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# Entrepreneur Ranks Three Xponential Fitness Brands on Prestigious Franchise 500® Ranking

## Club Pilates, Pure Barre and CycleBar Listed Amongst Top Franchise Brands

IRVINE, Calif., Jan. 15, 2019 /PRNewswire/ -- [Xponential Fitness](#), a powerhouse curator of the nation's most elite fitness brands, has three concepts ranked in *Entrepreneur* magazine's 2019 Franchise 500®, the world's first, best and most comprehensive franchise ranking. Recognized as an invaluable resource for potential franchisees, the Franchise 500® ranks brands on outstanding performance in areas including unit growth, financial strength and stability and brand power. Xponential Fitness' three brands on this year's listing include:

- [Club Pilates](#) - The nation's largest and fastest-growing boutique Pilates franchise, ranked No. 134 this year, jumping over 100 spots from its 2018 ranking.
- [Pure Barre](#) - The nation's largest, most established barre franchise, came in at No. 267 this year
- [CycleBar](#) - The world's first and only premier indoor cycling franchise, made its debut on this year's Franchise 500 list, coming in at No. 492.



Each franchise is given a cumulative score based on an analysis of more than 150 data points and the 500 franchises with the highest cumulative scores become the Franchise 500® in ranking order. The key factors that go into the evaluation include costs and fees, size and growth, support, brand strength, and financial strength and stability.

Xponential Fitness, backed by CEO Anthony Geisler and Snapdragon Capital, was established to bring the highest quality fitness brands together under one umbrella, housing the best brands in every vertical of the boutique fitness industry and accelerating their growth domestically and internationally.

"Seeing our franchisees flourish as small business owners in their communities is one of the most rewarding parts of every day here at Xponential Fitness. *Entrepreneur's* ranking validates all of the hard work each and every person involved in our brands has contributed this past year," said Anthony Geisler, Founder and CEO of Xponential Fitness. "Looking at our Club Pilates, Pure Barre and CycleBar rankings, along with our many other achievements over the last year, the Xponential Fitness brands are showing no signs of slowing down, and we're excited to see more of our brands in next year's ranking."

In addition to its *Entrepreneur* ranking, Club Pilates recently ranked on *Franchise Times'* [Fast & Serious](#) listing, coming in at No. 5 of the smartest-growing brands.

To view the Club Pilates, Pure Barre and CycleBar in the full Franchise 500 ranking, visit [www.entrepreneur.com/franchise500](http://www.entrepreneur.com/franchise500). Results can also be seen in the January/February 2019 issue of *Entrepreneur*, available on newsstands January 15.

#### **About Xponential Fitness:**

Founded in 2017 by Anthony Geisler, Xponential Fitness is the curator of the best brands across every vertical in the boutique fitness space – including Pilates, indoor cycling, stretch, rowing, dance, barre and yoga. Currently, Xponential Fitness' portfolio of brands includes Club Pilates, the nation's largest and fastest growing Pilates franchise; CycleBar, the first and only premium indoor cycling franchise; StretchLab, a concept offering one-on-one assisted stretching services and group stretch services; Row House, a high-energy, low-impact indoor rowing workout; AKT, a dance-based cardio workout combining toning, interval & circuit training developed by Celebrity Trainer Anna Kaiser; YogaSix, a modern boutique yoga brand; Pure Barre, a total body workout that uses the ballet barre to perform small, isometric movements; and most recently, Stride, a treadmill-based cardio and strength-training workout. Visit [www.xponential.com](http://www.xponential.com) to learn more.

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