

September 25, 2017



Versus Systems Integrating Into 704Games' NASCAR Heat Video Games

704Games - makers of NASCAR Heat – will feature in-game prizing from Versus in 2018

VANCOUVER, British Columbia, Sept. 25, 2017 (GLOBE NEWSWIRE) -- Versus Systems, Inc. (CSE:VS) (OTCQB:VRSSF) (FRA:BMVA) today announced that the company has partnered with [704Games](#), and that they are actively integrating the Versus prizing platform into the full slate games in 704Games' *NASCAR Heat* series.

704Games and Versus are integrating Versus System's prizing and promotions platform into 704's *NASCAR Heat Mobile* – a technical integration that provides players with opportunities for both in-game prizes and real-world rewards. *NASCAR Heat Mobile* is currently available on Android and iOS and has four-and-a-half star rating in the iOS app store.

Matthew Pierce, CEO of Versus Systems said: "We are honored to be working with 704Games on their well-known and well-respected *NASCAR Heat* franchise. This integration will allow Versus to reach a larger audience while also helping to make 704's games even more engaging. The Versus platform will offer players the chance to win prizes in-game from the thousands of brands that love both racing and gaming, and we can't wait."

Versus Systems, Inc. has developed a proprietary in-game conditional prizing and promotions engine that enables players to win real prizes from brands that they care about while playing their favorite games on PC, console, and mobile. Versus allows game developers and publishers to provide in-game prizing for all of the world's 2.6 billion gamers – making games more fun, and more engaging. Versus prizing includes gear, apparel, tickets, energy drinks, and downloadable content from brands like [Tier 1](#), [Han Cholo](#), [Rockstar](#) Energy Drink and others. Learn more at <https://www.versussystems.com>.

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Source: Versus Systems Inc.