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## **Car Charging Group President Featured on CNN's "The Big Idea"**

### **Andy Kinard Explains Car Charging Technology**

MIAMI BEACH, Fla., Sept. 22, 2010 (GLOBE NEWSWIRE) -- Car Charging Group Inc., (OTCBB:CCGI), an owner and provider of electric vehicle (EV) charging stations, was featured on CNN's "The Big Idea" segment today where President Andy Kinard discussed electric vehicle charging stations and demonstrated how the technology works.

The broadcast segment, titled "Charging Up Your Car," was hosted by CNN's correspondent Don Lemon who spoke to Kinard about public charging stations and the convenience of the locations of the charging unit. During the segment, Kinard demonstrated to Lemon how to use the Coulomb ChargePoint station and what applications to use to locate the Coulomb chargers. In addition, Kinard discussed the difference between a 110v and 220v charging station.

Stressing the convenience of public charging stations, Kinard explained, "What we do is we put these in places where cars are going to be standing anyway or we put them in places where you wouldn't mind killing an hour or two." Lemon added during the segment, "Such as a parking garage, maybe where you are getting your car washed, shopping center, where you're getting your car tuned up, etc."

Cable News Network (CNN) is a worldwide news and information network providing live, continuous coverage of news from around the globe, 24 hours a day. Regular programs on CNN spotlight public affairs, news, military activity, government and politics, science and technology, business and finance, food, health and medicine, fashion, sports, and arts and entertainment. The network has 37 bureaus throughout the world and can be seen in 212 countries.

### **About Car Charging Group, Inc.**

Car Charging Group, Inc. is an owner and provider of electric vehicle (EV) charging stations with the mission to build-out a nationwide infrastructure, enabling EV and PHEV owners to charge their EVs anytime, anywhere. As part of its strategy, the Company owns, provides, installs and maintains electric vehicle charging units and works with its landowner partners to identify appropriate locations for its charging stations. The Company provides convenient, safe and affordable charging stations away from home in customer-friendly public locations, including municipalities, shopping malls and parking garages.

An estimated 40 million plug-in electric vehicles are predicted to be on the road by the year 2030. This estimate includes models from auto industry leaders, such as the Nissan Leaf, the GM Chevy Volt, the Fisker Karma, and the Tesla Model S. Car Charging Group, Inc. and other companies in the EV industry such as ECotality and Better Place, realize the need to establish charging networks throughout the transportation infrastructure to provide easy access to charging stations everywhere drivers live and work. By investing at the forefront of the electric car revolution, Car Charging Group, Inc. seeks to become the leading provider of electric car charging services. The Company launched its operations nationally in September of 2009 and is expanding its operations internationally.

Car Charging Group, Inc. is based in Miami, Florida. The Company's website can be viewed at [www.carcharging.com](http://www.carcharging.com).

### **Forward-Looking Safe Harbor Statement:**

This press release contains statements, which may constitute "forward-looking statements" within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act. The Private Securities Litigation Reform Act of 1995 (PSLRA) implemented several significant substantive changes affecting certain cases brought under the federal securities laws, including changes related to pleading, discovery, liability, class representation and awards fees and of 1995. Those statements include statements regarding the intent, belief or current expectations of Car Charging Group, Inc., and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. The Company undertakes no obligation to update or revise forward-looking statements to reflect changed.

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