September 26, 2013

Equinix Opens Second Rio de Janeiro Data Center

RJ2 meets growing demands for colocation from the financial services, enterprise, networking and digital content sectors

REDWOOD CITY, Calif. & RIO de JANEIRO--(BUSINESS WIRE)-- Equinix, Inc. (Nasdaq: EQIX), the global interconnection and data center company, today announced that ALOG Data Centers of Brazil S.A., a Platform Equinix™ Company, has opened a second International Business Exchange™ (IBX®) in Rio de Janeiro. Known as RJ2, the new Rio de Janeiro data center will enable Equinix to meet strong customer demand for data center services in this rapidly growing region.

Highlights / Key Facts

- RJ2 currently has capacity for 320 cabinets and with an additional $36 million invested in the next two phases of construction, will grow to 1,170 cabinets. It is the first and only Tier III-certified data center in the city, meeting Equinix's international standards that ensure the highest level of redundancy and connectivity. Equinix's Brazil data centers are home to the densest concentration of the country's largest network carriers, and currently over 800 companies are colocated in Equinix's facilities in São Paulo and Rio de Janeiro.
- According to a recent TeleGeography study, global traffic is being decentralized but exploding on a regional basis, particularly along the US/LatAm subsea route[1]. While bandwidth demand on the trans-Atlantic route increased at a healthy rate of 36 percent annually between 2007 and 2012, demand for bandwidth from the US to Latin America grew 70 percent per year over the same period. Telcos have kept up with increasing bandwidth demand by laying new cables and upgrading existing systems, deploying more than 54Tbps of new capacity between 2007 and 2013.
- Several upcoming major international sporting events are driving tremendous capacity needs to carry high bandwidth signals from Brazil to the rest of the world. As such, network broadcasters, ISPs and mobile operators are expected to make significant capacity investments to build out their infrastructure to meet user demand in support of these high-profile events in the local market.
- In the last four years, Equinix has lined up all the major subsea cable operators including Level 3 and Telefonica, and telecommunications companies serving Brazil. Now these customers are poised to deliver a seamless stream of global data traffic in and out of the country.
- In May, Equinix announced GlobeNet's expansion into its Miami data center (MI3) which opened the fastest IP traffic route from the United States to Brazil. MI3 offers a number of benefits to customers, including direct connectivity to the leading Latin American network operators for reduced latency, and close proximity for serving Latin American markets while maintaining infrastructure within the U.S.

- RJ2 was designed with sustainability in mind. The equipment installed will use minimum natural resources and the building includes a state-of-the-art rain water harvesting system. With these initiatives, RJ2's water consumption will be reduced by at least 70 percent and power consumption by 10 percent.
- Decatron, a company specialized in IT design, provision, implementation, management and optimization, has already colocated in RJ2.
- Equinix holds the controlling interest and sits on the board of directors of ALOG through an agreement brokered in 2011 to extend Platform Equinix to South America. With its investment in ALOG, Equinix offers colocation, interconnection and managed hosting services from its three existing Brazil-based IBX data centers in São Paulo and Rio de Janeiro.

Quotes

- **José Maurício Santos, technology services manager, Decatron:**
  "We decided to colocate our infrastructure in RJ2 to offer our clients a heightened level of security and connectivity. With the rich ecosystem of companies that Equinix attracts, we are confident that our tenancy will prove fruitful to fostering our own new business connections and help us better serve our customers."
- **Eduardo Carvalho, managing director, ALOG:**
  "In order to fully capitalize on the upcoming world events in Brazil, companies around the world must have local presence that encompasses top-notch IT infrastrcuture. We've seen excellent traction in the financial services sector and the networking and content industries amongst multinational customers, and are well positioned to house and serve all verticals with this new facility."
- **Charles Meyers, chief operating officer, Equinix:**
  "Brazil continues to be of great strategic importance to Equinix and our global customers looking to access the Latin American market to capitalize on the abundance of growth opportunities it presents. The RJ2 facility in Rio is the latest in our ever-expanding global footprint of IBX data centers built to the highest of industry standards."

Additional Resources

- Press release: GlobeNet Opens Fastest US – Brazil IP Traffic Route Via Platform Equinix
- Press release: Equinix adds data centers in Brazil
- Blog: A first glimpse of Equinix's new Rio de Janeiro data center, RJ2
- Infographic: What makes RJ2 the best option for your business
- Website: Equinix Brazil data centers

About Equinix

Equinix, Inc. (Nasdaq: EQIX), connects more than 4,000 companies directly to their customers and partners inside the world's most networked data centers. Today, businesses leverage the Equinix interconnection platform in 31 strategic markets across the Americas, EMEA and Asia-Pacific. www.equinix.com.

Forward Looking Statements

This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.

Equinix and IBX are registered trademarks of Equinix, Inc.

International Business Exchange is a trademark of Equinix, Inc.

[1] TeleGeography, "International Bandwidth Demand is Decentralizing", April 17, 2013

Equinix, Inc.
Melissa Neumann, +1 650-598-6098
mneumann@equinix.com
Liam Rose, +1 650-598-6590
lrose@equinix.com
or
GolinHarris for Equinix, Inc.
Caroline Kawashima, +1 415-318-4367
ckawashima@golinharris.com
or
RMA Comunicação for ALOG
Adriana Leme, +11 2244-5934
adriana.leme@rmacomunicacao.com.br
Olivia Nercessian, +11 2244-5992
olivia.nercessian@rmacomunicacao.com.br
Luana Gonçalves, +11 2244-5983
luana.goncalves@rmacomunicacao.com.br

Source: Equinix, Inc.