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## **Car Charging Group Announces Partnership With Kettler, Inc.**

### **Partnership With One of the Nation's Top Multifamily Developers Will Expand Car Charging Group's Electric Car Charging Network**

MIAMI BEACH, Fla., March 20, 2012 (GLOBE NEWSWIRE) -- Car Charging Group, Inc. (OTCBB:CCGI), a nationwide provider of convenient electric vehicle (EV) charging services, has entered into an agreement with Kettler, Inc., one of the nation's top multifamily housing developers, to provide EV charging services at select Kettler properties located across the eastern seaboard.

"Kettler manages nearly 20,000 apartments in 82 locations from New York to the Carolinas which makes this partnership an excellent fit for both our companies," said Michael D. Farkas, Chief Executive Officer of Car Charging Group, Inc. "More and more EV drivers like the convenience of charging at home and we are working with Kettler to provide this important amenity to their residents. This partnership will further highlight and expand our convenient EV charging services and network."

"We are committed to supporting the ever changing needs of our customers, and more and more are now driving EVs," said Laurel Howell, Sr. Vice President of Marketing at Kettler, Inc. "Providing our residents and other travelers with a green fueling option is an important step in our sustainability and addition to the other green practices we implement in our properties."

Car Charging Group will install its EV charging stations at various Kettler properties, expanding its ability to provide EV fueling services where people live, work and play. As a property partner of Car Charging Group, Kettler will share in the proceeds generated by the charging services provided at their properties. In addition to the Nissan Leaf, the Chevy Volt and the BMW ActiveE, EV drivers will soon be able to purchase the Ford Focus electric which starts shipping next month, as well as the Toyota Prius Plug-in Hybrid, the Honda Fit EV, and the Tesla Model S that are due out in June.

Car Charging Group installs fast EV charging stations, known as Level II, which provide 240 Volts with 32 Amps of power, in order to quickly refuel an electric vehicle's battery. The EV charging stations utilize the standard SAE J1772™ connector widely adopted by nearly all automobile manufacturers.

Once an EV driver registers and creates a Car Charging account, they will receive a very small RFID card that attaches to their keychain simplifying usage and payment of every

intelligent CarCharging station. Pinpointing the exact location where stations can easily be found using the Car Charging map on its website. The ChargePoint® mobile application also provides real-time charging station locations with turn-by-turn directions. In a forthcoming upgrade, drivers will soon be able to reserve a time slot, guaranteeing them access to the station to recharge their car.

Car Charging's RFID card also allows the driver to use other charging locations that are on the ChargePoint® Network. Should an EV driver not have or own an RFID card, Car Charging also supports direct payment via credit card.

#### *About Car Charging Group, Inc.:*

Car Charging Group, Inc. (OTCBB:CCGI), headquartered in Miami, Florida with offices in Silicon Valley, CA, is the pioneer for nationwide public EV charging services enabling drivers to refuel anytime, anywhere throughout North America and ultimately in many high growth global markets. CCGI provides a comprehensive turn-key electric vehicle charging service to commercial and residential property owners employing the most advanced technology, both software and hardware, to build a robust, feature-rich network attracting businesses and consumers alike. The CCGI business model is unique and accelerates the adoption of public EV charging services; all installation, maintenance and related services are paid for by CCGI reducing the capital costs for a property owner to zero. Our property partners benefit by sharing in the revenue generated from the EV charging service while enhancing green initiatives throughout their business operations. CCGI has more than 30 strategic partnerships from all sectors including municipalities, shopping malls, parking garages, governments, retail parking, multi-family residential and commercial properties totaling more than six million parking spaces with all partner locations expected to have high numbers of EVs at their locations. CCGI's partners include Ace Parking, Central Parking, Equity Residential, Icon Parking, Rapid Parking, USA Parking, Walgreens, The Pennsylvania Department of Environmental Protection, The City of Miami Beach, The City of West Palm Beach and others. More than one million plug-in electric vehicles, such as the Nissan LEAF, GM Chevrolet Volt, Fisker Karma, Tesla Model S, Ford Focus EV as well as many others, are expected to be on the road in the U.S. by 2015 with estimates calling for more than 40 million on the road worldwide in 2030. For more information about Car Charging Group, Inc., please visit [www.CarCharging.com](http://www.CarCharging.com).

#### *About Kettler, Inc.:*

Headquartered in McLean, Va., Kettler Inc. was founded in 1977 and is among the top multifamily housing developers in the nation. Kettler has developed more than 15,000 apartments and condominiums, 5 million square feet of commercial space, more than 46,000 homes in 25 master-planned communities and many of the region's premier mixed-use communities. Kettler Management manages nearly 20,000 apartments in 85 communities from New York to the Carolinas and also offers a full range of services to corporate and institutional real estate owners. For more information, visit [www.kettler.com](http://www.kettler.com).

#### *Forward-Looking Safe Harbor Statement:*

This press release contains forward-looking statements as defined within Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. By their nature, forward-looking statements and forecasts involve risks

and uncertainties because they relate to events and depend on circumstances that will occur in the near future. Those statements include statements regarding the intent, belief or current expectations of Car Charging Group, Inc., and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. The Company undertakes no obligation to update or revise forward-looking statements to reflect changed.

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