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GoGrid Connects to Equinix Cloud Exchange to Increase Market Reach, Performance and Security

Leading cloud and Open Data Services provider offers advanced cloud connectivity inside Equinix data centers

REDWOOD CITY, Calif., May 28, 2014 /PRNewswire/ -- Equinix, Inc. (Nasdaq: EQIX), the global interconnection and data center company, today announced that GoGrid, a leader in cloud and Open Data Services featuring purpose-built infrastructure for Big Data, has joined the Equinix Cloud Exchange™. Designed to accelerate cloud adoption and optimize performance, the Equinix Cloud Exchange is an advanced interconnection solution that enables seamless, on-demand and direct access to multiple clouds and multiple networks across the globe. Cloud service providers, such as GoGrid, are using the Equinix Cloud Exchange to expand market reach and offer private connectivity to enterprise customers globally through a single interconnection solution.

"As a company that specializes in cloud infrastructure and Open Data Services, we understand the many intricacies that are incorporated into developing successful cloud strategies. The Equinix Cloud Exchange simplifies the process of establishing hybrid cloud deployments by connecting enterprises and services providers – delivering the many benefits associated with cloud environments and private access," said Mark Worsey, chief operating officer at GoGrid. "Expanding our relationship with Equinix enables our customers to use our cloud and Big Data solutions in a more secure, predictable, and high-performance manner via the combination of our Cloud Bridge option plugged into the Equinix Cloud Exchange."

GoGrid Optimizes Big Data Solution with Equinix Cloud Exchange
With the Equinix Cloud Exchange, cloud and network service providers are able to benefit from faster performance, better reliability, increased security, and quicker and easier deployment of cloud applications through interconnection. By offering connections to an extensive list of network service providers – including established GoGrid partner tw telecom – the Equinix Cloud Exchange enables GoGrid to build a streamlined network interconnect facility that reduces capital expenses while increasing reach to the enterprise market.

As a provider of Big Data solutions, GoGrid turned to the Equinix Cloud Exchange for optimized performance. Transferring and analyzing massive amounts of data securely and quickly is critical and becoming more routine for many companies. The challenge is to do so efficiently and cost-effectively. By providing a secure, dedicated network connection over the Equinix Cloud Exchange, rather than the public internet, enterprises receive improved performance in the form of data throughput at reduced costs.

GoGrid will connect its Cloud Bridge solution to the Equinix Cloud Exchange to offer its customers private access, high performance, and scalability. Cloud Bridge delivers DC-to-world connectivity by providing access to the GoGrid cloud from a customer's infrastructure

in the data center. GoGrid's Cloud Bridge enables customers to leverage previously purchased equipment to create a consistent networking experience with high availability and at minimal cost.

GoGrid is currently connected to the Equinix Cloud Exchange inside Equinix's International Business Exchange™ (IBX®) data center in Ashburn, Virginia, with plans for future expansion into Europe.

Driving Connectivity Across the Globe
The Equinix Cloud Exchange is currently available in 13 markets globally – Silicon Valley, Washington D.C., New York, Toronto, Seattle, Los Angeles, Atlanta, Dallas, Chicago, London, Amsterdam, Frankfurt and Paris – with plans to expand to 19 markets by the end of 2014. GoGrid joins companies including Amazon Web Services (AWS), Microsoft and tw telecom on the Equinix Cloud Exchange.

Equinix has over 4,500 customers across the globe, including 450 cloud service providers and 975 networks, that are deployed within Equinix's 100+ global data centers – which are located in close proximity to hundreds of thousands of enterprises.

"The demand for private access and multi-cloud environments is continuing to increase with companies looking to implement easy-to-use, scalable and cost-effective cloud solutions," said Jim Poole, vice president Global Service Providers at Equinix. "Adding a highly-regarded cloud service provider like GoGrid to the Cloud Exchange is a significant next step as we continue to build out the Cloud Exchange and solidify its impact on the advancement of cloud computing."

Additional Resources

- tw telecom and Equinix Provide Enterprise Customers with Seamless, Direct Access to the Cloud via Equinix Cloud Exchange [press release]
- Equinix Cloud Exchange brings New Level of Interconnection and Potential to the Cloud [blog]
- Equinix to Make Microsoft Azure ExpressRoute Available through Data Centers in 16 Markets Globally [press release]

About Equinix Cloud Exchange
The Equinix Cloud Exchange is an advanced interconnection solution that enables seamless, on-demand and direct access to multiple clouds, across multiple networks around the globe. By combining the automated interconnection of cloud, network and managed service providers with advanced service orchestration for the first time, the Equinix Cloud Exchange provides enterprises with simple, scalable, direct access to the multiple cloud services they need to build highly flexible hybrid cloud solutions. This removes the security, performance and vendor lock-in concerns holding many organizations back from fully adopting and reaping the benefits of cloud services. For more information on the Equinix Cloud Exchange, please visit http://www.equinix.com/solutions/by-services/interconnection/exchanges/equinix-cloud-exchange/.

About Equinix
Equinix, Inc. (Nasdaq: EQIX), connects more than 4,500 companies directly to their customers and partners inside the world's most networked data centers. Today, businesses leverage the Equinix interconnection platform in 32 strategic markets across the Americas, EMEA and Asia-Pacific. http://www.equinix.com/.

Forward Looking Statements
This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.

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