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MEDIA ALERT: Equinix and Customers to Lead Mobility Panel Discussion at PTC'13

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Equinix, Inc. (Nasdaq: EQIX), the global interconnection and data center company, today announced the company will present at the Pacific Telecommunications Council's annual conference, PTC'13, being held Jan. 20-23, 2013, in Honolulu, HI.

Jim Poole, general manager, Global Networks & Mobility of Equinix will be moderating a panel discussion, titled "Enabling the New Global Mobile Ecosystem," on Tuesday, Jan. 22 at 2 p.m. HST (4 p.m. PST). The session will cover the limitations of today's mobile network infrastructure, as well as how operators can scale it and directly connect to vital supply chain partners, provide new services that capitalize on mobile and cloud data traffic growth, and improve overall user experience. Panelists will include:

- Rodrigo Donazzolo, head of IP Interoperability, Global Telecom Markets Asia Pacific at BT
- Michael Rouleau, senior vice president of Business & Strategy at tw telecom
- Nathan Bell, director of Portfolio & Marketing at Telstra Global

A preview of the panel presentation is available at http://www.slideshare.net/Equinix_Inc/. If you are interested in scheduling a meeting with Equinix at PTC'13, please contact networkservices@equinix.com.

Now in its 35th year, the PTC conference is a strategic springboard for the global telecommunications industry with interests in the Asia-Pacific region. This year, the theme of the conference is "Capacity, Capability, Collaboration," three keys to building momentum and success in 2013. Equinix is proud to be a platinum sponsor of the event.

About Equinix

Equinix, Inc. (Nasdaq: EQIX), connects more than 4,000 companies directly to their customers and partners inside the world's most networked data centers. Today, businesses leverage the Equinix interconnection platform in 31 strategic markets across the Americas, EMEA and Asia-Pacific. www.equinix.com.

Forward Looking Statements

This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete

any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.

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