

August 13, 2021



# Phunware Launches Smart City Solution for the City of Pasadena

## Mobile Application to Improve Citizen Engagement and Emergency Management

AUSTIN, Texas, Aug. 13, 2021 (GLOBE NEWSWIRE) -- [Phunware, Inc. \(NASDAQ: PHUN\)](#) (the "Company"), a fully-integrated [enterprise cloud platform](#) for mobile known as [Multiscreen-as-a-Service \("MaaS"\)](#) that provides products, solutions, data and services for brands worldwide, announced the launch of its [MaaS Smart City Solution](#) on [Apple iOS](#) and [Google Android](#) for the city of [Pasadena, Texas](#) to improve citizen engagement and address critical challenges to managing emergencies.

The city of Pasadena is a vibrant community located just outside of Houston with a population of approximately 200,000. It has embraced modernization as it continues to attract new businesses and provide more amenities, but maintains its agricultural roots and commitment to personal connections. In fact, the Pasadena Volunteer Fire Department is the [largest of all volunteer municipal fire departments in the United States](#). Having served over 30 years as a police officer for the Houston Police Department, [Mayor Jeff Wagner](#) understands how important it is to not only stay engaged with citizens and visitors, but also to leverage technology to better coordinate community resources.

The following is a statement from Mayor Wagner:

*My first priority is, and always has been, the safety of our citizens. Keeping residents informed during emergency situations is one of the most important aspects of my administration. A mobile application from a tech leader like Phunware will enable Pasadena residents to have critical information in the palm of their hands, 24/7. Whether it's an alert related to the COVID-19 pandemic, a hurricane warning or chemical release information from our neighboring industrial district, Pasadena is a prime candidate for a mobile phone app with integrated solutions for our diverse population.*

*Our research has shown that not every resident in Pasadena has a personal home computer or even access to broadcast or cable television. However, almost everyone has a mobile phone. While we offer free desktop computer services at our libraries and senior recreation center, having the opportunity to receive information directly to one's smart phone is paramount in addressing all emergency alerts, including COVID-19 information.*

*A community is only as strong as its relationships, and a mobile app like this is another way for our residents to interact with their municipal government. As the second largest city in Harris County, Pasadena covers nearly 50 square miles and has a population of almost 200,000. It's more important than ever that we advance smart-city capabilities to dynamically keep our citizens and visitors informed and safe. I also welcome the opportunity to offer another platform for our residents to share their comments or concerns about city services.*

Phunware's MaaS Smart City Solution can help city officials quickly identify, locate and engage employees, citizens, first-responders, volunteers and even local businesses. Cities can also link existing services and platforms where application program interfaces (APIs) are available, which help drive awareness and utilization of other key city resources, including parking management, maintenance requests and law enforcement broadcasts.

"Digital transformation can have a profound impact on how we live our daily lives, so it's imperative that city officials consider implementing strategies to not only tech-enable the community experience, but also to leverage mobile technology to keep residents and visitors safe and informed," said Randall Crowder, COO of Phunware. "Mayor Wagner and his staff have set a new standard for how city officials can support their community by leveraging a mobile-first solution designed to help foster a safer, more engaged community."

Capabilities of Phunware's MaaS Smart City solution include, but are not limited to:

- Notifications about and routing to businesses, donation sites, government services and community events through user-based contextual triggers, location confirmations, mapping options, navigation options, scheduling options and time.
- Essential versus nonessential business designations, including details specific to operating hours, services provided and contact information, all while enabling citizens to discover and receive notifications about these points-of-interest in real-time based on their proximity and location to available public and private facilities and venues.
- Coordinating information sharing by neighborhood, community and region to ensure that the right citizens are given the right messaging specific to their specific situation and individual needs, including emergency broadcasts and interactions.

[Click here](#) to learn more about how Phunware facilitates city-wide digital transformation and can help local officials, residents and visitors not only during the ongoing pandemic, but also in moving forward as cities leverage mobile technology to enhance and streamline operations.

### **Safe Harbor Clause and Forward-Looking Statements**

This press release includes forward-looking statements. All statements other than statements of historical facts contained in this press release, including statements regarding our future results of operations and financial position, business strategy and plans, and our objectives for future operations, are forward-looking statements. The words "anticipate," "believe," "continue," "could," "estimate," "expect," "expose," "intend," "may," "might," "opportunity," "plan," "possible," "potential," "predict," "project," "should," "will," "would" and similar expressions that convey uncertainty of future events or outcomes are intended to identify forward-looking statements, but the absence of these words does not mean that a statement is not forward-looking.

The forward-looking statements contained in this press release are based on our current expectations and beliefs concerning future developments and their potential effects on us. Future developments affecting us may not be those that we have anticipated. These forward-looking statements involve a number of risks, uncertainties (some of which are beyond our control) and other assumptions that may cause actual results or performance to be materially different from those expressed or implied by these forward-looking statements. These risks and uncertainties include, but are not limited to, those factors described under

the heading “Risk Factors” in our filings with the Securities and Exchange Commission (SEC), including our reports on Forms 10-K, 10-Q, 8-K and other filings that we make with the SEC from time to time. Should one or more of these risks or uncertainties materialize, or should any of our assumptions prove incorrect, actual results may vary in material respects from those projected in these forward-looking statements. We undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. These risks and others described under “Risk Factors” in our SEC filings may not be exhaustive.

By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. We caution you that forward-looking statements are not guarantees of future performance and that our actual results of operations, financial condition and liquidity, and developments in the industry in which we operate may differ materially from those made in or suggested by the forward-looking statements contained in this press release. In addition, even if our results or operations, financial condition and liquidity, and developments in the industry in which we operate are consistent with the forward-looking statements contained in this press release, those results or developments may not be indicative of results or developments in subsequent periods.

### **About Phunware, Inc.**

Everything You Need to Succeed on Mobile — Transforming Digital Human Experience

[Phunware, Inc. \(NASDAQ: PHUN\)](#), is the pioneer of [Multiscreen-as-a-Service \(MaaS\)](#), an [award-winning](#), fully integrated enterprise cloud platform for mobile that provides companies the products, [solutions](#), [data](#) and [services](#) necessary to engage, manage and [monetize](#) their mobile application portfolios and audiences globally at scale. Phunware’s [Software Development Kits \(SDKs\)](#) include [location-based services](#), [mobile engagement](#), [content management](#), messaging, [advertising](#), loyalty ([PhunCoin](#) & [PhunToken](#)) and [analytics](#), as well as a mobile application framework of pre-integrated iOS and Android software modules for building in-house or channel-based mobile application and vertical solutions. Phunware helps the world’s most respected brands create category-defining mobile experiences, with approximately [one billion active devices touching its platform each month](#) when operating at scale. For more information about how Phunware is transforming the way consumers and brands interact with mobile in the virtual and physical worlds, visit <https://phunware.com>, <https://phunwallet.com>, <https://phuncoin.com>, <https://phuntoken.com>, and follow [@phunware](#), [@phuncoin](#) and [@phuntoken](#) on all social media platforms.

### **Phunware PR & Media Inquiries:**

[press@phunware.com](mailto:press@phunware.com)

T: (512) 693-4199

### **Phunware Investor Relations:**

Matt Glover and John Yi

Gateway Investor Relations

Email: [PHUN@gatewayir.com](mailto:PHUN@gatewayir.com)

Phone: (949) 574-3860



Source: Phunware, Inc.