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For Immediate Release: October 19, 2018

# Synchrony Financial Reports Third Quarter Net Earnings of $\$ 671$ Million or \$0.91 Per Diluted Share 

STAMFORD, Conn. - Synchrony Financial (NYSE: SYF) today announced third quarter 2018 net earnings of $\$ 671$ million, or $\$ 0.91$ per diluted share. Highlights included:

- Net interest income increased $9 \%$ from the third quarter of 2017 to $\$ 4.2$ billion
- Loan receivables grew $\$ 11$ billion, or $14 \%$, from the third quarter of 2017 to $\$ 88$ billion
- Purchase volume increased $11 \%$ from the third quarter of 2017 to $\$ 36$ billion
- Deposits grew $\$ 8$ billion, or $14 \%$, from the third quarter of 2017 to $\$ 62$ billion
- Completed the U.S. PayPal Credit financing program acquisition on July 2, 2018, acquiring $\$ 7.6$ billion in receivables and making Synchrony the exclusive issuer of PayPal Credit in the U.S.
- Renewed relationships: Lowe's, JCPenney, Associated Materials, and Generac
- Added new partnerships: Fred Meyer Jewelers and Eargo
- Expanded CareCredit network and enhanced mobile app capabilities
- Paid quarterly common stock dividend of $\$ 0.21$ per share and repurchased $\$ 966$ million of Synchrony Financial common stock
"We generated strong results this quarter, adding a top new program with the completion of the acquisition of the U.S. PayPal Credit program, while also continuing to drive organic growth. In addition to renewing key partnerships, we won exciting new programs. We have also been expanding our valuable CareCredit network, entering more than 25 new markets over the last several quarters. We continue to invest in our digital capabilities and network, focusing on ease of card use across platforms, as well as card utility, enhancing our competitive position in the rapidly changing marketplace. We are also seeing other important elements of our business, such as credit quality, continue to perform in-line with our expectations," said Margaret Keane, President and Chief Executive Officer of Synchrony Financial.


## Business and Financial Highlights for the Third Quarter of 2018

All comparisons below are for the third quarter of 2018 compared to the third quarter of 2017, unless otherwise noted.

## Earnings

- Net interest income increased $\$ 330$ million, or $9 \%$, to $\$ 4.2$ billion, primarily driven by the PayPal Credit program acquisition and loan receivables growth. Net interest income after retailer share arrangements increased $9 \%$.
- Provision for loan losses increased $\$ 141$ million, or $11 \%$, to $\$ 1.5$ billion, driven by the PayPal Credit reserve build partially offset by moderating credit trends.
- Other income was down $\$ 13$ million to $\$ 63$ million.
- Other expense increased $\$ 96$ million, or $10 \%$, to $\$ 1.1$ billion, primarily driven by the PayPal Credit program acquisition and growth-related expenses.
- Provision for income taxes was down $31 \%$, primarily due to tax reform.
- Net earnings totaled $\$ 671$ million compared to $\$ 555$ million last year.


## Balance Sheet

- Period-end loan receivables growth was $14 \%$, purchase volume growth was $11 \%$ and average active account growth was $9 \%$, primarily driven by the PayPal Credit program acquisition and growth.
- Deposits grew to $\$ 62$ billion, up $\$ 8$ billion, or $14 \%$, and comprised $72 \%$ of funding.
- The Company's balance sheet remained strong with total liquidity (liquid assets and undrawn credit facilities) of $\$ 23$ billion, or $22 \%$ of total assets.
- The estimated fully phased-in Common Equity Tier 1 ratio under Basel III was $14.2 \%$, compared to $17.2 \%$, reflecting the impact of capital deployment through the PayPal Credit program acquisition, growth, and continued execution of our capital plan.


## Key Financial Metrics

- Return on assets was $2.7 \%$ and return on equity was $18.5 \%$.
- Net interest margin was $16.41 \%$.
- Efficiency ratio was $31.0 \%$.


## Credit Quality

- Loans 30+ days past due as a percentage of total period-end loan receivables were $4.59 \%$ compared to $4.80 \%$ last year.
- Net charge-offs as a percentage of total average loan receivables were $4.97 \%$ compared to 4.95\% last year.
- The allowance for loan losses as a percentage of total period-end loan receivables was $7.11 \%$ compared to $6.97 \%$ last year.


## Sales Platforms

- Retail Card period-end loan receivables grew 16\%, driven by the PayPal Credit program acquisition. Interest and fees on loans increased 12\%, purchase volume growth was $11 \%$ and average active accounts increased 10\%, all largely driven by the PayPal Credit program acquisition.
- Payment Solutions period-end loan receivables grew 9\%, led by home furnishings and power equipment. Interest and fees on loans increased 8\%, primarily driven by the loan receivables growth. Purchase volume growth was $10 \%$ and average active accounts increased $5 \%$.
- CareCredit period-end loan receivables grew $8 \%$, led by dental and veterinary. Interest and fees on loans increased 6\%, primarily driven by the loan receivables growth. Purchase volume grew $9 \%$ and average active account growth was 5\%.


## Corresponding Financial Tables and Information

No representation is made that the information in this news release is complete. Investors are encouraged to review the foregoing summary and discussion of Synchrony Financial's earnings and financial condition in conjunction with the detailed financial tables and information that follow and the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2017, as filed February 22, 2018, and the Company's forthcoming Quarterly Report on Form 10-Q for the quarter ended September 30, 2018. The detailed financial tables and other information are also available on the Investor Relations page of the Company's website at www.investors.synchronyfinancial.com. This information is also furnished in a Current Report on Form 8-K filed with the SEC today.

## Conference Call and Webcast Information

On Friday, October 19, 2018, at 8:30 a.m. Eastern Time, Margaret Keane, President and Chief Executive Officer, and Brian Doubles, Executive Vice President and Chief Financial Officer, will host a conference call to review the financial results and outlook for certain business drivers. The conference call can be accessed via an audio webcast through the Investor Relations page on the Synchrony Financial corporate website, www.investors.synchronyfinancial.com, under Events and Presentations. A replay will be available on the website or by dialing (888) 843-7419 (U.S. domestic) or (630) 652-3042 (international), passcode 32018\#, and can be accessed beginning approximately two hours after the event through November 2, 2018.

## About Synchrony Financial

Synchrony Financial (NYSE: SYF) is a premier consumer financial services company delivering customized financing programs across key industries including retail, health, auto, travel and home, along with award-winning consumer banking products. With more than $\$ 130$ billion in sales financed and 74.5 million active accounts, Synchrony Financial brings deep industry expertise, actionable data insights, innovative solutions and differentiated digital experiences to improve the success of every business we serve and the quality of each life we touch. More information can be found at www.synchronyfinancial.com and through Twitter: @Synchrony.

## Cautionary Statement Regarding Forward-Looking Statements

This news release contains certain forward-looking statements as defined in Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, which are subject to the "safe harbor" created by those sections. Forward-looking statements may be identified by words such as "expects," "intends," "anticipates," "plans," "believes," "seeks," "targets," "outlook," "estimates," "will," "should," "may" or words of similar meaning, but these words are not the exclusive means of identifying forward-looking statements. Forward-looking statements are based on management's current expectations and assumptions, and are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. As a result, actual results could differ materially from those indicated in these forward-looking statements. Factors that could cause actual results to differ materially include global political, economic, business, competitive, market, regulatory and other factors and risks, such as: the impact of macroeconomic conditions and whether industry trends we have identified develop as anticipated; retaining existing partners and attracting new partners, concentration of our revenue in a small number of Retail Card partners, promotion and support of our products by our partners, and financial performance of our partners; cyber-attacks or other security breaches; higher borrowing costs and adverse financial market conditions impacting our funding and liquidity, and any reduction in our credit ratings; our ability to grow our deposits in the future; our ability to securitize our loan receivables, occurrence of an early amortization of our securitization facilities, loss of the right to service or subservice our securitized loan receivables, and lower payment rates on our securitized loan receivables; changes in market interest rates and the impact of any margin compression; effectiveness of our risk management processes and procedures, reliance on models which may be inaccurate or misinterpreted, our ability to manage our credit risk, the sufficiency of our allowance for loan losses and the accuracy of the assumptions or estimates used in preparing our financial statements; our ability to offset increases in our costs in retailer share arrangements; competition in the consumer finance industry; our concentration in the U.S. consumer credit market; our ability to successfully develop and commercialize new or enhanced products and services; our ability to realize the value of acquisitions and strategic investments; our ability to realize the benefits of and expected capital available from strategic options; reductions in interchange fees; fraudulent activity; failure of third parties to provide various services that are important to our operations; disruptions in the operations of our computer systems and data centers; international risks and compliance and regulatory risks and costs associated with international operations; alleged infringement of intellectual property rights of others and our ability to protect our intellectual property; litigation and regulatory actions; damage to our reputation; our ability to attract, retain and motivate key officers and employees; tax legislation initiatives or challenges to our tax positions and/or interpretations, and state sales tax rules and regulations; a material indemnification obligation to GE under the tax sharing and separation agreement with GE if we cause the split-off from GE or certain preliminary transactions to fail to qualify for tax-free treatment or in the case of certain significant transfers of our stock following the split-off; regulation, supervision, examination and enforcement of our business by governmental authorities, the impact of the Dodd-Frank Wall Street Reform and Consumer Protection Act and the impact of the Consumer Financial Protection Bureau's regulation of our business; impact of capital adequacy rules and liquidity requirements; restrictions that limit our ability to pay dividends and repurchase our common stock, and restrictions that limit Synchrony Bank's ability to pay dividends to us; regulations relating to privacy, information security and data protection; use of third-party vendors and ongoing third-party business relationships; and failure to comply with anti-money laundering and anti-terrorism financing laws.

