

Cinemark Achieves Highest Domestic Summer Box Office in Company History

PLANO, Texas--(BUSINESS WIRE)-- [Cinemark Holdings, Inc.](#) (NYSE: CNK), one of the largest and most influential theatrical exhibition companies in the world, today announced that Cinemark achieved its highest domestic summer box office ever, measured from the first Friday in May through Labor Day. Fueled by a diverse lineup of films, this record-breaking summer offered something for every moviegoer, from superheroes and animated favorites to music icons, thrillers, legendary journeys and fashion-fueled sequels. Along with packed auditoriums for big-screen storytelling, guests embraced the full Cinemark experience through premium formats, fan-favorite concessions and loyalty benefits.

"Reaching the biggest domestic summer box office in Cinemark's history is a tremendous milestone, reinforcing theatrical moviegoing as a highly valued form of out-of-home entertainment and reflecting our guests' enthusiasm for the premium offerings Cinemark provides," said Justin McDaniel, Senior Vice President of Global Content at Cinemark. "This summer demonstrated the importance of a consistent flow of compelling content that appeals to a wide variety of moviegoers, coupled with the unique draw of the larger-than-life, immersive environment our movie theaters provide. We congratulate our studio partners on delivering such a remarkable lineup of films and thank our world-class Cinemark team for creating exceptional visits that keep guests coming back to our theaters."

Coming Soon to the Big Screen

The momentum generated throughout the summer is expected to continue with a robust lineup of highly anticipated releases scheduled for the remainder of the year, including *Practical Magic 2* (September 11), *Resident Evil* (September 18), *Forgotten Island* (September 25), *Heart of the Beast* (September 25), *Verity* (October 2), *Digger* (October 2), *The Cat in the Hat* (November 6), *The Hunger Games: Sunrise on the Reaping* (November 20), *Hexed* (November 25), *Dune: Part Three* (December 18), *Avengers: Doomsday* (December 18) and *Jumanji: Open World* (December 25).

The Cinemark Experience

Cinemark's commitment to delivering a preeminent out-of-home entertainment experience comes to fruition through continual investment in its theaters and customer journey.

- Fan-favorite Luxury Lounger recliners, with the highest penetration of reclined seats across major U.S. movie theaters with approximately 72 percent of the domestic circuit reclined.
- Cinemark XD, the number one private-label premium large format in the world with over 300 auditoriums across the U.S. and Latin America, representing 13 percent of global box office in 2025 on 5 percent of screens.
- Largest footprint of D-BOX motion seats with over 650 auditoriums.
- Everyone's favorite mouth-watering movie theater concessions with free refills on large

drinks and XL popcorn, in addition to robust food and beverage offerings, with 80 percent of U.S. theaters offering restaurant-quality menu items and 60 percent offering beer, wine and alcohol. Guests can skip the line and order their cinema snacks ahead of time on the Cinemark app.

- Must-have movie merchandise in theaters as well as online at shop.cinemark.com.
- Superior sight and sound technology delivered by top-of-the-line multi-channel surround sound and Barco digital and laser projectors managed by an industry-leading technology team that delivers a 99.97 percent uptime across thousands of showtimes every day. This means moviegoers can count on Cinemark for a smooth, uninterrupted presentation.
- Guest service scores that consistently reach satisfaction ratings from approximately 95 percent of domestic guests surveyed.
- Cinemark Movie Club, the industry-leading movie theater subscription program with more than 1.5 million members in addition to Movie Rewards free loyalty program with outstanding member rewards.
- Steeply discounted movie tickets at Cinemark theaters on Discount Tuesday, with Movie Rewards members saving even more.
- National partnerships with UberEats, Door Dash, Grubhub and 7NOW to satisfy those movie theater concessions cravings at home.

For full details about the Cinemark moviegoing experience, visit Cinemark.com or download the Cinemark app. Click [HERE](#) for general Cinemark images and b-roll.

About Cinemark Holdings, Inc.

Cinemark Holdings, Inc. (NYSE: CNK) provides extraordinary out-of-home entertainment experiences as one of the largest and most influential theatrical exhibition companies in the world. Based in Plano, Texas, Cinemark makes every day cinematic for moviegoers across nearly 500 theaters and more than 5,500 screens, operating in 42 states in the U.S. (301 theaters; 4,219 screens) and 13 South and Central American countries (194 theaters; 1,401 screens). Cinemark offers guests superior sight and sound technology, including Barco laser projection and Cinemark XD, the world's No. 1 exhibitor-branded premium large format; industry-leading penetration of upscale amenities such as expanded food and beverage offerings, Luxury Lounger recliners and D-BOX motion seats; top-notch guest service; and award-winning loyalty programs such as Cinemark Movie Club. All of this creates an immersive environment for a shared, entertaining escape, underscoring that there is no place more cinematic than Cinemark. For more information, visit <https://ir.cinemark.com>.

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