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VIKING MARKS FLOAT OUT OF NEWEST EGYPT SHIP

Set to Debut in Summer 2024, the New Viking Hathor Further Expands Viking's Fleet on the Nile River

LOS ANGELES, March 21, 2024 /PRNewswire/ -- Viking® (www.viking.com) today announced its newest ship for the Nile River—the 82-guest <u>Viking Hathor</u>—was "floated out," marking a major construction milestone and the first time the ship has touched water. Set to debut in August 2024, the *Viking Hathor* will join the company's growing fleet of state-of-the-art ships for the Nile River and will sail Viking's popular 12-day <u>Pharaohs & Pyramids</u> itinerary.



"Egypt is a phenomenal destination, and we are pleased with the continued interest for our Nile River voyages. Our guests are thinking people who are curious about the world—and Egypt, with its cultural treasures and ancient antiquities, remains at the top of the travel list for many of them," said Torstein Hagen, Chairman of Viking. "With the float out of the *Viking Hathor*, we look forward to welcoming more guests to experience this fantastic region."

The traditional float out ceremony of the *Viking Hathor* took place at Massara shipyard in Cairo and is significant because it denotes a ship moving into its final stage of construction. She will now be moved to a nearby outfitting dock for final construction and interior build-out.

The Viking Hathor & Viking's Growing Egypt Fleet

Hosting 82 guests in 41 staterooms, the new, state-of-the-art <u>Viking Hathor</u> is inspired by Viking's award-winning river and ocean ships with the elegant Scandinavian design for which Viking is known. An identical sister ship to the <u>Viking Osiris</u> and the <u>Viking Aton</u>, the Viking Hathor features several aspects familiar to Viking guests, such as a distinctive square bow and an indoor/outdoor Aquavit Terrace. Viking will have six ships sailing the Nile by 2025 with the addition of another sister ship, the <u>Viking Sobek</u>, which is already under construction and will be delivered next year. Additional ships in the Egypt fleet currently include the <u>Viking Ra</u> and the <u>MS Antares</u>.

Viking's Pharaohs & Pyramids Itinerary

During the 12-day, *Pharaohs & Pyramids* itinerary, guests begin with a three-night stay at a first-class hotel in Cairo, where they can visit iconic sites such as the Great Pyramids of Giza, the necropolis of Sakkara, the Mosque of Muhammad Ali, or the Grand Egyptian Museum. Guests then fly to Luxor, where they visit the Temples of Luxor and Karnak before boarding a Viking river ship for an eight-day roundtrip cruise on the Nile River, featuring visits to the tomb of Nefertari in the Valley of the Queens and the tomb of Tutankhamun in the Valley of the Kings, and excursions to the Temple of Khnum in Esna, the Dendera Temple complex in Qena, the temples at Abu Simbel and the High Dam in Aswan, and a visit to a colorful Nubian village, where guests can experience a traditional elementary school. Finally, the journey concludes with a flight back to Cairo for a final night in the ancient city.

Recently, the *Viking Osiris* was named one of the "Best New Cruises" in*Condé Nast Traveler's* "Hot List" and the "Best Luxury River Cruise" in*Forbes*' "Best Luxury Cruises" list. Additionally, *TIME* magazine featured both Giza and Saqqara on its "World's Greatest Places" list, recommending sailing the Nile River with Viking. *TIME* notes that Viking is among the very few who stop in both Giza and the village of Sakkara, where excavation sites, like the megatombs of animal and human mummies, are active.

For guests looking to extend their journey in Egypt, Viking also offers Pre and Post Extensions that provide Privileged Access to archives and exhibits. Guests on the five-day <u>British Collections of Ancient Egypt</u>extension will begin the journey in London, where they will meet their Viking Tour Director, an expert Egyptologist, and experience Privileged Access to two museums: first a private, early morning visit to the Egyptian Collection at the British Museum before it opens to the general public – and then a visit to the home and personal museum of world-renowned architect, Sir John Soane, where the tour will be illuminated by candlelight, a re-enactment of how Soane entertained guests and showcased his exquisite collection of Egyptian antiquities, including a 3,000-year-old Egyptian sarcophagus. Guests will also visit London's Petrie Museum, which houses more than 80,000 artifacts from ancient Egypt and Sudan. In Oxford, guests will visit the Ashmolean Museum, one of the oldest in the world, and home to a varied collection of Egyptian mummies and art—and go behind the scenes at Oxford University's Griffith Institute, where they will enjoy a Privileged Access visit to see Howard Carter's archives, which detail the discovery of Tutankhamun's tomb. Lastly, guests will have further Privileged Access with an exclusive visit to Highclere Castle to view the Earl of Carnarvon's magnificent private collection of Egyptian artifacts, as well as archives and exhibits not normally accessible to the public.

Additional offerings include a three-night Pre-Extension in *Istanbul*, where guests can visit the timeless city and important religious sites including the "Blue Mosque" and the legendary

Hagia Sophia. After concluding the river voyage, guests can also extend the journey with a 4-night Post-Extension to *Jordan—Petra, Dead Sea & Amman* to view Roman antiquities at Jerash, Crusader-era castles at Kerak or Shobak and experience the lost city of Petra, a UNESCO World Heritage Site.

Media Assets

For more information about Viking, or for images and b-roll, please contact <u>vikingpr@edelman.com</u>.

About Viking

Viking was founded in 1997 and provides destination-focused journeys on rivers, oceans and lakes around the world. Designed for curious travelers with interests in science, history, culture and cuisine, Chairman Torstein Hagen often says Viking offers experiences for The Thinking PersonTM. Viking has more than 450 awards to its name, including being rated #1 for Rivers, #1 for Oceans and #1 for Expeditions by *Condé Nast Traveler* in the 2023 Readers' Choice Awards. Viking is also rated at the top of its categories for rivers, oceans and expeditions by *Travel* + *Leisure*. No other travel company has simultaneously received the same honors by both publications. For additional information, contact Viking at 1-800-2-VIKING (1-800-284-5464) or visit <u>www.viking.com</u>. For Viking's award-winning enrichment channel, visit <u>www.viking.tv</u>.





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