January 13, 2016

MEDIA ALERT: Equinix to Speak at PTC 2016

Executives to speak on sub-sea cables, the shifting data center and the intersection of IoT, Cloud and Big Data

REDWOOD CITY, Calif., Jan. 13, 2016 /PRNewswire/ -- Equinix, Inc. (Nasdaq: EQIX), the global interconnection and data center company, today announced Ihab Tarazi, chief technology officer; Jim Poole, vice president, Global Service Providers; and Frank Salley, submarine cable network architect, will be speaking at the Pacific Telecom Council 2016 taking place January 17-20, 2016 at the Hilton Hawaiian Village Waikiki Beach Resort in Honolulu, Hawaii.

In his first engagement, Tarazi will be speaking at the submarine cable luncheon, "Who Will Fund the World's Next Cables?" on Sunday, January 17 from 12:30-1:30 p.m. in room Coral 1-2. Tarazi and an expert panel will be discussing the changing face of the market from the purchaser perspective, with the growing influence of OTTs, increasing number of co-builds & fiber pair purchases, role of private cables in supporting these models, evolution of consortium projects with not only traditional big-name carriers, but also new players.

In his second engagement, Tarazi will participate in the roundtable, "The Shifting Data Center" being held on Tuesday, January 19 from 3:30-4:45 p.m. (location not yet assigned). This discussion will explore the challenges customers face, the solutions data center providers are applying to those challenges, and the ways in which the broader data center, cloud and network ecosystem must work together to meet the public to private data center transition trend.

Poole will be participating in roundtable discussion, "The Intersection of IoT, Cloud and Big Data" on Sunday, January 17 from 2:30-5 p.m. in South Pacific 1. This session will explore the intersection of IoT, cloud and big data. Experts across all three areas will distill the definitions of each and provide examples of how you can increase your competitive advantage and help your customers succeed in the digital era.

Lastly, Salley will be participating in the roundtable discussion, "Submarine Cable – Balancing the Extremes: Connectivity, Cost and Diversity" being held on Tuesday, January 19 from 2-3:15 p.m. in Coral 2.

Additional Resources:

- Talk of Subsea Cables and the Growing Cloud on Tap at PTC '16 [blog]
- Equinix Supports FASTER Cable System in North America [press release]
- Equinix Connects Hibernia Express Sub-Sea Cable between New York and London [press release]

About Equinix
Equinix, Inc. (Nasdaq: EQIX) connects the world's leading businesses to their customers,

employees and partners inside the most interconnected data centers. In 40 markets across five continents, Equinix is where companies come together to realize new opportunities and accelerate their business, IT and cloud strategies. www.equinix.com.

Forward Looking Statements
This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.

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