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Genius Brands International, Inc. Issues Shareholder Letter

BEVERLY HILLS, Calif., Oct. 16, 2017 (GLOBE NEWSWIRE) -- Genius Brands International (NASDAQ:GNUS) recently released a letter to shareholders from Chairman & CEO Andy Heyward. The complete letter follows:



Genius Brands International's Rainbow Rangers

Dear Friends and Shareholders,

This coming week is the hugely important MIPCOM television market in Cannes. It is a global supermarket of TV shows, where we introduce our children's animated programs to the international broadcast and digital community. We are very excited about introducing both **RAINBOW RANGERS** and **LLAMA LLAMA**, both of which have been highly anticipated. *Rainbow Rangers* is, of course, sold to NICKELODEON in the U.S., and with Mattel Toys as a global toy licensee. *Llama Llama*, based on the best selling kids books, is being produced for NETFLIX, and features Jennifer Garner as the voice of "Mama Llama".

I'm very excited to share with you a sneak peek of these two tiffany programs!!!

On a related note of excitement, I began buying stock in our company this week on the open market, as you may have noticed from the SEC Form 4 filings over the past several days. I believe the company is undervalued.

Enjoy the trailers below, and I think when seeing them you will agree!!

Sincerely,

Andy Heyward
Chairman & CEO
Genius Brands International, Inc.

[Rainbow Rangers Teaser Trailer \(link\)](#)
[Llama Llama Main Title \(link\)](#)

A photo accompanying this release is available
at <https://www.globenewswire.com/NewsRoom/AttachmentNg/9d54fd95-1518-4897-9d23-bbb32af504c9>

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Source: Genius Brands International, Inc.