For the reasons described above, we caution you against relying on any forward-looking statements, which should also be read in conjunction with the other cautionary statements that are included elsewhere in this news release and in our public filings, including under the heading "Risk Factors" in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2017, as filed on February 22, 2018. You should not consider any list of such factors to be an exhaustive statement of all the risks, uncertainties, or potentially inaccurate assumptions that could cause our current expectations or beliefs to change. Further, any forward-looking statement speaks only as of the date on which it is made, and we undertake no obligation to update or revise any forward-looking statement to reflect events or circumstances after the date on which the statement is made or to reflect the occurrence of unanticipated events, except as otherwise may be required by law.

## Non-GAAP Measures

The information provided herein includes measures we refer to as "tangible common equity" and certain financial measures that have been adjusted to exclude the effects from the Tax Act, which are not prepared in accordance with U.S. generally accepted accounting principles ("GAAP"). For a reconciliation of these non-GAAP measures to the most directly comparable GAAP measures, please see the detailed financial tables and information that follow. For a statement regarding the usefulness of these measures to investors, please see the Company's Current Report on Form 8-K filed with the SEC today.

SYNCHRONY FINANCIAL

## FINANCIAL SUMMAR

(unaudited, in millions, except per share statistics)

## EARNINGS

Net interest income
Retailer share arrangements
Net interest income, after retailer share arrangements
Provision for loan losses
Net interest income, after retailer share arrangements and provision for loan losses
Other income
Other expense
Earnings before provision for income taxes
Provision for income taxe

## Net earnings

Net earnings attributable to common stockholders
Adjusted net earnings ${ }^{(1)}$

| Quarter Ended |  |  |  |  |  |  |  |  |  |  |  |  | Nine Months Ended |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Jun 30, } \\ 2018 \end{gathered}$ |  | $\begin{gathered} \text { Mar 31, } \\ 2018 \end{gathered}$ |  | $\begin{gathered} \text { Dec 31, } \\ 2017 \end{gathered}$ |  | $\begin{gathered} \text { Sep 30, } \\ 2017 \end{gathered}$ |  | 3Q'18 vs. 3Q'17 |  |  | $\begin{array}{r} \text { Sep 30, } \\ 2018 \end{array}$ |  | Sep 30,$2017$ |  | YTD'18 vs. YTD'17 |  |  |
| \$ | 4,206 | \$ | 3,737 | \$ | 3,842 | \$ | 3,916 | \$ | 3,876 | \$ | 330 | 8.5 \% | \$ | 11,785 | \$ | 11,100 | \$ | 685 | 6.2 \% |
|  | (871) |  | (653) |  | (720) |  | (779) |  | (805) |  | (66) | 8.2 \% |  | $(2,244)$ |  | $(2,158)$ |  | (86) | 4.0 \% |
|  | 3,335 |  | 3,084 |  | 3,122 |  | 3,137 |  | 3,071 |  | 264 | 8.6 \% |  | 9,541 |  | 8,942 |  | 599 | 6.7 \% |
|  | 1,451 |  | 1,280 |  | 1,362 |  | 1,354 |  | 1,310 |  | 141 | 10.8 \% |  | 4,093 |  | 3,942 |  | 151 | 3.8 \% |
|  | 1,884 |  | 1,804 |  | 1,760 |  | 1,783 |  | 1,761 |  | 123 | 7.0 \% |  | 5,448 |  | 5,000 |  | 448 | 9.0 \% |
|  | 63 |  | 63 |  | 75 |  | 62 |  | 76 |  | (13) | (17.1)\% |  | 201 |  | 226 |  | (25) | (11.1)\% |
|  | 1,054 |  | 975 |  | 988 |  | 970 |  | 958 |  | 96 | 10.0 \% |  | 3,017 |  | 2,777 |  | 240 | 8.6 \% |
|  | 893 |  | 892 |  | 847 |  | 875 |  | 879 |  | 14 | $1.6 \%$ |  | 2,632 |  | 2,449 |  | 183 | 7.5 \% |
|  | 222 |  | 196 |  | 207 |  | 490 |  | 324 |  | (102) | (31.5)\% |  | 625 |  | 899 |  | (274) | (30.5)\% |
| \$ | 671 | \$ | 696 | \$ | 640 | \$ | 385 | \$ | 555 | \$ | 116 | 20.9 \% | \$ | 2,007 | \$ | 1,550 | \$ | 457 | 29.5 \% |
| \$ | 671 | \$ | 696 | \$ | 640 | \$ | 385 | \$ | 555 | \$ | 116 | 20.9 \% | \$ | 2,007 | \$ | 1,550 | \$ | 457 | $29.5 \%$ |
| \$ | 671 | \$ | 696 | \$ | 640 | \$ | 545 | \$ | 555 | \$ | 116 | 20.9 \% | \$ | 2,007 | \$ | 1,550 | \$ | 457 | 29.5 \% |

## COMMON SHARE STATISTICS

Basic EPS
Diluted EPS
Adjusted diluted EPS ${ }^{(1)}$
Dividend declared per share

| \$ | 0.91 | \$ | 0.93 | \$ | 0.84 | \$ | 0.49 | \$ | 0.70 | \$ | 0.21 | 30.0 \% | \$ | 2.68 | \$ | 1.93 | \$ | 0.75 | 38.9 \% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 0.91 | \$ | 0.92 | \$ | 0.83 | \$ | 0.49 | \$ | 0.70 | \$ | 0.21 | 30.0 \% | \$ | 2.66 | \$ | 1.93 | \$ | 0.73 | 37.8 \% |
| \$ | 0.91 | \$ | 0.92 | \$ | 0.83 | \$ | 0.70 | \$ | 0.70 | \$ | 0.21 | 30.0 \% | \$ | 2.66 | \$ | 1.93 | \$ | 0.73 | 37.8 \% |
| \$ | 0.21 | \$ | 0.15 | \$ | 0.15 | \$ | 0.15 | \$ | 0.15 | \$ | 0.06 | 40.0 \% | \$ | 0.51 | \$ | 0.41 | \$ | 0.10 | 24.4 \% |
| \$ | 31.08 | \$ | 33.38 | \$ | 33.53 | \$ | 38.61 | \$ | 31.05 | \$ | 0.03 | 0.1 \% | \$ | 31.08 | \$ | 31.05 | \$ | 0.03 | 0.1 \% |
| \$ | 19.47 | \$ | 19.37 | \$ | 18.88 | \$ | 18.47 | \$ | 18.40 | \$ | 1.07 | 5.8 \% | \$ | 19.47 | \$ | 18.40 | \$ | 1.07 | 5.8 \% |
| \$ | 16.51 | \$ | 16.84 | \$ | 16.55 | \$ | 16.22 | \$ | 16.15 | \$ | 0.36 | 2.2 \% | \$ | 16.51 | \$ | 16.15 | \$ | 0.36 | 2.2 \% |
|  | 746.6 |  | 760.3 |  | 770.5 |  | 782.6 |  | 795.3 |  | (48.7) | (6.1)\% |  | 770.5 |  | 817.4 |  | (46.9) | (5.7)\% |
|  | - |  | - |  | - |  | - |  | - |  | - | -\% |  | - |  | - |  | - | - |
|  | 2.4 |  | 0.3 |  | 0.2 |  | 0.1 |  | 0.1 |  | 2.3 | NM |  | 2.9 |  | 0.3 |  | 2.6 | NM |
|  | (30.3) |  | (14.0) |  | (10.4) |  | (12.2) |  | (12.8) |  | (17.5) | 136.7 \% |  | (54.7) |  | (35.1) |  | (19.6) | 55.8 \% |
|  | 718.7 |  | 746.6 |  | 760.3 |  | 770.5 |  | 782.6 |  | (63.9) | (8.2)\% |  | 718.7 |  | 782.6 |  | (63.9) | (8.2)\% |
|  | 734.9 |  | 752.2 |  | 763.7 |  | 778.7 |  | 787.3 |  | (52.4) | (6.7)\% |  | 750.2 |  | 801.3 |  | (51.1) | (6.4)\% |
|  | 738.8 |  | 758.3 |  | 770.3 |  | 784.0 |  | 790.9 |  | (52.1) | (6.6)\% |  | 755.7 |  | 805.0 |  | (49.3) | (6.1)\% |

