

June 29, 2017



Industrial Lithium-Ion Battery Developer Flux Power Named to Food Logistics' Top Green Providers List for 2017

VISTA, Calif., June 29, 2017 (GLOBE NEWSWIRE) -- Flux Power Holdings, Inc. (OTCQB:FLUX), a developer of advanced lithium batteries for industrial applications including electric forklifts and airport ground support equipment, announced today that *Food Logistics*, the only publication exclusively dedicated to global food supply chain, has named Flux Power to the **Top Green Providers** list for 2017. Flux also acknowledged its early-adopter customers for their initial deployments of Flux's LiFT Pack forklift batteries.

"The future viability of the world's food supply chain is dependent upon our ability to integrate sustainability from farm to fork," says Lara L. Sowinski, editorial director. "Transportation and logistics comprise a significant part of that supply chain, and we commend those companies in our industry that embrace their role as environmental stewards, while raising the sustainability bar for their peers."

Beyond improved efficiency, performance and a substantially longer useful life, Flux's lithium-ion battery solutions offer a substantial environmental improvement over legacy lead-acid batteries. The food and beverage industries have been quick to recognize these benefits, and Flux congratulates its customers and partners for their support and initial deployment of clean lithium-ion battery power.

"We are very grateful for this acknowledgement by Food Logistics, as we've been very impressed with the vision and openness of the food industry to our new forklift power solutions," said Flux CEO Ron Dutt. "Our LiFT Pack's low environmental footprint, efficiency and reliability, combined with a lower total cost of ownership was quick to resonate with this audience, generating some of our earliest customers and pilots. Flux salutes our customers for their intelligent combination of business acumen and actions in support of environmental responsibility."

Food Logistics' annual **Top Green Providers** recognizes companies whose products, services, or exemplary leadership is enhancing sustainability within the food and beverage industry. Each year, the criteria for earning a spot on the list become more stringent for applicants. For example, the editorial staff evaluates a company's facilities that feature energy saving installations and retrofits that produce measure reductions in GHG emissions.

About Flux Power Holdings, Inc. (www.fluxpwr.com)

Flux Power develops advanced lithium-ion batteries for industrial uses, including the first-ever UL 2271 Listed lithium-ion "LiFT Pack" forklift batteries. Flux solutions utilize its proprietary battery management system (BMS) and in-house engineering and product design. Flux batteries deliver improved performance and safety, extended cycle life and

lower total cost of ownership than legacy lead-acid solutions. Flux sells primarily to lift equipment OEM's, their dealers and battery distributors. Current products include advanced battery packs for motive power in the lift equipment and airport ground support markets.

Flux Blog: [Flux Power Currents](#)

Facebook: [FLUXPower](#)

Twitter: Company: [@FLUXpwr](#)

Investor Relations:

[@FluxPowerIR](#)

LinkedIn: [Flux Power](#)

About Food Logistics

Food Logistics is published by AC Business Media, a business-to-business media company that provides targeted content and comprehensive, integrated advertising and promotion opportunities for some of the world's most recognized B2B brands. Its diverse portfolio serves the construction, logistics, supply chain and other industries with print, digital and custom products, events and social media.

This release contains projections and other "forward-looking statements" relating to Flux's business, that are often identified by the use of "believes," "expects" or similar expressions. Forward-looking statements involve a number of estimates, assumptions, risks and other uncertainties that may cause actual results to be materially different from those anticipated, believed, estimated, expected, etc. Such forward-looking statements include the development and success of new products, projected sales, the Company's ability to timely obtain UL Listing for its products, the Company's ability to fund its operations, distribution partnerships and business opportunities and the uncertainties of customer acceptance of current and new products. Actual results could differ from those projected due to numerous factors and uncertainties. Although Company believes that the expectations, opinions, projections, and comments reflected in these forward-looking statements are reasonable, Company can give no assurance that such statements will prove to be correct, and that the Company's actual results of operations, financial condition and performance will not differ materially from the results of operations, financial condition and performance reflected or implied by these forward-looking statements. Undue reliance should not be placed on the forward-looking statements and Investors should refer to the risk factors outlined in our Form 10-K, 10-Q and other reports filed with the SEC and available at www.sec.gov/edgar. These forward-looking statements are made as of the date of this news release, and Company assumes no obligation to update these statements or the reasons why actual results could differ from those projected.

Flux, Flux Power and associated logos are trademarks of Flux Power Holdings, Inc. All other third party brands, products, trademarks, or registered marks are the property of and used to identify the products or services of their respective owners.

Media & Investor Relations:
Catalyst Global LLC
Chris Eddy
212-924-9800
flux@catalyst-ir.com



Source: Flux Power