

December 8, 2008



PNC Christmas Price Index Web Site To Feature Live Chat for Teachers and Students on Dec. 16

PITTSBURGH, Dec. 8, 2008 -- PNC will host a live video chat for teachers, students and other visitors to The PNC Christmas Price Index Web site (www.pncchristmaspriceindex.com) on Dec. 16. The PNC Christmas Price Index is a whimsical economic analysis by PNC Wealth Management (<https://www.pnc.com/webapp/unsec/ProductsAndService.do?siteArea=/PNC/Home/Personal/Investments+and+Wealth+Management/Investments+and+Wealth+Management>) based on the cost of gifts in the holiday classic 'The Twelve Days of Christmas.' Details for the Live Chat can be found below.

"Each year, we receive feedback from teachers that the PNC Christmas Price Index is a welcome teaching tool during the final weeks before winter break," said Jim Dunigan, managing executive of investments for PNC Wealth Management. "Those teachers and students now have the opportunity to log on to the Christmas Price Index Web site and receive real-time answers to their specific questions about the Index."

Who: Jim Dunigan, Managing Executive of Investments, PNC Wealth Management will answer questions posted by teachers, students and other visitors to the Web site.

What: Visitors to the site are encouraged to ask questions about this year's Christmas Price Index.

Where: <http://rso6k.rmxpres.com/webcast/data/pncpriceindex2008/msh.htm>

When: Tuesday, Dec. 16, 2008 from 10:30-11:30 a.m.

How: Participants can pre-register by clicking here (<http://video01.rmxpres.com/Services/gateway.aspx?wid=a71f8d4e-aa93-434c-bfad-7643605fc287>), or by visiting the PNC Christmas Price Index Web site at <http://www.pncchristmaspriceindex.com/CPI/liveChat.html>. Pre-registration is required, and will remain open until the start of the event.

Additional Materials: Visit www.pncchristmaspriceindex.com for additional information regarding the history of the Christmas Price Index as well as interactive charts and games. In addition, a lesson plan has been designed by The Stock Market Game, America's premier educational stock-market simulation, and is available for the first time in both English and Spanish.

To submit questions before the chat: Questions can be sent directly to pncchristmaspriceindex@pnc.com. Every effort will be made to respond to all questions received in a timely manner.

The 24th annual Christmas Price Index rose 8.1 percent in 2008. Drivers for the Christmas Price Index increase included the price of the Seven Swans-a-Swimming; concerns about shipping and energy costs, which resulted in an increase for the Partridge in a Pear Tree; and another increase in the minimum wage, which provided a second consecutive raise for the Maids-a-Milking. The full press release can be found here: <http://www.pncchristmaspriceindex.com/CPI/pressRelease.html>.

The PNC Financial Services Group, Inc. (www.pnc.com) is one of the nation's largest diversified financial services organizations providing retail and business banking; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management; asset management and global fund services.

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