[^0]
## PERFORMANCE METRICS

Return on assets ${ }^{(1)}$
Return on equity ${ }^{(2)}$
Return on tangible common equity ${ }^{(3)}$
Adjusted return on assets ${ }^{(4)}$
Adjusted return on equity ${ }^{(4)}$
Adjusted return on tangible common equity ${ }^{(5)}$
Net interest margin ${ }^{(6)}$
Efficiency ratio ${ }^{(7)}$
Other expense as a \% of average loan receivables, including held for sale
Effective income tax rate

## CREDIT QUALITY METRICS

Net charge-offs as a \% of average loan receivables, including held for sale
$30+$ days past due as a $\%$ of period-end loan receivables ${ }^{(8)}$
$90+$ days past due as a $\%$ of period-end loan receivables ${ }^{(8)}$
Net charge-offs
Loan receivables delinquent over 30 days $^{(8)}$
Loan receivables delinquent over 90 days ${ }^{(8)}$
Allowance for loan losses (period-end)
Allowance coverage ratio ${ }^{(9)}$

## BUSINESS METRICS

Purchase volume ${ }^{(10)}$
Period-end loan receivable

## Credit cards

Consumer installment loans
Commercial credit products
Other
Average loan receivables, including held for sale
Period-end active accounts (in thousands) ${ }^{(1)}$
Average active accounts (in thousands) ${ }^{(11)}$

## LIQUIDITY

Liquid assets
Cash and equivalen
Total liquid assets

## Undrawn credit facilities

Total liquid assets and undrawn credit facilities
Liquid assets \% of total assets
Liquid assets including undrawn credit facilities \% of total assets

| Quarter Ended |  |  |  |  |  |  |  |  |  |  | 3Q'18 vs. 3Q'17 |  | Nine Months Ended |  |  |  |  | YTD'18 vs. YTD'17 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { Sep 30, } \\ 2018 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Jun 30, } \\ 2018 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { Mar 31, } \\ 2018 \\ \hline \end{gathered}$ |  | $\begin{gathered} \hline \text { Dec 31, } \\ 2017 \\ \hline \end{gathered}$ |  | $\begin{array}{r} \text { Sep 30, } \\ 2017 \\ \hline \end{array}$ |  |  |  |  | $\begin{gathered} \hline \text { Sep 30, } \\ 2018 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { Sep 30, } \\ 2017 \\ \hline \end{gathered}$ |  |  |  |  |
|  | 2.7\% |  | 2.9\% |  | 2.7\% |  | 1.6\% |  | 2.4\% |  |  | 0.3 \% |  | 2.8\% |  | 2.3\% |  |  | 0.5 \% |
|  | 18.5\% |  | 19.4\% |  | 18.2\% |  | 10.5\% |  | 15.3\% |  |  | 3.2 \% |  | 18.7\% |  | 14.4\% |  |  | 4.3 \% |
|  | 21.5\% |  | 22.1\% |  | 20.7\% |  | 12.0\% |  | 17.4\% |  |  | 4.1 \% |  | 21.5\% |  | 16.4\% |  |  | 5.1 \% |
|  | 2.7\% |  | 2.9\% |  | 2.7\% |  | 2.3\% |  | 2.4\% |  |  | 0.3 \% |  | 2.8\% |  | 2.3\% |  |  | 0.5 \% |
|  | 18.5\% |  | 19.4\% |  | 18.2\% |  | 14.9\% |  | 15.3\% |  |  | 3.2 \% |  | 18.7\% |  | 14.4\% |  |  | 4.3 \% |
|  | 21.5\% |  | 22.1\% |  | 20.7\% |  | 17.0\% |  | 17.4\% |  |  | 4.1 \% |  | 21.5\% |  | 16.4\% |  |  | 5.1 \% |
|  | 16.41\% |  | 15.33\% |  | 16.05\% |  | 16.24\% |  | 16.74\% |  |  | (0.33)\% |  | 15.94\% |  | 16.38\% |  |  | (0.44)\% |
|  | 31.0\% |  | 31.0\% |  | 30.9\% |  | 30.3\% |  | 30.4\% |  |  | 0.6 \% |  | 31.0\% |  | 30.3\% |  |  | 0.7 \% |
|  | 4.82\% |  | 5.02\% |  | 5.07\% |  | 4.91\% |  | 4.99\% |  |  | (0.17)\% |  | 4.96\% |  | 4.96\% |  |  | - \% |
|  | 24.9\% |  | 22.0\% |  | 24.4\% |  | 56.0\% |  | 36.9\% |  |  | (12.0)\% |  | 23.7\% |  | $36.7 \%$ |  |  | (13.0)\% |
|  | 4.97\% |  | 5.97\% |  | 6.14\% |  | 5.78\% |  | 4.95\% |  |  | 0.02 \% |  | 5.67\% |  | 5.23\% |  |  | 0.44 \% |
|  | 4.59\% |  | 4.17\% |  | 4.52\% |  | 4.67\% |  | 4.80\% |  |  | (0.21)\% |  | 4.59\% |  | 4.80\% |  |  | (0.21)\% |
|  | 2.09\% |  | 1.98\% |  | 2.28\% |  | 2.28\% |  | 2.22\% |  |  | (0.13)\% |  | 2.09\% |  | 2.22\% |  |  | (0.13)\% |
| \$ | 1,087 | \$ | 1,159 | \$ | 1,198 | \$ | 1,141 | \$ | 950 | \$ | 137 | 14.4 \% | \$ | 3,444 | \$ | 2,925 | \$ | 519 | 17.7 \% |
| \$ | 4,021 | \$ | 3,293 | \$ | 3,521 | \$ | 3,831 | \$ | 3,694 | \$ | 327 | 8.9 \% | \$ | 4,021 | \$ | 3,694 | \$ | 327 | 8.9 \% |
| \$ | 1,833 | \$ | 1,561 | \$ | 1,776 | \$ | 1,869 | \$ | 1,707 | \$ | 126 | 7.4 \% | \$ | 1,833 | \$ | 1,707 | \$ | 126 | 7.4 \% |
| \$ | 6,223 | \$ | 5,859 | \$ | 5,738 | \$ | 5,574 | \$ | 5,361 | \$ | 862 | 16.1 \% | \$ | 6,223 | \$ | 5,361 | \$ | 862 | 16.1 \% |
|  | 7.11\% |  | 7.43\% |  | 7.37\% |  | 6.80\% |  | 6.97\% |  |  | 0.14 \% |  | 7.11\% |  | 6.97\% |  |  | 0.14 \% |
| \$ | 36,443 | \$ | 34,268 | \$ | 29,626 | \$ | 36,565 | \$ | 32,893 | \$ | 3,550 | 10.8 \% | \$ | 100,337 | \$ | 95,249 | \$ | 5,088 | 5.3 \% |
| \$ | 87,521 | \$ | 78,879 | \$ | 77,853 | \$ | 81,947 | \$ | 76,928 | \$ | 10,593 | 13.8 \% | \$ | 87,521 | \$ | 76,928 | \$ | 10,593 | 13.8 \% |
| \$ | 84,319 | \$ | 75,753 | \$ | 74,952 | \$ | 79,026 | \$ | 73,946 | \$ | 10,373 | 14.0 \% | \$ | 84,319 | \$ | 73,946 | \$ | 10,373 | 14.0 \% |
| \$ | 1,789 | \$ | 1,708 | \$ | 1,590 | \$ | 1,578 | \$ | 1,561 | \$ | 228 | 14.6 \% | \$ | 1,789 | \$ | 1,561 | \$ | 228 | 14.6 \% |
| \$ | 1,353 | \$ | 1,356 | \$ | 1,275 | \$ | 1,303 | \$ | 1,384 | \$ | (31) | (2.2)\% | \$ | 1,353 | \$ | 1,384 | \$ | (31) | (2.2)\% |
| \$ | 60 | \$ | 62 | \$ | 36 | \$ | 40 | \$ | 37 | \$ | 23 | 62.2 \% | \$ | 60 | \$ | 37 | \$ | 23 | 62.2 \% |
| \$ | 86,783 | \$ | 77,853 | \$ | 79,090 | \$ | 78,369 | \$ | 76,165 | \$ | 10,618 | 13.9 \% | \$ | 81,270 | \$ | 74,803 | \$ | 6,467 | 8.6 \% |
|  | 75,457 |  | 69,767 |  | 68,891 |  | 74,541 |  | 69,008 |  | 6,449 | 9.3 \% |  | 75,457 |  | 69,008 |  | 6,449 | 9.3 \% |
|  | 75,482 |  | 69,344 |  | 71,323 |  | 71,348 |  | 69,331 |  | 6,151 | 8.9 \% |  | 72,594 |  | 69,319 |  | 3,275 | 4.7 \% |
| \$ | 12,068 | \$ | 15,675 | \$ | 13,044 | \$ | 11,602 | \$ | 13,915 | \$ | $(1,847)$ | (13.3)\% | \$ | 12,068 | \$ | 13,915 | \$ | $(1,847)$ | (13.3)\% |
| \$ | 18,214 | \$ | 21,491 | \$ | 18,557 | \$ | 15,087 | \$ | 16,391 | \$ | 1,823 | 11.1 \% | \$ | 18,214 | \$ | 16,391 | \$ | 1,823 | 11.1 \% |
| \$ | 5,125 | \$ | 6,500 | \$ | 6,000 | \$ | 6,000 | \$ | 5,650 | \$ | (525) | (9.3)\% | \$ | 5,125 | \$ | 5,650 | \$ | (525) | (9.3)\% |
| \$ | 23,339 | \$ | 27,991 | \$ | 24,557 | \$ | 21,087 | \$ | 22,041 | \$ | 1,298 | 5.9 \% | \$ | 23,339 | \$ | 22,041 | \$ | 1,298 | 5.9 \% |
|  | 17.42\% |  | 21.68\% |  | 19.42\% |  | 15.75\% |  | 17.71\% |  |  | (0.29)\% |  | 17.42\% |  | 17.71\% |  |  | (0.29)\% |
|  | 22.32\% |  | 28.24\% |  | 25.70\% |  | 22.01\% |  | 23.82\% |  |  | (1.50)\% |  | 22.32\% |  | 23.82\% |  |  | (1.50)\% |

