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## Fiserv Signs IBERIABANK for Turn-Key Debit Solution

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv](#), Inc. (NASDAQ:FISV), the leading global provider of financial services technology solutions, announced today that [IBERIABANK](#) will implement a full suite of [Fiserv debit solutions](#) to help reduce its processing and network expenses and improve both its back office and customer facing operational efficiency.

IBERIABANK headquartered in Lafayette, La., with \$10.6 billion in assets, will implement debit processing and enhanced chargebacks, Premier Analytics<sup>TM</sup>, CardVision<sup>SM</sup> and ATM driving, thereby consolidating all of its EFT services under Fiserv. In addition, the bank will use the ACCEL/Exchange<sup>(R)</sup> Network from Fiserv as its PIN debit provider.

"We were looking for a solution to drive revenue and customer loyalty with debit card customers," said Don Ledet, Executive Vice President, IBERIABANK. "With the data and analytics and consulting services from Fiserv that we are implementing, we fully expect to take our debit portfolio to a whole new level."

"We are committed to partnering with our clients to help them create a payments strategy that drives growth and creates efficiency," said Kevin Gregoire, president, EFT Solutions, Fiserv. "Forward thinking banks like IBERIABANK who have a long range debit portfolio plan are ahead of the curve in this period of regulatory change."

### Additional Resources:

- Fiserv debit solutions - <http://www.eft.fiserv.com/public/Solutions/default.asp>
- IBERIABANK - <http://www.iberiabank.com/>

### About IBERIABANK

IBERIABANK Corporation is the second largest financial holding company headquartered in Louisiana. With assets of \$10billion (as of December 31, 2010), the Company offers 226 offices, including 145bank branches in Louisiana, Arkansas, Tennessee, Alabama, Texas, and Florida, 27 title insurance offices in Arkansas and Louisiana, and mortgage representatives in 54 locations in 12 states. The Company has completed five FDIC-assisted acquisitions over the last three years.

### About Fiserv

Fiserv, Inc. (NASDAQ:FISV) is the leading global provider of information management and electronic commerce systems for the financial services industry, driving innovation that

transforms experiences for financial institutions and their customers. Fiserv is ranked No. 1 on the FinTech 100 survey of top technology partners to the financial services industry. For more information, visit [www.fiserv.com](http://www.fiserv.com).

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Source: Fiserv, Inc.