

December 16, 2010



Car Charging Group CEO Featured on MSNBC's "Environmental Entrepreneurs"

Michael D. Farkas Explains Electric Car Charging Public Infrastructure

MIAMI BEACH, Fla., Dec. 16, 2010 (GLOBE NEWSWIRE) -- Michael D. Farkas, Chief Executive Officer of Car Charging Group Inc., (OTCBB:CCGI), an owner and provider of electric vehicle (EV) charging stations, is featured in a taped news segment for MSNBC's "Environmental Entrepreneurs."

In this online video series, J.J. Ramberg, host of MSNBC's television's "Your Business," looks at entrepreneurs making a difference by bringing eco-friendly innovations to the American marketplace. The broadcast segment, titled "Charging Electric Cars," focused on the electric vehicle charging infrastructure and car charging installation projects across the country.

During the segment, Farkas demonstrated the Level II Coulomb ChargePoint® station and discussed the convenience of public EV charging stations. "We, as a business, have to be in any market as quickly as we can. The first to enter the space, we then have that space." Ramberg added during the segment, "The question is no longer if there will be charging stations but when and who will control the market."

Farkas continued in a separate online video exclusive featuring additional footage, "What we're supplying is the public market where people who don't have a home that they can charge in. Many people don't have the ability to just put their own charging station in and string a wire into the street. Most people don't live in private homes. In most urban areas -- New York, Chicago, Miami, L.A., San Francisco, Boston -- you have to park your car either on the street or in a parking garage facility."

Car Charging Group currently installs ChargePoint® Networked Charging Stations for EVs which are manufactured by Coulomb Technologies (www.coulombtech.com), the industry leader in electric vehicle charging infrastructure. Through the aid of government tax incentives, subsidies, loan guarantees and grants, Car Charging provides EV charging stations at no charge to property owners/managers while retaining ownership, thus allowing drivers access to convenient locations and partners to realize a percentage of the charging revenue generated.

By investing at the forefront of the electric car revolution, Car Charging Group seeks to become the leading provider of electric car charging services. To view the segment, please visit <http://www.msnbc.msn.com/id/39238743/#40643898>. To view the extra interview segment, please visit <http://www.msnbc.msn.com/id/39238743/#40644114>.

About Car Charging Group, Inc.

Car Charging Group, Inc. is an owner and provider of electric vehicle (EV) charging stations with the mission to build-out a nationwide infrastructure, enabling EV and PHEV owners to charge their EVs anytime, anywhere. As part of its strategy, the Company owns, provides, installs and maintains electric vehicle charging units and works with its landowner partners to identify appropriate locations for its charging stations. The Company provides convenient, safe and affordable charging stations away from home in customer-friendly public locations, including municipalities, shopping malls and parking garages.

An estimated 40 million plug-in electric vehicles, such as the Nissan Leaf, GM Chevy Volt, Fisker Karma, Tesla Model S as well as many others, are expected to be on the road by 2030. Car Charging Group and other companies in the EV industry realize the need to establish charging station networks throughout the transportation infrastructure to provide easy access to energy everywhere drivers live and work. By investing at the forefront of the electric car revolution, Car Charging Group seeks to become the leading provider of electric car charging services. The Company launched its operations nationally in September of 2009 and is expanding its operations internationally.

Car Charging Group, Inc. is based in Miami, Florida. The Company's website can be viewed at www.carcharging.com.

Forward-Looking Safe Harbor Statement:

This press release contains statements, which may constitute "forward-looking statements" within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act. The Private Securities Litigation Reform Act of 1995 (PSLRA) implemented several significant substantive changes affecting certain cases brought under the federal securities laws, including changes related to pleading, discovery, liability, class representation and awards fees and of 1995. Those statements include statements regarding the intent, belief or current expectations of Car Charging Group, Inc., and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. The Company undertakes no obligation to update or revise forward-looking statements to reflect changed.

CONTACT: Car Charging Group, Inc.
Investor Relations
305-521-0150

Beckerman PR
Press Contact:
Joanne Kaniewski
201.465.8019
Fax: 201.649.1081
jkaniewski@beckermanpr.com
One University Plaza, Suite 507
Hackensack, New Jersey 07601

Source: Car Charging Group, Inc.