(1) Return on assets represents net earnings as a percentage of average total assets.
(2) Return on equity represents net earnings as a percentage of average total equity.
 GAAP Measures and Calculations of Regulatory Measures.
 reconciliation of Adjusted net earnings to a GAAP financial measure, see Reconciliation of Non-GAAP Measures and Calculations of Regulatory Measures.

(6) Net interest margin represents net interest income divided by average interest-earning assets.
(7) Efficiency ratio represents (i) other expense, divided by (ii) net interest income, after retailer share arrangements, plus other income.
(8) Based on customer statement-end balances extrapolated to the respective period-end date.
(9) Allowance coverage ratio represents allowance for loan losses divided by total period-end loan receivables.
(10) Purchase volume, or net credit sales, represents the aggregate amount of charges incurred on credit cards or other credit product accounts less returns during the period.
(11) Active accounts represent credit card or installment loan accounts on which there has been a purchase, payment or outstanding balance in the current month.

## SYNCHRONY FINANCIAL

## STATEMENTS OF EARNINGS

(unaudited, \$ in millions)

## Interest income

Interest and fees on loans
Interest on investment securities

## Total interest income

## Interest expense:

Interest on deposits
Interest on borrowings of consolidated securitization entities
Interest on third-party debt
Total interest expense
Net interest income
Retailer share arrangements
Net interest income, after retailer share arrangements
Provision for loan losses
Net interest income, after retailer share arrangements
and provision for loan losses and provision for loan losses

## Other income:

Interchange revenue
Debt cancellation fees
Loyalty programs
Other
Total other income
Other expense:
Employee costs ${ }^{(1)}$
Professional fees
Marketing and business development
Information processing
Other ${ }^{(1)}$
Total other expense
Earnings before provision for income taxes
Provision for income taxes
Net earnings attributable to common shareholders

| Quarter Ended |  |  |  |  |  |  |  |  |  | 3Q'18 vs. 3Q'17 |  |  | Nine Months Ended |  |  |  | YTD'18 vs. YTD'17 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 2018 \\ & 20, \end{aligned}$ | $\begin{gathered} \hline \text { Jun 30, } \\ 2018 \end{gathered}$ |  | $\begin{gathered} \hline \text { Mar 31, } \\ 2018 \end{gathered}$ |  | $\begin{gathered} \hline \text { Dec 31, } \\ 2017 \end{gathered}$ |  | $\begin{gathered} \text { Sep } 30, \\ 2017 \end{gathered}$ |  |  |  |  | $\begin{gathered} \text { Sep 30, } \\ \mathbf{2 0 1 8} \end{gathered}$ |  | $\begin{gathered} \text { Sep 30, } \\ 2017 \end{gathered}$ |  |  |  |  |
| \$ | 4,617 | \$ | 4,081 | \$ | 4,172 | \$ | 4,233 | \$ | 4,182 | \$ | 435 | 10.4 \% | \$ | 12,870 | \$ | 11,986 | \$ | 884 | 7.4 \% |
|  | 77 |  | 93 |  | 72 |  | 58 |  | 51 |  | 26 | 51.0 \% |  | 242 |  | 130 |  | 112 | 86.2 \% |
|  | 4,694 |  | 4,174 |  | 4,244 |  | 4,291 |  | 4,233 |  | 461 | 10.9 \% |  | 13,112 |  | 12,116 |  | 996 | 8.2 \% |
|  | 314 |  | 273 |  | 249 |  | 233 |  | 219 |  | 95 | 43.4 \% |  | 836 |  | 615 |  | 221 | 35.9 \% |
|  | 86 |  | 80 |  | 74 |  | 70 |  | 65 |  | 21 | 32.3 \% |  | 240 |  | 193 |  | 47 | 24.4 \% |
|  | 88 |  | 84 |  | 79 |  | 72 |  | 73 |  | 15 | 20.5 \% |  | 251 |  | 208 |  | 43 | 20.7 \% |
|  | 488 |  | 437 |  | 402 |  | 375 |  | 357 |  | 131 | 36.7 \% |  | 1,327 |  | 1,016 |  | 311 | 30.6 \% |
|  | 4,206 |  | 3,737 |  | 3,842 |  | 3,916 |  | 3,876 |  | 330 | 8.5 \% |  | 11,785 |  | 11,100 |  | 685 | 6.2 \% |
|  | (871) |  | (653) |  | (720) |  | (779) |  | (805) |  | (66) | 8.2 \% |  | $(2,244)$ |  | $(2,158)$ |  | (86) | 4.0 \% |
|  | 3,335 |  | 3,084 |  | 3,122 |  | 3,137 |  | 3,071 |  | 264 | 8.6 \% |  | 9,541 |  | 8,942 |  | 599 | 6.7 \% |
|  | 1,451 |  | 1,280 |  | 1,362 |  | 1,354 |  | 1,310 |  | 141 | 10.8 \% |  | 4,093 |  | 3,942 |  | 151 | 3.8 \% |
|  | 1,884 |  | 1,804 |  | 1,760 |  | 1,783 |  | 1,761 |  | 123 | 7.0 \% |  | 5,448 |  | 5,000 |  | 448 | 9.0 \% |
|  | 182 |  | 177 |  | 158 |  | 179 |  | 164 |  | 18 | 11.0 \% |  | 517 |  | 474 |  | 43 | 9.1 \% |
|  | 65 |  | 66 |  | 66 |  | 69 |  | 67 |  | (2) | (3.0)\% |  | 197 |  | 203 |  | (6) | (3.0)\% |
|  | (196) |  | (192) |  | (155) |  | (193) |  | (168) |  | (28) | 16.7 \% |  | (543) |  | (511) |  | (32) | 6.3 \% |
|  | 12 |  | 12 |  | 6 |  | 7 |  | 13 |  | (1) | (7.7)\% |  | 30 |  | 60 |  | (30) | (50.0)\% |
|  | 63 |  | 63 |  | 75 |  | 62 |  | 76 |  | (13) | (17.1)\% |  | 201 |  | 226 |  | (25) | (11.1)\% |
|  | 365 |  | 351 |  | 358 |  | 330 |  | 333 |  | 32 | 9.6 \% |  | 1,074 |  | 974 |  | 100 | 10.3 \% |
|  | 232 |  | 177 |  | 166 |  | 159 |  | 161 |  | 71 | 44.1 \% |  | 575 |  | 470 |  | 105 | 22.3 \% |
|  | 131 |  | 110 |  | 121 |  | 156 |  | 124 |  | 7 | 5.6 \% |  | 362 |  | 342 |  | 20 | 5.8 \% |
|  | 105 |  | 99 |  | 104 |  | 99 |  | 96 |  | 9 | 9.4 \% |  | 308 |  | 274 |  | 34 | 12.4 \% |
|  | 221 |  | 238 |  | 239 |  | 226 |  | 244 |  | (23) | (9.4)\% |  | 698 |  | 717 |  | (19) | (2.6)\% |
|  | 1,054 |  | 975 |  | 988 |  | 970 |  | 958 |  | 96 | 10.0 \% |  | 3,017 |  | 2,777 |  | 240 | 8.6 \% |
|  | 893 |  | 892 |  | 847 |  | 875 |  | 879 |  | 14 | 1.6 \% |  | 2,632 |  | 2,449 |  | 183 | 7.5 \% |
|  | 222 |  | 196 |  | 207 |  | 490 |  | 324 |  | (102) | (31.5)\% |  | 625 |  | 899 |  | (274) | (30.5)\% |
| \$ | 671 | \$ | 696 | \$ | 640 | \$ | 385 | \$ | 555 | \$ | 116 | 20.9 \% | \$ | 2,007 | \$ | 1,550 | \$ | 457 | 29.5 \% |

