Industry Award 2011

Cross-Platform, Universal, Open-Source Integrated Development Environment Wins Design Tools and Development Software Award

CHANDLER, Ariz.--(BUSINESS WIRE)-- Microchip Technology Inc. (NASDAQ: MCHP), a leading provider of microcontroller, analog and Flash-IP solutions, today announced that its free **MPLAB® X Integrated Development Environment** (IDE) won the prestigious 2011 Elektra Award, in the Design Tools and Development Software Award category.

MPLAB X is the industry's only IDE that combines industry-leading productivity features with universal, seamless migration through an entire product range. Watch a brief video overview of the MPLAB X IDE: <http://www.microchip.com/get/L466>

"Microchip has successfully adopted an open-source software approach for its MPLAB X Integrated Development Environment, which supports its complete product range of 8, 16 and 32-bit **PIC® microcontrollers**, dsPIC® digital signal controllers and many of its memory devices in a single, multi-project environment," the Elektra judges commented.

"Since the introduction of MPLAB X, customers around the world have experienced a substantial increase in productivity, as the IDE's full benefits are harnessed and explored," said Steve Sanghi, Microchip's president and CEO. "I would personally like to thank all those involved in developing this best-in-class design environment for embedded development, and the Elektra judges for presenting Microchip with another major international award."

The free MPLAB X IDE includes a feature-rich editor, source-level debugger, project manager and software simulator, and supports Microchip's popular hardware tools, such as the MPLAB ICD 3 in-circuit debugger, PICkit™ 3 debugger/programmer and MPLAB PM3 programmer. Based on the Oracle Sponsored open-source NetBeans platform, MPLAB X runs on Windows® OS, Mac® OS and Linux, supports many third-party tools and is compatible with many NetBeans plug-ins.

For additional information, contact any Microchip sales representative or authorized worldwide distributor, or visit Microchip's Web site at <http://www.microchip.com/get/2TRW>.

About Microchip Technology

Microchip Technology Inc. (NASDAQ: MCHP) is a leading provider of microcontroller, analog and Flash-IP solutions, providing low-risk product development, lower total system cost and faster time to market for thousands of diverse customer applications worldwide. Headquartered in Chandler, Ariz., Microchip offers outstanding technical support along with dependable delivery and quality. For more information, visit the Microchip website at <http://www.microchip.com/get/31N6>.

Note: The Microchip name and logo, MPLAB, PIC and dsPIC are registered trademarks of Microchip Technology Inc. in the USA and other countries. PICkit is a trademark of Microchip Technology Inc. All other trademarks mentioned herein are the property of their respective companies.

High-res Photo and Award Logo Available Through Flickr or Editorial Contact (feel free to publish):

- **MPLAB X Photo:** <http://www.microchip.com/get/56DN>
- **Elektra Award Logo:** <http://www.microchip.com/get/NUQL>

Video Available Through YouTube or Editorial Contact (feel free to post):
<http://www.microchip.com/get/L466>

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