

October 28, 2010



PNC Executive to Speak at BancAnalysts Association of Boston Conference

PITTSBURGH, Oct. 28 /PRNewswire-FirstCall/ -- The PNC Financial Services Group, Inc. (NYSE: PNC) announced today that Executive Vice President and Chief Financial Officer Richard J. Johnson will discuss business performance and strategy at the BancAnalysts Association of Boston Financial Services Conference at 1:10 p.m. (ET) on Thursday, November 4.

Internet Access: Live webcast accessible at www.pnc.com/investorevents

Presentation Materials: Presentation slides will be included as part of the webcast, and presentation handouts will be available on PNC's Web site prior to the start of the webcast

Replay Information: Available on PNC's Web site for 30 days

The PNC Financial Services Group, Inc. (www.pnc.com) is one of the nation's largest diversified financial services organizations providing retail and business banking; residential mortgage banking; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management and asset management. Follow [@PNCNews](https://twitter.com/PNCNews) on Twitter for breaking news, updates and announcements from PNC.

CONTACTS:

MEDIA:

Fred Solomon

(412) 762-4550

corporate.communications@pnc.com

INVESTORS:

William H. Callihan

(412) 762-8257

investor.relations@pnc.com

SOURCE PNC Financial Services Group, Inc.