

October 13, 2010



## **Car Charging Group, Inc. to Demonstrate Level II Electric Vehicle Charging Station at the National Parking Association's 'The Parking Show of Shows' Convention and Exposition**

MIAMI BEACH, Fla., Oct. 13, 2010 (GLOBE NEWSWIRE) -- Car Charging Group Inc., (OTCBB:CCGI), owner and provider of electric vehicle (EV) charging stations with the mission to build-out a nationwide infrastructure, announced the company will demonstrate an electric vehicle charging station at The Parking Show of Shows, the National Parking Association's (NPA) 59<sup>th</sup> Annual Convention and Exposition, at the Seaport Hotel/Seaport World Trade Center in Boston, Mass. today at the Car Charging Group booth (#136).

Car Charging Group's Director of Sales and Marketing, Brian Golomb, will demonstrate an electric vehicle charging station as well as discuss the EV industry. The demonstration will touch upon what EV charging stations offer municipalities, corporations, fleets and utilities with easy-to-use, high-reliability, plug-in electric vehicle charging.

"The future of parking garages includes solar photovoltaic rooftop arrays, recycled construction materials, bike parking, Web-based parking spot locators and electric car charging stations," said CEO of Car Charging Group Michael D. Farkas. "We are pleased to participate and exhibit the Level II charging station at this convention -- the largest of its kind -- because it is an annual destination for experts and key players in the parking industry from private owners to valet companies, colleges and universities, municipalities, hospitals, sports arenas, airports and real estate developers. This venue gives us the opportunity to directly reach our target audience while demonstrating how easy it is to charge an electric vehicle and the benefits of installing one on their properties."

### **About The National Parking Association**

The National Parking Association (NPA) is a network of companies comprised of parking industry professionals. NPA's mission is to serve as a resource to the parking industry and our members by offering quality education, networking opportunities, products and services.

### **About Car Charging Group, Inc.**

Car Charging Group, Inc. is an owner and provider of electric vehicle (EV) charging stations with the mission to build-out a nationwide infrastructure, enabling EV and PHEV owners to

charge their EVs anytime, anywhere. As part of its strategy, the Company owns, provides, installs and maintains electric vehicle charging units and works with its landowner partners to identify appropriate locations for its charging stations. The Company provides convenient, safe and affordable charging stations away from home in customer-friendly public locations, including municipalities, shopping malls and parking garages.

An estimated 40 million plug-in electric vehicles are predicted to be on the road by the year 2030. This estimate includes models from auto industry leaders, such as the Nissan Leaf, the GM Chevy Volt, the Fisker Karma, and the Tesla Model S. Car Charging Group, Inc. and other companies in the EV industry such as ECotality, Better Place, Eaton Corporation, and now GE realize the need to establish charging networks throughout the transportation infrastructure to provide easy access to charging stations everywhere drivers live and work. By investing at the forefront of the electric car revolution, Car Charging Group, Inc. seeks to become the leading provider of electric car charging services. The Company launched its operations nationally in September of 2009 and is expanding its operations internationally.

Car Charging Group, Inc. is based in Miami, Florida. The Company's website can be viewed at [www.carcharging.com](http://www.carcharging.com).

#### Forward-Looking Safe Harbor Statement:

This press release contains statements, which may constitute "forward-looking statements" within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act. The Private Securities Litigation Reform Act of 1995 (PSLRA) implemented several significant substantive changes affecting certain cases brought under the federal securities laws, including changes related to pleading, discovery, liability, class representation and awards fees and of 1995. Those statements include statements regarding the intent, belief or current expectations of Car Charging Group, Inc., and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. The Company undertakes no obligation to update or revise forward-looking statements to reflect changed.

#### Contact:

Car Charging Group, Inc.  
Investor Relations  
305-521-0150  
Beckerman PR  
Press Contact:  
Joanne Kaniewski  
201.465.8019  
Fax: 201.649.1081  
[jkaniewski@beckermanpr.com](mailto:jkaniewski@beckermanpr.com)  
One University Plaza, Suite 507  
Hackensack, New Jersey 07601