

October 25, 2010

BRUNSWICK

Trick or Treat! Bowl for Free at Brunswick

LAKE FOREST, IL -- (MARKET WIRE) -- 10/25/10 -- For this year's trick-or-treaters, skip the tricks and hand out only treats with Brunswick's free game of bowling coupons. Just download the free coupons from www.bowlbrunswick.com/fun-lane-for-kids, print them out and give them out this Halloween.

The coupons are good for one free bowling game at all 93 Brunswick Zone and Brunswick Zone XL centers from Oct. 31 through Nov. 23, 2010. There is no limit to the number of coupons that can be printed and handed out, but only one coupon per household can be redeemed at a time.

Whether given out alone or attached to a sweet treat, the coupons offer neighborhood ghosts and goblins something fun to do long after Halloween is over.

To find the nearest Brunswick Zone or Brunswick Zone XL location to redeem the coupons, go to www.bowlbrunswick.com. While there, join the Brunswick Bonus Zone for more coupon offers throughout the year.

Brunswick Bowling & Billiards, a division of Brunswick Corporation, is one of the largest operators of full-service bowling and family recreation centers in the world; is a full-line supplier of bowling equipment, supplies and consumer products, and designs billiards tables and accessories. Headquartered in Lake Forest, Ill., Brunswick Corporation (NYSE: BC) has been a leader in the recreation business for more than 165 years. For more information, visit our Web site at www.bowlbrunswick.com.

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