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Versus Systems, Inc. Partners with Moovly, a cloud-based multimedia platform – as a new Prizing Partner in NASCAR Heat Mobile

VANCOUVER, British Columbia, July 06, 2018 (GLOBE NEWSWIRE) -- **Versus Systems, Inc. (“Versus”)** (CSE:VS) (CSE:VS.CN) (OTCQB:VRSSF) (FRANKFURT:BMVA) today announced it has entered into partnership with Moovly Media Inc. (“Moovly”) (TSX.V:MVY), a cloud-based multimedia platform to offer Moovly Pro memberships to gamers through Versus’ Winfinite platform inside NASCAR Heat Mobile.

Moovly enables anyone to create engaging multimedia content by making video creation affordable, intuitive, and simple. Moovly users can choose from extensive content libraries in various styles as well as adding their own images, movies and sounds to create videos and presentations. Finished work can be published on corporate websites, Facebook, and YouTube, and can be shared for viewing or editing in the online Moovly User Gallery or downloaded with the click of a button.

Moovly is used by creators and broadcasters in many arenas from personal YouTube channels, to gaming, to education, to non-profit organizations. With Moovly, content becomes easy to edit, and fast to update. It is the choice for easy, cloud-based video creation and editing.

“We are excited to work with Moovly as a prize provider in NASCAR Heat Mobile,” said Matthew Pierce, CEO of Versus Systems. “Gamers love broadcasting. Between Twitch and YouTube, millions of hours of content are created and watched by gamers every day. With the Moovly Pro memberships available as prizes inside NASCAR Heat Mobile, players can have a chance to show their gaming prowess to the world.”

“Many of our users make use of Moovly to make videos for YouTube, FaceBook and other social networks, making gamers and companies involved an interesting target for us. The Versus Winfinite platform makes it simple to get product and brand front and center within exciting games like NASCAR Heat Mobile. Versus is like Google adwords for gaming” says Mr. Grunewald, CEO of Moovly.

About Moovly

Moovly is the leading provider of creative cloud-based tools to tell marketing, communications and training stories using videos and presentations. Moovly’s advanced Studio Editor with over 175 million digital assets seamlessly integrated (via partnerships with Shutterstock & Storyblocks) is all you need to make engaging video content to promote, communicate or explain your product, service or message.

Moovly’s API and BOTs technology allow 3rd parties to automate parts or all of the content-creation process, including mass customization, personalized videos (video version of mail

merge), automatic content creation or updating by connecting data sources. With clients including users from >300 of the Fortune 500, small businesses, freelancers and Ivy league universities, Moovly is an intuitive, cost effective choice for DIY creation of engaging video-based content.

For additional information regarding Moovly, please refer to its website at www.moovly.com.

About Versus Systems

Versus Systems, Inc. has developed WINFINITE - a proprietary in-game prizing and promotions engine that allows game publishers and developers to offer in-game prizing across various platforms including mobile, console, PC games, and streaming media. Brands pay to place products in-game via WINFINITE, and gamers compete for those prizes. For more information, please visit www.versussystems.com.

For more information on Versus Systems' new platform, WINFINITE, visit www.versussystems.com or visit Versus Systems official [YouTube channel](#).

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The Canadian Securities Exchange does not accept responsibility for the adequacy or accuracy of this press release.

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