(1) We have reclassified certain amounts within Employee costs to Other for all periods in 2017 to conform to the current period classifications.

## SYNCHRONY FINANCIAL

## STATEMENTS OF FINANCIAL POSITION

## (unaudited, \$ in millions)

## Asset

Cash and equivalents
Debt securities
Loan receivables:
Unsecuritized loans held for investment
Restricted loans of consolidated securitization entities
Total loan receivables

Less: Allowance for loan losses
Loan receivables, net
Goodwill
Intangible assets, ne
Other assets
Total assets

## Liabilities and Equity

## Deposits

Interest-bearing deposit accounts
Non-interest-bearing deposit accounts
Total deposits
Borrowings:
Borrowings of consolidated securitization entities
Senior unsecured notes
Total borrowings
Accrued expenses and other liabilities
Total liabilities

## Equity:

Common stock
Additional paid-in capita
Retained earnings
Accumulated other comprehensive income
Treasury Stock
Total equity
Total liabilities and equity

Quarter Ended

| $\begin{gathered} \text { Sep 30, } \\ 2018 \end{gathered}$ |  | $\begin{gathered} \text { Jun } 30, \\ 2018 \end{gathered}$ |  | $\begin{gathered} \text { Mar 31, } \\ 2018 \end{gathered}$ |  | $\begin{gathered} \hline \text { Dec 31, } \\ 2017 \end{gathered}$ |  | $\begin{gathered} \text { Sep 30, } \\ 2017 \end{gathered}$ |  | Sep 30, 2018 vs. Sep 30, 2017 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 12,068 | \$ | 15,675 | \$ | 13,044 | \$ | 11,602 | \$ | 13,915 | \$ | $(1,847)$ | (13.3)\% |
|  | 7,281 |  | 6,779 |  | 6,259 |  | 4,473 |  | 3,302 |  | 3,979 | 120.5 \% |
|  | 59,868 |  | 50,884 |  | 52,469 |  | 55,526 |  | 53,997 |  | 5,871 | 10.9 \% |
|  | 27,653 |  | 27,995 |  | 25,384 |  | 26,421 |  | 22,931 |  | 4,722 | 20.6 \% |
|  | 87,521 |  | 78,879 |  | 77,853 |  | 81,947 |  | 76,928 |  | 10,593 | 13.8 \% |
|  | $(6,223)$ |  | $(5,859)$ |  | $(5,738)$ |  | $(5,574)$ |  | $(5,361)$ |  | (862) | 16.1 \% |
|  | 81,298 |  | 73,020 |  | 72,115 |  | 76,373 |  | 71,567 |  | 9,731 | 13.6 \% |
|  | 1,024 |  | 1,024 |  | 991 |  | 991 |  | 991 |  | 33 | 3.3 \% |
|  | 1,105 |  | 863 |  | 780 |  | 749 |  | 772 |  | 333 | 43.1 \% |
|  | 1,769 |  | 1,761 |  | 2,370 |  | 1,620 |  | 2,001 |  | (232) | (11.6)\% |
| \$ | 104,545 | \$ | 99,122 | \$ | 95,559 | \$ | 95,808 | \$ | 92,548 | \$ | 11,997 | 13.0 \% |


| \$ | 62,030 | \$ | 58,734 | \$ | 56,285 | \$ | 56,276 | \$ | 54,232 | \$ | 7,798 | 14.4 \% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 287 |  | 277 |  | 285 |  | 212 |  | 222 |  | 65 | 29.3 \% |
|  | 62,317 |  | 59,011 |  | 56,570 |  | 56,488 |  | 54,454 |  | 7,863 | 14.4 \% |
|  | 14,187 |  | 12,170 |  | 12,214 |  | 12,497 |  | 11,891 |  | 2,296 | 19.3 \% |
|  | 9,554 |  | 9,551 |  | 8,801 |  | 8,302 |  | 8,008 |  | 1,546 | 19.3 \% |
|  | 23,741 |  | 21,721 |  | 21,015 |  | 20,799 |  | 19,899 |  | 3,842 | 19.3 \% |
|  | 4,491 |  | 3,932 |  | 3,618 |  | 4,287 |  | 3,793 |  | 698 | 18.4 \% |
|  | 90,549 |  | 84,664 |  | 81,203 |  | 81,574 |  | 78,146 |  | 12,403 | 15.9 \% |
|  | 1 |  | 1 |  | 1 |  | 1 |  | 1 |  | - | - \% |
|  | 9,470 |  | 9,486 |  | 9,470 |  | 9,445 |  | 9,429 |  | 41 | 0.4 \% |
|  | 8,355 |  | 7,906 |  | 7,334 |  | 6,809 |  | 6,543 |  | 1,812 | 27.7 \% |
|  | (99) |  | (93) |  | (86) |  | (64) |  | (40) |  | (59) | 147.5 \% |
|  | $(3,731)$ |  | $(2,842)$ |  | $(2,363)$ |  | $(1,957)$ |  | $(1,531)$ |  | $(2,200)$ | 143.7 \% |
|  | 13,996 |  | 14,458 |  | 14,356 |  | 14,234 |  | 14,402 |  | (406) | (2.8)\% |
| \$ | 104,545 | \$ | 99,122 | \$ | 95,559 | \$ | 95,808 | \$ | 92,548 | \$ | 11,997 | 13.0 \% |

## SYNCHRONY FINANCIAL

AVERAGE BALANCES, NET INTEREST INCOME AND NET INTEREST MARGIN
(unaudited, \$ in millions)

