

VERB Launches Interactive Learning Platform With New York's Sachem Central School District

HOLLYWOOD and SALT LAKE CITY, May 03, 2019 (GLOBE NEWSWIRE) -- [VERB Technology Company, Inc.](#) (NASDAQ: VERB) ("VERB"), a leader in business-focused interactive video sales and marketing applications and the pioneer of Augmented Sales Intelligence software, announces a contract with Sachem Central School District (Sachem CSD), one of the largest school districts by population on Long Island and largest among all suburban school districts in New York, to use VERB's taggEDU interactive video platform for the upcoming 2019-2020 school year. VERB will issue 7,950 taggEDU licenses for use by administrators and educators, as well middle school and high school students, as a learning and communication tool.

"We've already been piloting use of VERB's technology with a group of educators and administrators and the response we've received has been overwhelming," stated Erin Hynes, Asst. Superintendent for Curriculum and Instruction at Sachem CSD. "As a result, we'll be rolling out the VERB platform to students and faculty alike for the upcoming school year across our secondary education buildings."

"Many of you know how important it is to me that our technology is deployed to help enhance the education of our children, the future leaders of this country," stated [Rory J. Cutaia, CEO of VERB](#). "I applaud Ms. Hynes and her entire team at Sachem Central School District for their forward-thinking approach to education and communications. We'll continue to work with other education administrators to ensure that students and faculty across the country have access to these next-generation tools."

About VERB

VERB Technology Company, Inc. is rapidly emerging as the market leader in sales and marketing applications utilizing its proprietary interactive video data collection and analysis technology. Following its successful acquisition of Utah-based Sound Concepts, the leading provider of digital tech-based marketing and customer relationship management applications for the direct sales, network marketing and affiliate marketing industries, the newly combined company provides next-generation customer relationship management ("CRM"), lead generation, and video marketing software applications under the brand name TAGG. The Company's proprietary and patent-pending technology produces real-time, measurable results with customers reporting greater than 600% increases in conversion rates. The Company's software-as-a-service (SaaS) products are cloud-based, accessible on all mobile and desktop devices, and are available by subscription for individual and enterprise users. The Company's technology is integrated into popular ERP, CRM, and marketing platforms, including Oracle NetSuite, Adobe Marketo, and integrations into Salesforce.com, Odoo, and Microsoft, among others are underway. To create and 'tagg' your own videos that you can share and post to social, [try taggLITE, available for FREE on our website](#).

For more information, please visit: www.myverb.com.

Cautionary Note on Forward-Looking Statements

This press release may contain “forward-looking” information within the meaning of the Private Securities Litigation Reform Act of 1995. In accordance with the safe harbor provisions of this Act, statements contained herein that look forward in time that include everything other than historical information, involve risks and uncertainties that may affect the Company’s actual results. There can be no assurance that such statements will prove to be accurate and there are a number of important factors that could cause actual results to differ materially from those expressed in any forward-looking statements made by the Company, including, but not limited to, plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance. The Company cautions that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the Company’s Annual Report on Form 10-K for the fiscal year ended December 31, 2018, and other filings with the U.S. Securities and Exchange Commission (available at www.sec.gov). The Company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events, or otherwise.

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Source: Verb Technology Company, Inc.