

January 29, 2018



fa\$ MILLION Sweepstakes & Scratch Card Game is in Full Swing at GPM Investments Owned C-stores

Over \$10,000,000 in instant, available prizes. Two lucky customers have a chance to each win \$1,000,000!

January 29, 2018

RICHMOND, VA—GPM Investments, LLC is pleased to announce the launch of their new fa\$ MILLION Sweepstakes and Scratch Card Game! This game runs January 3, 2018 – May 1, 2018 and it benefits all customers, especially their fas REWARDS® loyalty customers. And such a fun way to start off the New Year!



Customers can purchase qualifying items such as a King Size Reese's, Kinder Joy, Lance Popcorn and Slim Jim Giant, just to name a few, which will earn them a fa\$ MILLION scratch card with up to \$10,000,000 in instant, available prizes. Instant prizes like \$100—not a bad day at your local c-store, right?!

With every qualifying purchase, enrolled fas REWARDS customers will not only receive a scratch card, but they'll also gain entry into a drawing for a chance to win \$1,000,000! The first drawing will take place roughly mid-way through the sweepstakes and the second drawing will take place at the conclusion.

Bill Reilly, Senior VP of Marketing, said, "At GPM, we are always looking for ways to add value to the customer experience at our stores. We feel two available \$1,000,000 Grand Prizes and up to \$10,000,000 in instant, available prizes is a great way to give back to our customers. Especially after the holiday season when everyone could use a few extra

dollars.” Reilly went on to say, “Customers can continue to see these types of sweepstakes, games and giveaways when they visit us. It is our top priority to offer superior products, convenient service and to do our best to improve the quality of each customer’s day!”



So what does it take to become a fas REWARDS member and have a chance to win during the fa\$ MILLION sweepstakes?!? For starters, it’s easy and it’s FREE!

The fas REWARDS loyalty program is offered in all 960+ GPM Investments c-stores. This loyalty program is GPM’s free customer appreciation program to say “thank you” for each and every customer’s business. Customers simply pick up a card at a participating location and they can enroll their card in minutes via the fas REWARDS website or customer service number. Once enrolled, when customers make a purchase at a participating fas REWARDS location, they earn points to spend however they choose. They’ll also enjoy exclusive, buy-one-get-one FREE deals, club programs and earn BONUS points on select items.

Join GPM at their participating Admiral, Apple Market, BreadBox, fas mart®, Jiffi Stop, Jiffy Stop, Li'l Cricket, Next Door Store, Roadrunner Markets, Scotchman®, shore stop®, Village Pantry® and Young’s locations to enroll in fas REWARDS and play the fa\$ MILLION Sweepstakes & Scratch Card Game today!

To learn more about fas REWARDS and fa\$ MILLION visit: <https://gpminvestments.com/>

About GPM Investments, LLC

GPM Investments, LLC, together with its subsidiaries, is the largest privately-owned company in the convenience store channel of business. The company, based in Richmond, VA, operates or supplies fuel to over 1,100 stores in Connecticut, Delaware, Illinois, Indiana, Iowa, Kentucky, Maryland, Michigan, Missouri, Nebraska, New Jersey, North Carolina, Ohio, Pennsylvania, Rhode Island, South Carolina, Tennessee and Virginia. Its stores offer specialty a large selection of grocery items, such as fresh fruit, an exclusive E-vapors® line, and many other products to suit the needs of every customer. One feature, setting many of its convenience stores apart is a wide array of proprietary food offerings ranging from fresh-made salads and sandwiches to healthy, grab-and-go meals.