

April 26, 2018



# Everyday American Heroes Honored with "Pay it Forward" Sweepstakes from JC Whitney

**The "Everything Automotive" Company Honors American Heroes Serving Country and Community with a Sweepstakes Featuring Cash, Prizes, and a Trip to Las Vegas to Pick Up a Custom 2017 Ram Truck**

CARSON, Calif., April 26, 2018 /PRNewswire/ -- U.S. Auto Parts Network, Inc. (NASDAQ: PRTS), one of the largest online providers of aftermarket automotive parts and accessories, today announced that [JC Whitney](#), U.S. Auto Parts' subsidiary that has offered DIY-minded enthusiasts "Everything Automotive" for over 100 years, is accepting entries for a new and very special sweepstakes to honor the many everyday American heroes who keep America safe and free.



The "Pay it Forward" Sweepstakes is open to those who are either active duty or a veteran of any U.S. military branch; a current or retired federal, state, or local law enforcement agent; a firefighter, or an emergency responder from the public sector. The grand prize is a fully customized 2017 Ram 1500 Crew Cab 4X4.

"Every day, both overseas and in our communities, these humble heroes, from first responders to active duty military, dedicate their lives for our safety and freedom," said Aaron Coleman, Chief Executive Officer at U.S. Auto Parts Network, Inc. "This initiative is just a small way for us to recognize those who contribute so much to our quality of life, including our Heroes Gallery, monthly sweepstakes drawings and, ultimately, the chance for that dream of a lifetime customized 'Adventure Truck' and trip to Vegas!"

The JC Whitney Adventure 2018 Truck takes "Pay it Forward" on the road to truck and jeep events across the country, helping to spread awareness about the many unsung heroes who keep us safe, while offering thousands of auto enthusiasts a peek at their dream customized truck. The road trip culminates in Las Vegas where the sweepstakes winner will be announced and the truck will be awarded. In addition, as part of the "Pay it Forward" initiative, JC Whitney is asking (although not requiring) that entrants send a picture in uniform to JC Whitney's American Heroes Gallery (<http://bit.ly/2Hvl5A8>) where they can share their special stories. Sweepstakes entries can be submitted at <http://blog.jcwhitney.com/jc-whitney-pay-it-forward-sweepstakes-2018/>.

In addition to the custom 2017 RAM truck, the sweepstakes includes monthly drawings for the following prizes:

- April: Rancho Suspension Lift/Level Kit
- May: Crown Automotive Jeep Accessory Kit
- June: CURT Group Exterior Accessory Package
- July: Power Stop 4 Wheel Brake Kit and an Edge/Superchips Performance Kit
- August: The grand prize, a custom 2017 Ram 1500 Crew Cab 4X4 – plus a trip for two to Las Vegas on November 1, 2018

The JC Whitney Adventure 2018 and "Pay It Forward" Sweepstakes is presented by JC Whitney brands including ARIES, Crown Automotive, CURT, Power Stop, and Rancho. The modifications installed by the official builder of the "Pay it Forward" Sweepstakes truck, OC Motorsports, include:

- Lift Kit and Shocks: Rancho Suspension
- Upgraded Brakes: Power Stop Brakes
- Towing Accessories: Crown Automotive & CURT Manufacturing and Airlift
- Exterior Accessories: ARIES Automotive, LUVERNE Manufacturing, Go Rhino & EGR
- Interior Accessories: Covercraft
- Lighting: JW Speaker
- Performance Upgrades: Edge Products and Superchips
- Wheels: Method Wheels
- Tires: BF Goodrich
- Winch: Mile Marker
- Toolboxes: UWS

The truck build is documented at [blog.jcwhitney.com](http://blog.jcwhitney.com). To see the JC Whitney Adventure 2018 Truck in person, [click here](#) for the event calendar. For more information about the sweepstakes, including rules, entry and more, go to: <http://blog.jcwhitney.com/jc-whitney-pay-it-forward-sweepstakes-2018/>.

### **About US Auto Parts**

Established in 1995, U.S. Auto Parts is a leading online provider of automotive aftermarket parts, including collision, engine, and performance parts and accessories. Through the Company's network of websites, U.S. Auto Parts provides consumers with a broad selection of competitively priced products, all mapped by a proprietary database with applications based on vehicle makes, models and years. U.S. Auto Parts' flagship websites include [www.autopartswarehouse.com](http://www.autopartswarehouse.com), [www.carparts.com](http://www.carparts.com), and [www.jcwhitney.com](http://www.jcwhitney.com), as well as the Company's corporate website at [www.usautoparts.net](http://www.usautoparts.net).

**Safe Harbor Statement**

This press release contains statements which are based on management's current expectations, estimates and projections about the Company's business and its industry, as well as certain assumptions made by the Company. These statements are forward looking statements for the purposes of the safe harbor provided by Section 21E of the Securities Exchange Act of 1934, as amended and Section 27A of the Securities Act of 1933, as amended. Words such as "anticipates," "could," "expects," "intends," "plans," "potential," "believes," "predicts," "projects," "seeks," "estimates," "may," "will," "would," "will likely continue" and variations of these words or similar expressions are intended to identify forward-looking statements. We undertake no obligation to revise or update publicly any forward-looking statements for any reason. These statements are not guarantees of future performance and are subject to certain risks, uncertainties and assumptions that are difficult to predict. Therefore, our actual results could differ materially and adversely from those expressed in any forward-looking statements.

*Important factors that may cause such a difference include, but are not limited to, competitive pressures, our dependence on search engines to attract customers, demand for the Company's products, the online market for aftermarket auto parts, the economy in general, increases in commodity and component pricing that would increase the Company's product costs, the operating restrictions in our credit agreement, the weather, and any other factors discussed in the Company's filings with the Securities and Exchange Commission (the "SEC"), including the Risk Factors contained in the Company's Annual Report on Form 10-K and Quarterly Reports on Form 10-Q, which are available at [www.usautoparts.net](http://www.usautoparts.net) and the SEC's website at [www.sec.gov](http://www.sec.gov). You are urged to consider these factors carefully in evaluating the forward-looking statements in this release and are cautioned not to place undue reliance on such forward-looking statements, which are qualified in their entirety by this cautionary statement. Unless otherwise required by law, the Company expressly disclaims any obligation to update publicly any forward-looking statements, whether as result of new information, future events or otherwise.*

**Company Contact:**

U.S. Auto Parts Network, Inc.  
Neil Watanabe, Chief Financial Officer  
424-702-1455 x127  
[nwatanabe@usautoparts.com](mailto:nwatanabe@usautoparts.com)

**Investor Relations:**

Liolios Group, Inc.  
Sean Mansouri or Cody Slach  
949-574-3860  
[PRTS@liolios.com](mailto:PRTS@liolios.com)

**Media Contact:**

mWEBB Communications, Inc.  
Melanie Webber  
424-603-4340  
[melanie@mwebbcom.com](mailto:melanie@mwebbcom.com)



View original content with multimedia <http://www.prnewswire.com/news-releases/everyday-american-heroes-honored-with-pay-it-forward-sweepstakes-from-jc-whitney-300636832.html>

SOURCE U.S. Auto Parts Network, Inc.