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MEDIA ALERT: Equinix to Speak at PTC 2017

REDWOOD CITY, Calif., Jan. 12, 2017 /PRNewswire/ -- Equinix, Inc. (Nasdaq: EQIX), the global interconnection and data center company, today announced that Steve Smith, president and chief executive officer; Keith Shaw, vice president of business development for EMEA; and Jim Poole, vice president of business development, will be participating in speaking engagements at the Pacific Telecom Council 2017 taking place January 15-18, 2017 at the Hilton Hawaiian Village Waikiki Beach Resort in Honolulu, Hawaii.

Session Details:

Keynote Panel Discussion – New Data Center Dynamics

Monday, January 16 from 11:20am- 12:00pm, Equinix panel participant: Steve Smith, president and CEO

Panel overview: What are the impacts on data centers of evolving IT architectures of content, digital media, cloud providers, and enterprises? What trends are emerging across regions that are re-shaping data centers? How are advanced network architectures and energy/environmental concerns re-shaping data center development? Is hyperscale cloud growth continuing to leverage third-party datacenters?

Location: Coral 3

Executive Insight Roundtable 5 – Convergence of Undersea and Terrestrial Networks - Where the Land and Sea Unite!

Tuesday, January 17 from 2:00pm – 3:15pm, Equinix panel moderator: Keith Shaw, vice president of business development, EMEA

Roundtable overview: With the massive growth in demand for submarine cable capacity and the emergence of Software Defined Optical Networking, it has become essential for the industry to create seamless interfaces between the submarine cables and terrestrial network. This session will explore the increasing importance of subsea cable systems and how they are being accelerated by new and evolving deployment models that expand their efficiency and reach. This session promises to be active and informative - enhancing the reasoning and technology required to provide innovative solutions - "Where the Land and Sea Unite."

Location: Coral 1

Topical Session 9 – Green Data: Opportunities & Risks

Wednesday, January 18 from 9:00am – 10:15am, Equinix speaker: Jim Poole, vice president of business development

Session overview:
As the Internet infrastructure-build proliferates internationally, green and energy issues have moved from desirable corporate governance to center stage in operational terms. In most cases, fundamental investment viability in infrastructure projects is significantly impacted as a result.

This exceptionally topical session featuring industry experts will examine key aspects of conceptualizing, planning, building and implementing best practices in data center and related infrastructures, as well as working to current and emerging industry initiatives. It should be an ideal fast track for anyone who needs a rapid but comprehensive update on the current landscape.

Location: South Pacific 1

Additional Resources:

- **Webinar- Interconnection Oriented Architecture and IT Transformation** [Video]
- **Equinix Builds Momentum as a Critical Partner in Next-Generation Submarine Cable Projects to Accommodate Unprecedented Data Growth** [press release]

About Equinix
Equinix, Inc. (Nasdaq: EQIX) connects the world's leading businesses to their customers, employees and partners inside the most interconnected data centers. In 40 markets across five continents, Equinix is where companies come together to realize new opportunities and accelerate their business, IT and cloud strategies. www.equinix.com.

Forward Looking Statements
This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.

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