April 19, 2017

MEDIA ALERT: Equinix to Speak at NAB 2017

REDWOOD CITY, Calif., April 19, 2017 /PRNewswire/ -- Equinix, Inc. (Nasdaq: EQIX), the global interconnection and data center company, today announced Equinix representatives will be speaking at the upcoming NAB Show 2017, taking place April 24-27 at the Las Vegas Convention Center. NAB is the world's largest electronic media show covering the creation, management and delivery of content across all platforms. At the event, Equinix executives will be speaking during the following sessions:

Event Details:

- **Discovery Communications Writes New IT Script**- Tuesday, April 25 at 12-12:30PM in CMIP Presentation Theater

  Learn how Discovery Communications is transforming its digital production and distribution using an interconnection-first strategy from leading data center and interconnection provider Equinix. Learn how this approach to IT architecture brings value to Discovery's business and the workflows of the media and entertainment industry as siloed production and distribution workflow processes are replaced by more collaborative cloud-based solutions.

  Speakers: Lou Najdzin, senior director of market development, Equinix
  Dave Duvall, senior vice president of infrastructure services, Discovery Communications

- **Connected Media | IP Panel Debate 4- Can Software Defined Networking Technology Improve Media Workflows? And What Are the Practical First Steps?**-Tuesday, April 25 at 12-12:45PM in CMIP Debate Theater

  Panelists: Paul Mason, lead global solutions architect, Equinix
  Patrick Scully, director and product line manager, Ciena
  Miguel Silva, chief operations officer, Vimond Media Solutions
  Stavros Hilaris, vice president Media and Technology Development, PCCW Global
  Benoit Robert, head of Strategy and Marketing, Kontron

- **Lessons from the Front Lines**-Tuesday, April 25 at 4:35-5:15PM in N262/N264
  A panel of cutting-edge technologists will delve into how major media companies are using the Cloud to lower costs and increase efficiencies for their customers. The discussion will include why they are moving their processes to the Cloud, challenges they have overcome, business efficiencies, operational impacts and perspectives they can share for someone considering transitioning to a virtualized infrastructure.

  Moderator: Dave Ginsberg, principal consultant, Integrated Media Technologies

  Panelists: Brian Lillie, chief customer officer & EVP of technology services, Equinix
  Chris Fetner, director of global media engineering and partnerships, Netflix
  Callum Hughes, senior solutions architect, Amazon Studios
  Aaron Lovell, head of Post Production, Amazon Studios
  Thomas Stilling, vice president, Global Enterprise Operations, 20th Century Fox
  Dave Suggs, executive director, Technical Solutions Architecture and Digital Media Engineering, Warner Bros.

Additional Information

Equinix will be exhibiting at booth # SU10102CM located at Upper South Hall. For

information on Equinix's work with the media and entertainment industry, please visit: http://www.equinix.com/industries/media-entertainment/.

About Equinix
Equinix, Inc. (Nasdaq: EQIX) connects the world's leading businesses to their customers, employees and partners inside the most interconnected data centers. In 41 markets worldwide, Equinix is where companies come together to realize new opportunities and accelerate their business, IT and cloud strategies. http://www.equinix.com/.

Forward Looking Statements

This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.

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