

March 28, 2012



Visionary Keynotes, Strategic Insights Attracting Record Attendance to Fiserv Forum 2012

- Fiserv Forum [client conference set for April 22-25](#) in Las Vegas to be one of the largest-ever financial services industry events
- President Bill Clinton to keynote, other thought-provoking speakers include Fareed Zakaria, Pranav Mistry and Fiserv Chief Executive Officer, Jeffery Yabuki
- Fiserv thought leaders to share vibrant content and engage clients in discussion of trends and technologies such as mobile banking, payments, digital channels, and risk and wealth management.
- 70,000-square-foot Technology Showcase will be the place to network and learn about the latest advances in the digital transformation of financial services

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv](#), Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, today announced that technology decision-makers from all corners of the financial services industry will meet in Las Vegas April 22-25 for Fiserv Forum 2012, the company's annual client conference. President Bill Clinton will deliver the keynote address at one of the largest events in the financial services industry. He will be joined by CNN host Fareed Zakaria, inventor Pranav Mistry and Fiserv President and Chief Executive Officer, Jeffery Yabuki. Fiserv Forum will give attendees an opportunity to interact, gain market insights and share knowledge with peers and industry experts.

Participants will hear how the latest advances from Fiserv can help drive client success in a transformative environment. Attendees will enjoy a thought-provoking mix of keynote addresses, and strategy sessions focused on consumer payments, risk management, small business banking, retirement planning and other industry segments. The conference will also facilitate technology demonstrations by Fiserv experts to stimulate discussion among the thousands of expected attendees, making Fiserv Forum 2012 the largest client event in the company's history.

"Forum 2012 attendees will experience financial technology in new ways that will delight clients and customers of all generations," said Yabuki, who will give the conference's opening address. "The conference is a gathering of the leading players in the financial services industry, where professional connections are created and new opportunities are explored. This interactive marketplace of compelling ideas and innovative solutions will help power business growth and technological evolution."

President Clinton, Founder of the William J. Clinton Foundation and 42nd President of the United States, will address the conference on Tuesday, April 24. His speech is titled “Embracing Our Common Humanity.” President Clinton is a powerful voice for progress around the world as he shares his unique insights and observations. His public speeches describe the challenge of globalization, emphasize our growing interdependence, and point the way toward a common future based on shared goals and values.

Fareed Zakaria, described by *Esquire* magazine as “the most influential foreign policy adviser of his generation,” will share insights on “The New Global Landscape” on Monday, April 23. Dr. Zakaria is editor-at-large of *TIME* magazine, a weekly host for CNN and a regular columnist for *The Washington Post*.

Pranav Mistry is the genius behind SixthSense, a wearable device that enables a new way to interact in the real world with data in the virtual world. He is also the inventor of intelligent sticky notes, a pen that draws in 3D and other innovations that integrate the digital experience with the real world. Mistry’s address will take place on Wednesday, April 25 and will focus on “Looking Forward.”

Mark Ernst, Executive Vice President and Chief Operating Officer of Fiserv, will moderate a panel discussion on regulatory issues affecting financial services. He will be joined by Frank Keating, President and Chief Executive Officer of the American Bankers Association, Sam Teague, founder of Teague Consulting, and Loretta Wise, Vice President, Legal Department, Pershing Managed Account Solutions.

Participants will choose from more than 135 breakout sessions, including discussions on the growing adoption of the electronic channel, mobile payments, best practices for customer onboarding, winning strategies for card payments, paper-free lending practices and more. Each session of the conference will provide insights on subjects that drive business and investment decisions, including growth strategies, digital channels, payments, wealth management, efficiency strategies, and fraud, risk and compliance. In addition to Fiserv product experts, clients will demonstrate real-world applications for technology through case studies, panel discussions and presentations in smaller group settings.

The latest innovations from Fiserv will be demonstrated in the event’s 70,000-square-foot Technology Showcase, the dynamic hub for products and services. This interactive venue gives clients a firsthand look at a large number of new and existing solutions, and provides an opportunity to interact with Fiserv product experts.

Additional Resources

- Registration and event agenda - <http://www.events.fiserv.com/forum2012spring/>
- Follow the [#fiservforum](https://twitter.com/#!/search/fiservforum?q=fiservforum) hashtag on Twitter - <https://twitter.com/#!/search/fiservforum?q=fiservforum>
- Get event updates on Facebook - <http://www.facebook.com/fiserv>

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is a leading global technology provider serving the financial services industry. Fiserv is driving innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For six of the past eight years, Fiserv ranked No. 1 on the FinTech 100, an annual

international listing of the top technology providers to the financial services industry. For more information, visit www.fiserv.com.

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