## Assets

Interest-earning cash and equivalent Securities available for sale

Loan receivables:
Credit cards, including held for sale
Consumer installment loans
Commercial credit products
Other
Total loan receivables, including held for sale

## total interest-earning asset

Non-interest-earning assets:
Cash and due from banks
Allowance for loan losses
Other assets
Total non-interest-earning assets

## Total assets

## Liabilities

## Interest-bearing liabilities:

Interest-bearing deposit accounts
Borrowings of consolidated securitization entities Senior unsecured notes

## Total interest-bearing liabilitie

## Non-interest-bearing liabilitie

Non-interest-bearing deposit accounts
Other liabilities
Total non-interest-bearing liabilities

## Total liabilitie

Equity
Total equity
Total liabilities and equity
Net interest income
Interest rate spread ${ }^{(1)}$

| Quarter Ended |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sep 30, 2018 |  |  |  | Jun 30, 2018 |  |  |  |  | Mar 31, 2018 |  |  |  |  | Dec 31, 2017 |  |  |  |  | Sep 30, 2017 |  |  |  |  |
| Average <br> Balance |  | $\begin{aligned} & \hline \text { erest } \\ & \text { ome/ } \\ & \text { pense } \\ & \hline \end{aligned}$ | Average <br> Yield/ <br> Rate | Average <br> Balance |  |  |  | Average Yield/ Rate | Average <br> Balance |  | Interest <br> Income/ <br> Expense |  | Average <br> Yield/ <br> Rate | Average <br> Balance |  | Interest Income/ <br> Expense |  | Average Yield/ Rate | Average <br> Balance |  |  |  | Average Yield/ <br> Rate |
| $\begin{array}{r} \$ \quad 7,901 \\ 7,022 \end{array}$ | \$ | $\begin{aligned} & 39 \\ & 38 \end{aligned}$ | $\begin{aligned} & 1.96 \% \\ & 2.15 \% \end{aligned}$ | \$ | $\begin{array}{r} 13,097 \\ 6,803 \end{array}$ | \$ | $\begin{aligned} & 59 \\ & 34 \end{aligned}$ | $\begin{aligned} & 1.81 \% \\ & 2.00 \% \end{aligned}$ | \$ | $\begin{array}{r} 12,434 \\ 5,584 \end{array}$ | \$ | 47 25 | $\begin{aligned} & 1.53 \% \\ & 1.82 \% \end{aligned}$ | \$ | $\begin{array}{r} 13,591 \\ 3,725 \end{array}$ | \$ | $\begin{aligned} & 43 \\ & 15 \end{aligned}$ | $\begin{aligned} & 1.26 \% \\ & 1.60 \% \end{aligned}$ | \$ | $\begin{array}{r} 11,895 \\ 3,792 \end{array}$ | \$ | 37 14 | $\begin{aligned} & 1.23 \% \\ & 1.46 \% \end{aligned}$ |
| 83,609 |  | 4,538 | 21.53\% |  | 74,809 |  | 4,010 | 21.50\% |  | 76,181 |  | 4,099 | 21.82\% |  | 75,389 |  | 4,161 | 21.90\% |  | 73,172 |  | 4,111 | 22.29\% |
| 1,753 |  | 41 | 9.28\% |  | 1,648 |  | 37 | 9.01\% |  | 1,572 |  | 36 | 9.29\% |  | 1,568 |  | 36 | 9.11\% |  | 1,543 |  | 35 | 9.00\% |
| 1,355 |  | 37 | 10.83\% |  | 1,346 |  | 34 | 10.13\% |  | 1,286 |  | 36 | 11.35 \% |  | 1,375 |  | 35 | 10.10\% |  | 1,392 |  | 36 | 10.26\% |
| 66 |  | 1 | NM |  | 50 |  | - | -\% |  | 51 |  | 1 | NM |  | 37 |  | 1 | NM |  | 58 |  | - | -\% |
| 86,783 |  | 4,617 | 21.11\% |  | 77,853 |  | 4,081 | 21.03\% |  | 79,090 |  | 4,172 | 21.39\% |  | 78,369 |  | 4,233 | 21.43\% |  | 76,165 |  | 4,182 | 21.78\% |
| 101,706 |  | 4,694 | 18.31\% |  | 97,753 |  | 4,174 | 17.13\% |  | 97,108 |  | 4,244 | 17.72\% |  | 95,685 |  | 4,291 | 17.79\% |  | 91,852 |  | 4,233 | 18.28\% |
| $\begin{gathered} 1,217 \\ (5,956) \end{gathered}$ |  |  |  |  | $\begin{gathered} 1,161 \\ (5,768) \end{gathered}$ |  |  |  |  | $\begin{gathered} 1,197 \\ (5,608) \end{gathered}$ |  |  |  |  | $\begin{gathered} 1,037 \\ (5,443) \end{gathered}$ |  |  |  |  | $\begin{gathered} 877 \\ (5,125) \end{gathered}$ |  |  |  |
| 3,482 |  |  |  |  | 3,068 |  |  |  |  | 3,010 |  |  |  |  | 3,219 |  |  |  |  | 3,517 |  |  |  |
| $(1,257)$ |  |  |  |  | $(1,539)$ |  |  |  |  | $(1,401)$ |  |  |  |  | $(1,187)$ |  |  |  |  | (731) |  |  |  |
| \$ 100,449 |  |  |  |  | 96,214 |  |  |  |  | 95,707 |  |  |  | \$ | 94,498 |  |  |  |  | $\underline{91,121}$ |  |  |  |
| \$ 60,123 | \$ | 314 | 2.07\% | \$ | 57,303 | \$ | 273 | $1.91 \%$ | \$ | 56,356 | \$ | 249 | 1.79\% | \$ | 55,690 | \$ | 233 | 1.66\% | \$ | 53,294 | \$ | 219 | 1.63\% |
| 12,306 |  | 86 | 2.77\% |  | 11,821 |  | 80 | 2.71 \% |  | 12,410 |  | 74 | 2.42\% |  | 12,425 |  | 70 | 2.24\% |  | 11,759 |  | 65 | 2.19\% |
| 9,552 |  | 88 | 3.66\% |  | 9,114 |  | 84 | 3.70\% |  | 8,795 |  | 79 | 3.64\% |  | 7,940 |  | 72 | 3.60\% |  | 8,251 |  | 73 | $3.51 \%$ |
| 81,981 |  | 488 | 2.36\% |  | 78,238 |  | 437 | 2.24\% |  | 77,561 |  | 402 | 2.10\% |  | 76,055 |  | 375 | 1.96\% |  | 73,304 |  | 357 | 1.93\% |
| 275 |  |  |  |  | 270 |  |  |  |  | 300 |  |  |  |  | 218 |  |  |  |  | 232 |  |  |  |
| 3,772 |  |  |  |  | 3,299 |  |  |  |  | 3,570 |  |  |  |  | 3,716 |  |  |  |  | 3,154 |  |  |  |
| 4,047 |  |  |  |  | 3,569 |  |  |  |  | 3,870 |  |  |  |  | 3,934 |  |  |  |  | 3,386 |  |  |  |
| 86,028 |  |  |  |  | 81,807 |  |  |  |  | 81,431 |  |  |  |  | 79,989 |  |  |  |  | 76,690 |  |  |  |
| 14,421 |  |  |  |  | 14,407 |  |  |  |  | 14,276 |  |  |  |  | 14,509 |  |  |  |  | 14,431 |  |  |  |
| \$ 100,449 |  |  |  |  | 96,214 |  |  |  | \$ | 95,707 |  |  |  | \$ | 94,498 |  |  |  | \$ | $\underline{91,121}$ |  |  |  |
|  | \$ | 4,206 |  |  |  | \$ | 3,737 |  |  |  | \$ | 3,842 |  |  |  | \$ | 3,916 |  |  |  | \$ | 3,876 |  |
|  | 15.95\% |  |  |  |  | $\begin{aligned} & 14.89 \% \\ & 15.33 \% \end{aligned}$ |  |  | 15.62\% |  |  |  |  | 15.83\% |  |  |  |  | 16.35\% |  |  |  |  |
|  | 16.41 \% |  |  |  |  | 16.05\% | 16.24\% |  |  |  |  |  |  |  |  | 16.74\% |

[^1](2) Net interest margin represents net interest income divided by average interest-earning assets.

