

## SecureNow from Fiserv Delivers Integrated Cybersecurity Protection for Digital Banking

Platform integrates capabilities from leading providers for effective, simplified cybersecurity management that equips financial institutions to stay ahead of threats

BROOKFIELD, Wis.--(BUSINESS WIRE)-- Fisery, Inc. (NASDAQ:FISV), a leading global provider of financial services technology solutions, today announced the availability of SecureNow<sup>TM</sup>, a centralized, real-time cybersecurity platform designed specifically for digital financial services. SecureNow integrates a wide range of cybersecurity protections to enable financial institutions to combat fast-moving threats and detect fraud in real time while maintaining a positive experience for legitimate users.

SecureNow combines authentication defenses from Fiserv with capabilities from providers including iovation, Guardian Analytics, Neustar and LexisNexis, bringing best-of-breed threat detection and prevention to financial institutions of all sizes. These capabilities include multifactor and device-based authentication, along with behavioral analytics. SecureNow works across online, mobile and tablet channels.

Each of these capabilities is integrated within the SecureNow platform, a significant advantage for financial institutions because they can avoid the time and cost of undertaking their own integration. In addition, a real-time risk decisioning engine simplifies cybersecurity management for the financial institution while accelerating response to threats.

"SecureNow delivers real-time protection against rapidly evolving threats, offering a high level of security protection while maintaining the seamless user experience that digital banking users demand," said Kevin Schultz, group president, Digital Banking, Fiserv. "Combatting cybersecurity threats requires a multi-faceted approach. With SecureNow, financial institutions have a range of tools at the ready."

SecureNow detects and warns financial institutions of suspicious behavior, devices, locations and criminal evasion techniques prior to and post log-in, ensuring users are protected throughout their digital banking experience. SecureNow cyber analytics and data profiling detect at sign-in when a log-in comes from an unknown or unlikely location, or one with a history of confirmed fraud, prompting additional authentication or more defensive mechanisms. Once a user is logged in, real-time behavioral analysis is used to recognize and flag account transactions that are suspicious.

SecureNow recognition capability also identifies legitimate users to help financial institutions further reduce friction and drive engagement. With the integrated offering, financial

institutions no longer need to manage multiple disparate solutions, creating holistic business value.

"Preventing and mitigating cybersecurity threats is complex, and a lack of integration between solutions compounds this complexity," said Al Pascual, senior vice president, research director and head of fraud and security, Javelin Strategy & Research. "Aligning cybersecurity protections can help address this complexity and allow financial institutions to streamline overall security management."

Financial institutions that utilize SecureNow access a single platform to manage all security solutions and events, streamlining cybersecurity management. This platform also acts as a network hub for data analytics shared among Fiserv clients, facilitating real-time detection of cyberattacks and identification of new threats. Fiserv staffs and operates the platform for financial institutions, reducing overhead and allowing clients to focus on core digital business activities.

SecureNow is integrated into multiple digital banking platforms from Fiserv. For more information on Secure Now, visit <a href="https://www.fiserv.com/resources/securenow-brochure.aspx">https://www.fiserv.com/resources/securenow-brochure.aspx</a>.

In a world that is moving faster than ever before, Fiserv helps clients deliver solutions that are in step with the way people live and work today - financial services at the speed of life. Learn more at <u>fiserv.com</u>.

## **About Fisery**

Fiserv, Inc. (NASDAQ:FISV) enables clients worldwide to create and deliver financial services experiences that are in step with the way people live and work today. For more than 30 years, Fiserv has been a trusted leader in financial services technology, helping clients achieve best-in-class results by driving quality and innovation in payments, processing services, risk and compliance, customer and channel management, and insights and optimization. Fiserv is a member of the FORTUNE® 500 and has been named among the FORTUNE Magazine World's Most Admired Companies® for four consecutive years, ranking first in its category for innovation in 2016 and 2017. For more information, visit fiserv.com.

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