

Versus Systems, Inc. Developing Blockchain Solutions for Prizing, Player Identity, and Security in \$100 Billion Gaming Market

VANCOUVER, British Columbia, Nov. 21, 2017 (GLOBE NEWSWIRE) -- **Versus Systems, Inc.** (CSE:VS) (CSE:VS.CN) (OTCQB:VRSSF) (FRANKFURT:BMVA) today announced it is developing a blockchain-enabled version of their conditional prizing platform that allows publishers and developers to add prizes to their video games and interactive media. Players would be able to play, securely, for real-world prizes inside their favorite mobile, console, and PC games.

“Versus has been including bitcoin and other cryptocurrencies as potential prizing solutions in all of our IP filings from as far back as 2014” says Matthew Pierce, founder and CEO of Versus Systems. “We believe in the power of the blockchain as a mechanic for securing identity records, and records of gameplay – rich data that we want to ensure is easy to secure at the highest level, easy to personalize, and straightforward to audit when necessary to ensure true outcomes.”

‘Smart contracts’ in blockchain can allow for multiple levels of data to be encoded in the chain in such a way that they can make the whole Versus platform, with all of the player and prizing data, more secure,” said Alex Peachey, Head of Technology at Versus Systems. “Versus already has the ability to use existing cryptocurrencies like Bitcoin and Ethereum to enter matches, and as prizes for players who are eligible, but the addition of blockchain technology to the underlying platform itself is something that we are very excited to develop.”

Versus Systems, Inc. has developed a proprietary in-game prizing and promotions engine that allows publishers and developers of interactive media to offer prizes inside interactive media including mobile, console, and PC games. Brands pay to place products in-game via the Versus platform and players will compete for those prizes.

Versus is working with 704 Games for the NASCAR series of mobile and console games; Team NINJA, a subsidiary of Koei Tecmo for additional PC and console games; and their prize provider partners include Rockstar Energy Drink, Han Cholo, Tier1, and others. To learn more about Versus, see the website at www.versussystems.com, or watch their most recent video on [YouTube](#).

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Source: Versus Systems Inc.