## SYNCHRONY FINANCIAL

AVERAGE BALANCES, NET INTEREST INCOME AND NET INTEREST MARGIN
(unaudited, $\$$ in millions)

## Assets

Interest-earning assets
Interest-earning cash and equivalent
Securities available for sale

## Loan receivables:

Credit cards, including held for sale
Consumer installment loans
Commercial credit products
Other
Total loan receivables, including held for sale
Total interest-earning assets
Non-interest-earning assets:
Cash and due from banks
Allowance for loan losses
Other assets
Total non-interest-earning assets

## Total assets

## Liabilities

Interest-bearing liabilities:
Interest-bearing deposit accounts
Borrowings of consolidated securitization entities
Senior unsecured notes
Total interest-bearing liabilitie
Non-interest-bearing liabilities
Non-interest-bearing deposit accounts
Other liabilities
Total non-interest-bearing liabilities
Total liabilities
Equity
Total equity
Total liabilities and equit
Net interest income
Interest rate spread ${ }^{(1)}$

(1) Interest rate spread represents the difference between the yield on total interest-earning assets and the rate on total interest-bearing liabilities.
(2) Net interest margin represents net interest income divided by average interest-earning assets

## SYNCHRONY FINANCIAL

## BALANCE SHEET STATISTICS

(unaudited, \$ in millions, except per share statistics)

## BALANCE SHEET STATISTICS

Total common equity
Total common equity as a $\%$ of total assets

## Tangible assets

Tangible common equity ${ }^{(1)}$
Tangible common equity as a \% of tangible assets ${ }^{(1)}$
Tangible common equity per share ${ }^{(1)}$

## REGULATORY CAPITAL RATIOS ${ }^{(2)}$

## Total risk-based capital ratio ${ }^{(4)}$

Tier 1 risk-based capital ratio ${ }^{(5)}$
Tier 1 leverage ratio ${ }^{(6)}$
Common equity Tier 1 capital ratio

Common equity Tier 1 capital ratio

| Quarter Ended |  |  |  |  |  |  |  |  |  | $\begin{aligned} & \text { Sep 30, } 2018 \text { vs. } \\ & \text { Sep } 30,2017 \end{aligned}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{p 1 8}$ | $\begin{gathered} \text { Jun 30, } \\ 2018 \end{gathered}$ |  | $\begin{gathered} \text { Mar 31, } \\ 2018 \end{gathered}$ |  | $\begin{gathered} \text { Dec 31, } \\ 2017 \end{gathered}$ |  | $\begin{gathered} \text { Sep } 30, \\ 2017 \end{gathered}$ |  |  |  |  |
| \$ | 13,996 | \$ | 14,458 | \$ | 14,356 | \$ | 14,234 | \$ | 14,402 | \$ | (406) | (2.8)\% |
|  | 13.39\% |  | 14.59\% |  | 15.02\% |  | 14.86\% |  | 15.56\% |  |  | (2.17)\% |
| \$ | 102,416 | \$ | 97,235 | \$ | 93,788 | \$ | 94,068 | \$ | 90,785 | \$ | 11,631 | 12.8 \% |
| \$ | 11,867 | \$ | 12,571 | \$ | 12,585 | \$ | 12,494 | \$ | 12,639 | \$ | (772) | (6.1)\% |
|  | 11.59\% |  | 12.93\% |  | 13.42\% |  | 13.28\% |  | 13.92\% |  |  | (2.33)\% |
| \$ | 16.51 | \$ | 16.84 | \$ | 16.55 | \$ | 16.22 | \$ | 16.15 | \$ | 0.36 | 2.2 \% |


| Basel III Fully Phased-in ${ }^{(3)}$ |  |  | Basel III Transition |  |
| :---: | :---: | :---: | :---: | :---: |
| 15.5\% | 18.0\% | 18.1\% | 17.3\% | 18.7\% |
| 14.2\% | 16.6\% | 16.8\% | 16.0\% | 17.3\% |
| 12.3\% | 13.6\% | 13.7\% | 13.8\% | 14.6\% |
| 14.2\% | 16.6\% | 16.8\% | 16.0\% | 17.3\% |
| Basel III Fully Phased-in |  |  |  |  |
| 14.2\% | 16.6\% | 16.8\% | 15.8\% | 17.2\% |

(1) Tangible common equity ("TCE") is a non-GAAP measure. We believe TCE is a more meaningful measure of the net asset value of the Company to investors. For corresponding reconciliation of TCE to a GAAP financial measure, see Reconciliation of Non-GAAP Measures and Calculations of Regulatory Measures.
(2) Regulatory capital metrics at September 30, 2018 are preliminary and therefore subject to change.
(3) Amounts presented do not reflect certain modifications to the regulatory capital rules proposed by the federal banking agencies in September 2017, which among other things, may increase the risk weighting of certain deferred tax assets from $100 \%$ to $250 \%$ if the proposed rule becomes effective.
(4) Total risk-based capital ratio is the ratio of total risk-based capital divided by risk-weighted assets.
(5) Tier 1 risk-based capital ratio is the ratio of Tier 1 capital divided by risk-weighted assets.
(6) Tier 1 leverage ratio is the ratio of Tier 1 capital divided by total average assets, after certain adjustments. Tier 1 leverage ratios are based upon the use of daily averages for all periods presented.

## PLATFORM RESULTS

## (unaudited, $\$$ in millions)

## RETAIL CARD

Purchase volume ${ }^{(1)(2)}$
Period-end loan receivables
Average loan receivables, including held for sale
Average active accounts (in thousands) ${ }^{(2)(3)}$
Interest and fees on loans ${ }^{(2)}$
Other income ${ }^{(2)}$
Retailer share arrangements ${ }^{(2)}$

## PAYMENT SOLUTIONS

Purchase volume ${ }^{(1)}$
Period-end loan receivables
Average loan receivables
Average active accounts (in thousands) ${ }^{(3)}$
Interest and fees on loans
Other income
Retailer share arrangements

## CARECREDIT

Purchase volume ${ }^{(1)}$
Period-end loan receivables
Average loan receivables
Average active accounts (in thousands) ${ }^{(3)}$
Interest and fees on loans

