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Car Charging Group Sponsors Lifestyle Retreat Lounge at 2011 Miami Swim Week

Will Showcase Electric Vehicle Charging Stations On-Site

MIAMI BEACH, Fla., July 15, 2011 (GLOBE NEWSWIRE) -- Car Charging Group Inc. (OTCBB:CCGI), a provider of electric vehicle (EV) charging services, will be a co-sponsor and host a car charging center at the Lifestyle Retreat Lounge, part of Miami Swim Week 2011, on *Friday, July 15th* and *Saturday, July 16th*. The event will take place in the Gansevoort South Beach Lounge on the second floor of the Gansevoort Hotel.

As part of their exhibit, Car Charging will have ChargePoint® Networked Charging Stations, manufactured by Coulomb Technologies, on-site which can be used by guests to charge personal electronic devices. The charging center will promote car-charging infrastructure and inform guests on the advancements made in establishing a comprehensive, nationwide network of charging stations.

"We are proud to co-sponsor and to take part in the Lifestyle Retreat Lounge," said Michael D. Farkas, chief executive officer of the Miami Beach, Fla.-based Car Charging Group. "Miami, which has always been at the forefront of new lifestyle trends, is the perfect city in which to promote car charging technologies, and by using the car charging stations at our exhibit to charge their own devices, guests will be able to experience first-hand the practicality of our car charging stations."

The Lifestyle Retreat Lounge is a forum for companies to promote their brands to a wide range of audiences, including media, celebrities, buyers and models.

About Car Charging Group, Inc.

Car Charging Group, Inc. is an owner and provider of electric vehicle (EV) charging stations with the mission to establish a nationwide infrastructure, enabling EV and PHEV owners to charge their EVs anytime, anywhere. As part of its strategy, the Company owns, provides, installs and maintains electric vehicle charging units and works with its landowner partners to identify appropriate locations for its charging stations. The Company provides convenient, safe and affordable charging stations away from home in customer-friendly public locations, including municipalities, shopping malls, parking garages, multi family residential and commercial properties.

An estimated 40 million plug-in electric vehicles, such as the Nissan LEAF, GM Chevrolet Volt, Fisker Karma, Tesla Model S, Ford Focus EV as well as many others, are expected to be on the road by 2030. Car Charging Group recognizes the need to establish a

comprehensive network of charging stations that delivers easy, convenient access to drivers wherever they live, work and play. By investing at the forefront of the electric car revolution, Car Charging Group seeks to become the leading provider of electric car charging services. The Company launched its operations nationally in September of 2009 and is looking to expand its operations internationally.

Car Charging Group, Inc. is based in Miami, Fla. The company's website can be viewed at www.CarCharging.com.

Forward-Looking Safe Harbor Statement:

This press release contains statements, which may constitute "forward-looking statements" within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act. The Private Securities Litigation Reform Act of 1995 (PSLRA) implemented several significant substantive changes affecting certain cases brought under the federal securities laws, including changes related to pleading, discovery, liability, class representation and awards fees and of 1995. Those statements include statements regarding the intent, belief or current expectations of Car Charging Group, Inc., and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. The Company undertakes no obligation to update or revise forward-looking statements to reflect changed.

CONTACT: Press Contact: Jason Heller
One University Plaza, Suite 507
Hackensack, New Jersey 07601
jheller@beckermanpr.com
tel: 201.465.8030
fax: 201.649.1193

Investor Relations
305-521-0150

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