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Car Charging Group to Demonstrate Electric Vehicle (EV) Charging Services at City of Miami Beach Earth Day Festivities

MIAMI BEACH, Fla., April 19, 2012 (GLOBE NEWSWIRE) -- Car Charging Group, Inc. (OTCBB:CCGI), a nationwide provider of convenient [electric vehicle \(EV\) charging services](#), today announced it will demonstrate the Company's EV charging services at the City of Miami Beach's Earth Day festivities to be held Saturday, April 21st, from 2:30 to 6:30 p.m. at 9 Street and the Beach Spoil area. Company President Andy Kinard will also participate in the event's press conference scheduled for 3:00 p.m.

"Car Charging Group is pleased to be a sustainability partner of the City of Miami Beach and support it's Earth Day celebration and initiatives," said Andy Kinard, President of Car Charging Group, Inc. "Our Company is dedicated to clean transportation and environmental sustainability and we look forward to educating attendees about the numerous benefits of owning and operating an EV."

Car Charging Group will be on site during the event demonstrating the ease of EV charging, featuring a Coulomb Technologies charging station and a Chevy Volt, one of the top selling EVs on the market today. Car Charging Group installs fast EV charging stations, known as Level II, which provide 240 volts with 32 amps of power, in order to quickly refuel an electric vehicle's battery. The EV charging stations utilize the standard SAE J1772™ connector widely adopted by nearly all automobile manufacturers. In addition to the Chevy Volt, other EVs already on the market include the Nissan Leaf and the BMW ActiveE. EV drivers will soon be able to purchase from a wider variety of cars including the Ford Focus electric which should start shipping next month, as well as the Toyota Prius Plug-in Hybrid, the Honda Fit EV, and the Tesla Model S that are forecasted to be due out in June.

Once an EV driver registers and creates a CarCharging account, they will receive a very small RFID card that attaches to their keychain simplifying usage and payment of every intelligent CarCharging station. Users can pinpoint exact station locations using the CarCharging map at <http://www.carcharging.com/>. The ChargePoint® mobile application also provides real-time charging station locations with turn-by-turn directions. In a forthcoming upgrade, drivers will soon be able to reserve a time slot, guaranteeing them access to the station to recharge their car. CarCharging's RFID card also allows the driver to use other charging locations that are on the ChargePoint® Network. Should an EV driver not have or own an RFID card, CarCharging also supports direct payment via credit card.

About Car Charging Group, Inc.:

Car Charging Group, Inc. (OTCBB:CCGI), headquartered in Miami, Florida with offices in Silicon Valley, CA, is the pioneer for nationwide public EV charging services enabling drivers to refuel anytime, anywhere throughout North America and ultimately in many high growth global markets. CCGI provides a comprehensive turn-key electric vehicle charging service to commercial and residential property owners employing the most advanced technology, both software and hardware, to build a robust, feature-rich network attracting businesses and consumers alike. The CCGI business model is unique and accelerates the adoption of public EV charging services; all installation, maintenance and related services are paid for by CCGI, reducing the capital costs for a property owner to zero. Our property partners benefit by sharing in the revenue generated from the EV charging service while enhancing green initiatives throughout their business operations. CCGI has more than 30 strategic partnerships from all sectors including municipalities, shopping malls, parking garages, governments, retail parking, multi-family residential and commercial properties totaling more than six million parking spaces with all partner locations expected to have high numbers of EVs at their locations. CCGI's partners include Ace Parking, Central Parking, Equity Residential, Icon Parking, Rapid Parking, USA Parking, Walgreens, The Pennsylvania Department of Environmental Protection, The City of Miami Beach, The City of West Palm Beach and others. More than one million plug-in electric vehicles, such as the Nissan LEAF, GM Chevrolet Volt, Fisker Karma, Tesla Model S, Ford Focus EV as well as many others, are expected to be on the road in the U.S. by 2015 with estimates calling for more than 40 million on the road worldwide in 2030. For more information about Car Charging Group, Inc., please visit www.CarCharging.com.

Forward-Looking Safe Harbor Statement:

This press release contains forward-looking statements as defined within Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. By their nature, forward-looking statements and forecasts involve risks and uncertainties because they relate to events and depend on circumstances that will occur in the near future. Those statements include statements regarding the intent, belief or current expectations of Car Charging Group, Inc., and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. The Company undertakes no obligation to update or revise forward-looking statements to reflect changes.

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