| Quarter Ended |  |  |  |  |  |  |  |  |  | 3Q'18 vs. 3Q'17 |  |  | Nine Months Ended |  |  |  | YTD'18 vs. YTD'17 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { Sep 30, } \\ 2018 \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Jun 30, } \\ & 2018 \end{aligned}$ |  | $\begin{gathered} \text { Mar 31, } \\ 218 \end{gathered}$ |  | $\begin{gathered} \text { Dec 31, } \\ 2017 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { Sep 30, } \\ 2017 \end{gathered}$ |  |  |  |  | $\begin{gathered} \text { Sep 30, } \\ 2018 \end{gathered}$ |  | $\begin{array}{r} \text { Sep 30, } \\ 2017 \end{array}$ |  |  |  |  |
| \$ | 29,264 | \$ | 27,340 | \$ | 23,382 | \$ | 29,839 | \$ | 26,347 | \$ | 2,917 | 11.1 \% | \$ | 79,986 | \$ | 76,400 | \$ | 3,586 | 4.7 \% |
| \$ | 60,564 | \$ | 52,918 | \$ | 52,531 | \$ | 56,230 | \$ | 52,119 | \$ | 8,445 | 16.2 \% | \$ | 60,564 | \$ | 52,119 | \$ | 8,445 | 16.2 \% |
| \$ | 60,389 | \$ | 52,427 | \$ | $53,673$ | \$ | 53,256 56,113 | \$ | $51,817$ | \$ | 8,572 5,375 | 16.5\% | \$ | 55,522 57,140 | \$ | $\begin{aligned} & 51,002 \\ & 54,639 \end{aligned}$ | \$ | $\begin{aligned} & 4,520 \\ & 2501 \end{aligned}$ | 8.9 \% |
| \$ | 3,465 | \$ | 2,993 | \$ | 3,096 | \$ | 3,133 | \$ | 3,102 | \$ | 363 | 11.7 \% | \$ | 9,554 | \$ | 8,890 | \$ | 664 | 7.5 \% |
| \$ | 51 | \$ | 48 | \$ | 65 | \$ | 49 | \$ | 61 | \$ | (10) | (16.4)\% | \$ | 164 | \$ | 163 | \$ | 1 | 0.6 \% |
| \$ | (851) | \$ | (644) | \$ | (714) | \$ | (771) | \$ | (795) | \$ | (56) | 7.0 \% | \$ | $(2,209)$ | \$ | $(2,133)$ | \$ | (76) | 3.6 \% |
| \$ | 4,606 | \$ | 4,288 | \$ | 3,823 | \$ | 4,366 | \$ | 4,178 | \$ | 428 | 10.2 \% | \$ | 12,717 | \$ | 11,794 | \$ | 923 | 7.8 \% |
| \$ | 17,639 | \$ | 16,875 | \$ | 16,513 | \$ | 16,857 | \$ | 16,153 | \$ | 1,486 | 9.2 \% | \$ | 17,639 | \$ | 16,153 | \$ | 1,486 | 9.2 \% |
| \$ | 17,234 | \$ | 16,562 | \$ | 16,629 | \$ | 16,386 | \$ | 15,848 | \$ | 1,386 | 8.7 \% | \$ | 16,810 | \$ | 15,538 | \$ | 1,272 | 8.2 \% |
|  | 9,675 |  | 9,433 |  | 9,545 |  | 9,421 |  | 9,183 |  | 492 | 5.4 \% |  | 9,569 |  | 9,108 |  | 461 | 5.1 \% |
| \$ | 601 | \$ | 566 | \$ | 562 | \$ | 574 | \$ | 559 | \$ | 42 | 7.5 \% | \$ | 1,729 | \$ | 1,607 | \$ | 122 | 7.6 \% |
| \$ | 4 | \$ | 4 | \$ | 2 | \$ | 2 | \$ | 2 | \$ | 2 | 100.0 \% | \$ | 10 | \$ | 12 | \$ | (2) | (16.7)\% |
| \$ | (17) | \$ | (7) | \$ | (4) | \$ | (5) | \$ | (9) | \$ | (8) | 88.9 \% | \$ | (28) | \$ | (19) | \$ | (9) | 47.4 \% |
| \$ | 2,573 | \$ | 2,640 | \$ | 2,421 | \$ | 2,360 | \$ | 2,368 | \$ | 205 | 8.7 \% | \$ | 7,634 | \$ | 7,055 | \$ | 579 | 8.2 \% |
| \$ | 9,318 | \$ | 9,086 | \$ | 8,809 | \$ | 8,860 | \$ | 8,656 | \$ | 662 | 7.6 \% | \$ | 9,318 | \$ | 8,656 | \$ | 662 | 7.6 \% |
| \$ | 9,160 | \$ | 8,864 | \$ | 8,788 | \$ | 8,727 | \$ | 8,500 | \$ | 660 | 7.8 \% | \$ | 8,938 | \$ | 8,263 | \$ | 675 | 8.2 \% |
|  | 5,961 |  | 5,819 |  | 5,851 |  | 5,814 |  | 5,677 |  | 284 | 5.0 \% |  | 5,885 |  | 5,572 |  | 313 | 5.6 \% |
| \$ | 551 | \$ | 522 | \$ | 514 | \$ | 526 | \$ | 521 | \$ | 30 | 5.8 \% | \$ | 1,587 | \$ | 1,489 | \$ | 98 | 6.6 \% |
| \$ | 8 | \$ | 11 | \$ | 8 | \$ | 11 | \$ | 13 | \$ | (5) | (38.5)\% | \$ | 27 | \$ | 51 | \$ | (24) | (47.1)\% |
| \$ | (3) | \$ | (2) | \$ | (2) | \$ | (3) | \$ | (1) | \$ | (2) | NM | \$ | (7) | \$ | (6) | \$ | (1) | 16.7 \% |
| \$ | 36,443 | \$ | 34,268 | \$ | 29,626 | \$ | 36,565 | \$ | 32,893 | \$ | 3,550 | 10.8 \% |  | 00,337 | \$ | 95,249 | \$ | 5,088 | 5.3 \% |
| \$ | 87,521 | \$ | 78,879 | \$ | 77,853 | \$ | 81,947 | \$ | 76,928 | \$ | 10,593 | 13.8 \% | \$ | 87,521 | \$ | 76,928 | \$ | 10,593 | 13.8 \% |
| \$ | 86,783 | \$ | 77,853 | \$ | 79,090 | \$ | 78,369 | \$ | 76,165 | \$ | 10,618 | 13.9 \% | \$ | 81,270 | \$ | 74,803 | \$ | 6,467 | 8.6 \% |
|  | 75,482 |  | 69,344 |  | 71,323 |  | 71,348 |  | 69,331 |  | 6,151 | 8.9 \% |  | 72,594 |  | 69,319 |  | 3,275 | 4.7 \% |
| \$ | 4,617 | \$ | 4,081 | \$ | 4,172 | \$ | 4,233 | \$ | 4,182 | \$ | 435 | 10.4 \% | \$ | 12,870 | \$ | 11,986 | \$ | 884 | 7.4 \% |
| \$ | 63 | \$ | 63 | \$ | 75 | \$ | 62 | \$ | 76 | \$ | (13) | (17.1)\% | \$ | 201 | \$ | 226 | \$ | (25) | (11.1)\% |
| \$ | (871) | \$ | (653) | \$ | (720) | \$ | (779) | \$ | (805) | \$ | (66) | 8.2 \% | \$ | $(2,244)$ | \$ | $(2,158)$ | \$ | (86) | 4.0 \% |

Retailer share arrangements

## TOTALSYF

Purchase volume ${ }^{(1)(2)}$
Period-end loan receivables
Average loan receivables, including held for sale
Average active accounts (in thousands) ${ }^{(2)(3)}$
Interest and fees on loans ${ }^{(2)}$
Other income ${ }^{(2)}$
Retailer share arrangements ${ }^{(2)}$
(1) Purchase volume, or net credit sales, represents the aggregate amount of charges incurred on credit cards or other credit product accounts less returns during the period.
(2) Includes activity and balances associated with loan receivables held for sale.
(3) Active accounts represent credit card or installment loan accounts on which there has been a purchase, payment or outstanding balance in the current month.

## SYNCHRONY FINANCIAL

RECONCILIATION OF NON-GAAP MEASURES AND CALCULATIONS OF REGULATORY MEASURES ${ }^{(1)}$
(unaudited, $\$$ in millions, except per share statistics)

## COMMON EQUITY MEASURES

GAAP Total common equity
Less: Goodwill
Less: Intangible assets, net

## Tangible common equity

Adjustments for certain deferred tax liabilities and certain items in accumulated comprehensive income (loss)
Basel III - Common equity Tier 1 (fully phased-in)
Adjustment related to capital components during transition
Basel III - Common equity Tier 1 (transition)

## RISK-BASED CAPITAL

Common equity Tier 1
Add: Allowance for loan losses includible in risk-based capital
Risk-based capital

## ASSET MEASURES

Total average assets
Adjustments for:
Disallowed goodwill and other disallowed intangible assets (net of related deferred tax liabilities) and other

## Total assets for leverage purposes

Risk-weighted assets - Basel III (fully phased-in)
Risk-weighted assets - Basel III (transition)

## TANGIBLE COMMON EQUITY PER SHARE

GAAP book value per share
Less: Goodwill
Less: Intangible assets, net
Tangible common equity per share

## ADJUSTED NET EARNINGS

GAAP net earnings
Adjustment for tax law change ${ }^{(2)}$
Adjusted net earnings

## ADJUSTED DILUTED EPS

GAAP diluted EPS
Adjustment for tax law change ${ }^{(2)}$
Adjusted diluted EPS


[^2]
[^0]:     measure, see Reconciliation of Non-GAAP Measures and Calculations of Regulatory Measures.
    (2) Tangible Common Equity ("TCE") is a non-GAAP measure. For corresponding reconciliation of TCE to a GAAP financial measure, see Reconciliation of Non-GAAP Measures and Calculations of Regulatory Measures.

[^1]:    (1) Interest rate spread represents the difference between the yield on total interest-earning assets and the rate on total interest-bearing liabilities.

[^2]:    (1) Regulatory measures at September 30, 2018 are presented on an estimated basis
    (2) Adjustment to exclude the effects to Provision for income taxes in the quarter ended December 31, 2017, resulting from the Tax Act.

