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MEDIA ALERT: Equinix to Showcase Solutions for Digital Transformation at Gartner Data Center Conference 2016

Equinix provides insights on how businesses can solve for digital at the edge

REDWOOD CITY, Calif., Dec. 2, 2016 /PRNewswire/ -- Equinix, Inc. (Nasdaq: EQIX), the global interconnection and data center company, today announced that Equinix representatives will speak at the Gartner Data Center, Infrastructure and Operations Management Conference taking place December 5- 8, 2016 at the Venetian Sands Expo, Las Vegas, Nevada. At the event, Lou Najdzin, senior director of global market development and Lance Weaver, vice president of platform and product strategy, will participate in the following sessions:

Meet the Challenges of Digital Transformation: Tools That Can Help You Solve for the Digital Edge- Monday, December 5th at 3:00 – 3:45 p.m. in Veronese 2404

> The digital economy is forcing enterprises to transform how they connect customers, partners, employees and operations. Today's market leaders credit their speed and business advantages to their digital platform. Equinix will discuss how an Interconnection Oriented Architecture™ (IOA™) with a step-by-step playbook can redefine the edge—which is where to localize delivery of cloud-supported services to your customers, employees and partners—and architect your digital platform.

Speaker: Lou Najdzin, senior director of global market development, Equinix

Building a Programmable Application Delivery Infrastructure: Three Success Stories- Monday, December 5th at 4:00 - 4:45 p.m. in Bassano 2601, Level 1

> Whether you are in the cloud, in the data center or somewhere in between, building a flexible, programmable infrastructure is critical as more applications move to mode two deployment models. In this session, we examine three very different approaches to meeting the challenge of blending agility, security, and programmability through the experiences of F5 customers.

Speakers:
Robert Haynes, solution architect, F5
Lance Weaver, vice president, platform and product strategy, Equinix
Joel Newton, dev-ops system engineer, Spring CM
Rene Lopez, vice president of platforms and architecture, TriZetto

Additionally, Equinix will demonstrate on the show floor a beta version of the soon to be released IOA Knowledge Base. IOA Knowledge Base is an online community with reference tools designed to help enterprises as they seek industry best practices to architect the digital

edge. Available through a community platform, IOA Knowledge Base provides an open reference framework that is derived from studying 600 discrete deployments of businesses implementing digital edge strategies.

To see a demo of IOA Knowledge Base visit the Equinix booth #424 on the show floor.

Additional Resources:

- Learn more about architecting your digital edge leveraging Interconnection Oriented Architecture

About Equinix
Equinix, Inc. (Nasdaq: EQIX) connects the world's leading businesses to their customers, employees and partners inside the most interconnected data centers. In 40 markets across five continents, Equinix is where companies come together to realize new opportunities and accelerate their business, IT and cloud strategies. www.equinix.com.

Forward Looking Statements
This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.

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To view the original version on PR Newswire, visit:http://www.prnewswire.com/news-releases/media-alert-equinix-to-showcase-solutions-for-digital-transformation-at-gartner-data-center-conference-2016-300372324.html

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