

# Viking Takes Delivery of Newest Egypt Ship

The New Viking Sobek Joins Award-Winning Sister Ships on the Nile River

LOS ANGELES--(BUSINESS WIRE)-- Viking® (<u>www.viking.com</u>) (NYSE: VIK) today announced it has taken delivery of the company's newest ship for the Nile River, the <u>Viking Sobek</u>. The delivery ceremony took place when the new ship was presented at Massara shipyard in Cairo, Egypt. The 82-guest <u>Viking Sobek</u> joins the company's growing fleet of state-of-the-art ships for the Nile River and will sail Viking's popular 12-day <u>Pharaohs & Pyramids</u> itinerary.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20241010346772/en/



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"We are proud to welcome the Vikina Sobek to our awardwinning fleet. In our view, these identical sister ships are by far the most elegant vessels on the Nile," said Torstein Hagen, Chairman and CEO of Viking. "Egypt has always been a destination of great interest among our guests, and demand for these voyages continues to be strong. With the arrival of the Viking Sobek, we look forward to introducing even more curious travelers to the country's rich history and fascinating

itinerary. Pictured here, a sister ship in Viking's award-winning fleet on the Nile River. (Photo: Business Wire)

cultural treasures."

#### The Viking Sobek &

## **Viking's Growing Egypt Fleet**

Hosting 82 guests in 41 staterooms, the new *Viking Sobek* is inspired by Viking's award-winning river and ocean ships with the elegant Scandinavian design for which Viking is known. An identical sister ship to the *Viking Osiris*, the *Viking Aton* and the *Viking Hathor*, the *Viking Sobek* features several aspects familiar to Viking guests, such as a distinctive square bow and an indoor/outdoor Aquavit Terrace. Other ships in the Egypt fleet include the *Viking Ra* and the *MS Antares*. Viking plans to welcome four additional ships in the next two years—the *Viking Amun* and the *Viking Thoth* in 2025 and the *Viking Sekhmet* and the *Viking Ptah* in 2026—which would bring Viking's fleet to 10 vessels on the Nile River.

#### Viking's Pharaohs & Pyramids Itinerary

During the 12-day <u>Pharaohs & Pyramids</u> itinerary, guests begin with a three-night stay at a first-class hotel in Cairo, where they can visit iconic sites such as the Great Pyramids of Giza, the necropolis of Sakkara, the Mosque of Muhammad Ali, or the Grand Egyptian Museum. Guests then fly to Luxor, where they visit the Temples of Luxor and Karnak before boarding a Viking river ship for an eight-day roundtrip cruise on the Nile River, featuring visits to the tomb of Nefertari in the Valley of the Queens and the tomb of Tutankhamen in the Valley of the Kings, and excursions to the Temple of Khnum in Esna, the Dendera Temple complex in Qena, the temples at Abu Simbel and the High Dam in Aswan, and a visit to a colorful Nubian village, where guests can experience a traditional elementary school. Finally, the journey concludes with a flight back to Cairo for a final night in the ancient city.

## **Highclere Castle, Egypt & Viking**

For years Viking has offered a variety of ways for its guests to experience life at Highclere Castle, which is the home of the Earl and Countess of Carnarvon and the historic estate best known as the filming location of *Downton Abbey*. George Herbert, the 8<sup>th</sup> Earl of Carnarvon, is also the godfather of the *Viking Osiris*. His great-grandfather, the 5<sup>th</sup> Earl of Carnarvon, was the benefactor and co-explorer of Howard Carter, the world's most famous Egyptologist; together they discovered the tomb of Tutankhamen on November 4, 1922. Among many talents, the 5<sup>th</sup> Earl was an avid amateur photographer with an artistic eye for composition. His photographs are at Highclere Castle currently, stored in photo albums in The Library, and show the process of discovering and excavating the tomb of Tutankhamen, as well as scenes of daily life in Egypt of the period. With kind permission, the Carnarvons have allowed Viking to share this private collection for guests sailing on board the *Viking Osiris* and her sister ships.

For guests looking to extend their journey in Egypt, Viking also offers Pre and Post Extensions that provide Privileged Access to archives and exhibits. Guests on the five-day <u>British Collections of Ancient Egypt</u> extension will begin the journey in London, where they will meet their Viking Tour Director, an expert Egyptologist, and experience Privileged Access to two museums: first a private, early morning visit to the Egyptian Collection at the British Museum before it opens to the general public – and then a visit to the home and personal museum of world-renowned architect, Sir John Soane, where the tour will be

illuminated by candlelight, a re-enactment of how Soane entertained guests and showcased his exquisite collection of Egyptian antiquities, including a 3,000-year-old Egyptian sarcophagus. Guests will also visit London's Petrie Museum, which houses more than 80,000 artifacts from ancient Egypt and Sudan. In Oxford, guests will visit the Ashmolean Museum, one of the oldest in the world, and home to a varied collection of Egyptian mummies and art—and go behind the scenes at Oxford University's Griffith Institute, where they will enjoy a Privileged Access visit to see Howard Carter's archives, which detail the discovery of Tutankhamen's tomb. Lastly, guests will have further Privileged Access with an exclusive visit to Highclere Castle to view the Earl of Carnarvon's magnificent private collection of Egyptian artifacts, as well as archives and exhibits not normally accessible to the public.

Viking was rated #1 for Rivers, as well as #1 for Oceans and #1 for Expeditions, by *Condé Nast Traveler* in the 2024 Readers' Choice Awards for the second consecutive year. This achievement marked the first time a travel company won these three categories in back-to-back years. Viking's Egypt ships have also been included in *Condé Nast Traveler*'s "Hot List" the last two years. Viking was also named a "Best Luxury River Cruise of 2024" in *Forbes*' "Best Luxury Cruises" list. Additionally, *TIME* magazine featured both Giza and Saqqara on its "World's Greatest Places" 2023 list, mentioning sailing the Nile River with Viking. *TIME* notes that Viking is among the very few who stop in both Giza and the village of Sakkara, where excavation sites, like the megatombs of animal and human mummies, are active.

#### **Media Assets**

For more information about Viking, or for images and b-roll, please contact vikingpr@edelman.com

### **About Viking**

Viking (NYSE: VIK) was founded in 1997 and provides destination-focused journeys on rivers, oceans, and lakes around the world. Designed for curious travelers with interests in science, history, culture and cuisine, Chairman and CEO Torstein Hagen often says Viking offers experiences For The Thinking Person™. Viking has more than 450 awards to its name, including being rated #1 for Rivers, #1 for Oceans and #1 for Expeditions by *Condé Nast Traveler* in the 2023 and 2024 Readers' Choice Awards. Viking is also rated a "World's Best" for rivers, oceans and expeditions by *Travel + Leisure*. No other travel company has simultaneously received the same honors by both publications. For additional information, contact Viking at 1-800-2-VIKING (1-800-284-5464) or visit <a href="www.viking.com">www.viking.com</a>. For Viking's award-winning enrichment channel, visit <a href="www.viking.tv">www.viking.tv</a>.

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