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Greenville Federal Selects DNA and Integrated Surround Solutions from Fiserv

- 130-year-old Ohio bank selects DNA from Fiserv to enhance customer experience and increase efficiency
- DNAweb, Mobiliti and Popmoney will help Greenville Federal compete with latest integrated digital banking services
- Platform's person-centric design, open architecture and collaborative DNAappstore were key factors in the selection of DNA from Fiserv

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv](#), Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, today announced that Greenville Federal (OTCBB: GVFF), based in Greenville, Ohio, has selected the [DNA](#)™ account processing platform and a host of add-on solutions to better serve its nearly 12,000 customers. The Fiserv solution set provides the \$150 million asset bank with a deeply integrated enterprise platform to improve efficiency and drive growth.

Founded in 1883, Greenville Federal is a local community bank whose focus on long-term, quality growth helped it earn three consecutive 5-star ratings from Bauer Financial, Inc. Protecting and extending the bank's reputation for excellence, personal service and efficiency were critical considerations in the selection of a technology partner. In support of these goals, the DNA platform offers a person-centric design, together with the open architecture and collaborative application development community, all of which were cited as key factors in the decision.

"Fiserv enables us to offer our customers the best of both worlds – a personal banking experience from a local institution with deep roots in the community and all the latest financial products and services you'd expect at only the largest banks," said Jeff Kniese, President and Chief Executive Officer, Greenville Federal. "DNA is designed around people and relationships, just like us. Seamlessly integrated digital banking solutions, like Mobiliti™, Popmoney® and DNAweb™, will 'wow' our customers and boost efficiency for the bank. Plus, with the DNAappstore™, we'll be able to easily customize DNA as our needs evolve."

[Recognized by industry-leading analysts](#) for its technology, user experience and breadth of functionality, DNA from Fiserv is the first open, person-centric core banking platform built for collaboration. DNA was developed using Microsoft's leading .NET Framework for a state-of-the-art core platform that banks and credit unions can rely on for the long-term. With DNA, Greenville Federal benefits from 24/7 real-time processing, robust retail, mortgage and commercial banking capabilities, as well as a 360 degree view of its retail and business relationships. Integration with DNAweb, Mobiliti and Popmoney will help Greenville Federal

offer a real-time digital banking experience with the ability to send and receive social payments.

Along with DNA, Greenville Federal gains access to the DNAappstore – an online marketplace for custom core extensions called DNAapps™. Greenville Federal can download DNAapps at any time to customize its DNA platform with new functionality, screens, processes and more. The bank can also collaborate with its peers, Fiserv and independent developers to create DNAapps using DNAcreator™.

“DNA will help Greenville Federal attract new customers and enhance its reputation for personal service,” said Steve Cameron, president, Open Solutions Division, Fiserv. “We look forward to helping Greenville Federal continue its quality growth for years to come with DNA and many other surround solutions from Fiserv. Along with our support, Greenville Federal will benefit from a large and diverse community of financial institutions committed to shared innovation through the DNAappstore.”

Greenville Federal will also implement Voice Response for phone banking, CheckFree® RXP® for electronic bill payment, tMagic™ for teller capture, Digital Document for electronic content management, the Financial Accounting suite and the CRM and Business Intelligence suite, as well as credit and item processing solutions.

Additional Resources:

- DNA from Fiserv – www.fiserv.com/industries/bank-platforms/dna-bank-platform.htm
- DNAappstore from Fiserv – www.dnaappstore.com

About Greenville Federal

Greenville Federal (OTCBB: GVFF) is a 130 year old federally chartered savings bank headquartered in Greenville, Ohio and is recognized as a 5-star bank by the nation's leading bank rating agency, Bauer Financial. Greenville Federal attracts deposits from, and makes loans in, the Ohio counties of Darke, Preble, Auglaize, Miami, Shelby and Mercer and the Indiana counties of Randolph and Wayne. www.greenvillefederal.com

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is a leading global technology provider serving the financial services industry, driving innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more information, visit www.fiserv.com.

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