

## Versus Systems Powers In-Stadium Engagement for Los Angeles Football Club as Live Events Resume

# June 15 Marks the Return of Live Events in California as Versus Drives Fan Engagement for LAFC

LOS ANGELES, June 18, 2021 (GLOBE NEWSWIRE) -- Versus Systems Inc. ("Versus" or the "Company") (Nasdaq: VS) (FRANKFURT: BMVB) announced today that they will be powering live in-stadium and at-home experiences for fans of Major League Soccer's Los Angeles Football Club (LAFC) as live events resume in California.

Following their continued work in the NHL Playoffs, where Versus powers second screen engagement for the Tampa Bay Lightning and the Vegas Golden Knights as those teams continue their pursuit of the Stanley Cup, Versus is also driving in-stadium engagement for live events like Los Angeles Football Club games.

"We are thrilled to be working with LAFC – they're a fantastic partner that really cares about their fans, whether those fans are at home, on the go, or inside Banc of California Stadium," said Matthew Pierce, Founder and CEO of Versus Systems. "Live events are making a huge comeback and will continue to do so in the coming months. Live sports, concerts, and events that draw huge audiences are returning to stadiums and arenas throughout the United States and across the world. People are eager to bring safe, large community experiences back into their lives. Versus helps to enhance the audience experience, whether fans are instadium, at home, or getting together with friends anywhere in the world."

#### **About Versus Systems**

Versus Systems Inc. has developed a proprietary prizing and promotions engine that allows publishers, developers, and creators of streaming media, live events, broadcast TV, games, apps, and other content to offer real world prizes inside their content. Audiences can choose from among the offered prizes and then complete in-game or in-app challenges to win the prizes. The Versus platform can be integrated into streaming media, TV, mobile, console, and PC games, as well as mobile apps. For more information, please visit <a href="https://www.versussystems.com">www.versussystems.com</a> or visit the official Versus Systems <a href="YouTube channel">YouTube channel</a>.

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Source: Versus Systems Inc.